

# Laurie Schatzberg, Ph.D.

Associate Professor of MIS  
Assistant Academic Vice President for MIS (2003 - 2006)  
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## UNM Courses

### Undergraduate Courses

- Object Oriented Analysis & Design: Undergraduate concentration course. (Mgt459)
- Introduction to Business Computing Systems: Undergraduate core course. (Mgt 301)
- Information (Systems) Analysis: Undergraduate concentration course. (no longer offered)
- Information Systems Design (No longer offered: Mgt 460)
- Systems Development Project (Mgt 461): Undergraduate concentration course
- Coordinator, Anderson CS150 waiver exams (<http://bba.mgt.unm.edu/admissions/cs150challenge.asp> )

### Graduate Courses

- Object Oriented Information Systems Design ([Mgt 535](#))
- Cases & Strategy in Management Information Systems ([Mgt 510](#)) (new version 2003)
- Management Information Systems ([Mgt 710](#)) (no longer offered)

### Non-credit workshops

- For Anderson students, staff & faculty (MS-Excel) - 2005 - 2006
- For EMBA students: MS-Office (MS-Excel, MS-PPT) - 2003 - present
- For Institute of Public Law (MS-PPT) - 2004

### New course development

- "Mgt 250" under development to focus CS150 content more directly to mgt students (for piloting Spring 2007)
- Management 301 (created capstone, case-based intro MIS course)

**Associate Editor** *The Data Base for Advances in Information Systems* 1994 - 2005  
*Interim Editor*, Issues 32:1 – 33.1 (Winter 2001 - Winter 2002) (<http://www.acm.org/sigmis/> )

## Refereed Journal Publications

### Legends:

**First letter:** Basic Research (B); Applied Research (A), Pedagogical Research (P)

**Second letter:** Peer Reviewed (R), Not Reviewed (NR)

- (P, R) "Incorporating Reusability Concepts into Systems Analysis & Design Course Coverage: Why & How," with Amy Schum; *Journal of Informatics and Education Research*, Volume 8:1, 2006, pp. 1-24 (lead article).
- (P, R) "Customer Service at SWU Occupational Health Clinic" with Tom Cuyler, *Journal of Informatics Systems Education*, Vol. 14: 3, 2003.



- (P, R) "A Capstone Introductory IS Course," *Informatics Systems Education Journal*, Vol. 1:1 2003, <http://isedj.org/1/1/>
- (A, R) "Evaluating a New Model of Software Piracy" with John D. Schatzberg and Richard A. Reid, *Journal of Informatics Education & Research*, Vol. 1:1, 1999, pp. 36-50.
- (P, R) "Information Plan for Celerity Enterprises, Inc.," *Annals of Cases on IT Management & Applications in Organizations*, Vol. 2, 1999, pp.187-213.
- (P, R) "Flashmem, Inc." *Informing Sciences Journal*, Vol. 1:4,1998, pp. 75-84, (Also available online at: [http://inform.nu/Articles/Vol1/vol\\_1\\_index.htm](http://inform.nu/Articles/Vol1/vol_1_index.htm)).
- (A, R) "Core Information Model: A Practical Solution to Costly Integration Problems," with C. Hsu, J. Cho, and L. Yee, in *Computers and Industrial Engineering*, 1995, Vol. 1, pp. 75-83.
- (A, R) "Manufacturing Information Integration Using a Reference Model"; with S. Pant and C. Hsu, *International Journal of Operations and Production Management* 1994, Vol. 14: 11, pp 52-72.
- (A, R) "A Metadatabase Approach to Managing and Integrating Manufacturing Information Systems" with G. Babin, M. Bouziane, W. Cheung, C. Hsu, A. Rubenstein, and L. Yee, *Journal of Intelligent Manufacturing*, 1994, Vol. 5, pp. 333-349.
- (A, R) "Metadatabase Solutions for Enterprise Integration Problems," with C. Hsu *Data Base*, Vol. 24:1, Winter 1993, pp. 23-35.
- (B, R) "Integration in Manufacturing: An Information Theoretic Perspective," with C. Hsu, *Production and Operations Management*, Vol. 1:3, Summer 1992, pp. 286-294.
- (A, R) "Metadatabase Modeling for Enterprise Information Integration," with G. Babin, M. Bouziane, W. Cheung, C. Hsu, and L. Yee, *Journal of Systems Integration*, Vol. 2:1, Jan. 1992, pp. 5-37.
- (A, R) "Information Resources Management in Heterogeneous, Distributed Environments: A Metadatabase Approach," with M. Bouziane, C. Hsu, and L. Yee, in *IEEE Transactions on Software Engineering*, Vol. 17:6, June 1991, pp. 604-625.
- (A, R) "Information Modeling for Computerized Manufacturing," with C. Hsu, *IEEE Transactions on Systems, Man, and Cybernetics*, Vol. 20:4, July-Aug 1990, pp. 758-776.

## Case Study with Teaching Notes

### Legends:

**First letter:** Basic Research (B); Applied Research (A), Pedagogical Research (P)

**Second letter:** Peer Reviewed (R), Not Reviewed (NR)

- (P, R) "R. J. Thompson Data Systems, Inc." Ivey Publishing, 2005; Case # 9B05E019.

## Conference Proceedings

### Legends:

**First letter:** Basic Research (B); Applied Research (A), Pedagogical Research (P)

**Second letter:** Peer Reviewed (R), Not Reviewed (NR)

- (P, R) "Initial Experiences with a Capstone Approach to an Introductory IS Course (IS 2002.1)," *The Proceedings of ISECON 2004*.
- (P, R) "A Capstone Introductory IS Course: Strengthening Coverage of IS2002.1 & Disentangling it From IS2002.p0." *The Proceedings of ISECON 2003*. (Note, this paper appears in ISEDJ, 2003; where it was published after a second round of peer reviews.)



- (P, R) "Applying Bloom's and Kolb's Theories to Teaching Systems Analysis and Design." In D Colton, M J Payne, N Bhatnagar, and C R Woratschek (Eds.), *The Proceedings of ISECON 2002*, v 19 (San Antonio): 342b. AITP Foundation for Information Technology Education. ISSN: 1542-7382. (runner up for best paper). Nov. 2002.
- (A, R) "Microcomputer Purchase Behavior in Multi-computer Households," with K. Baker, G. Hozier, R. Rogers & J. Schatzberg, Western Decision Sciences Institute, April 2000, pp. 721-728.
- (A, R) "Using the Value Chain Model as a Method of Prioritizing A Green Re-engineering Effort," with Don McCandless and Vipul Gupta, *Proc. 1997 Portland International Conference on Management of Engineering and Technology, PICMET97*.
- (A, R) "Cultural and Managerial Comparisons: An Analysis of the Use of Email and WWW in Japan and United States," with Vipul Gupta and Robin Keeney, *1997 IRMA Proceedings*.
- (A, R) "Paths to Softlifting," with J.Schatzberg and R. Reid, *Proc. of the 2nd Americas Conference on Information Systems*, August 16-18, 1996.
- (P, R) "Internet Hunts: Integration into MBA Classes," with D. Fischer and K. Troboy, *Proc. of Midwest Business Administration Association, Society for the Advancement of Information Systems*, March 13-15, 1996, pp. 240-244.
- (A,R) "Mid-level Personnel: Do They Have a Role in Manufacturing Management?" with R. Reid, *Proc. of the 37th Mountain Plains Management Conference*, October 1995, pp. 279-285.
- (A, R) "Information Processing Roles for Mid-Level Production Management in Agile Manufacturing," with R. Reid, *Proc. of the 1994 IEEE Systems, Man & Cybernetics Conference*, pp. 518-24.
- (A, R) "Planning for Enterprise Information Integration Using a Theory-Based Reference Model and Interactive Visualization," with C. Hsu, *Proc. of the 1994 NSF Design and Manufacturing Systems Conference*, January 1994.
- (B, R) "A Theory of Integration for Manufacturing," with C. Hsu in *Proc. of the 1993 NSF Design and Manufacturing Systems Conference*, January 6-8, 1993, pp 1367-1372.
- (A, R) "The Metadatabase for Manufacturing Systems Integration," with G. Babin, M. Bouziane, W. Cheung, C. Hsu, and L. Yee *Proc. of INCOM '92 (7th IFAC/IFIP/IFORS/ IMACS/ISPE Symposium on Information Control Problems in Mfg Technology*, May 25-28 1992, pp. 663-668.
- (A, R) "Global Information Resources Dictionary (GIRD): A Metadatabase Structure for Heterogeneous, Distributed Environments," with C. Hsu, M. Bouziane, and L. Yee, *IEEE Computer Society, Proc. of the 2nd International Conference on Computer Integrated Manufacturing*, May 1990, pp. 492-499.
- (A, R) "A Metadata System for Information Modeling and Integration," with M. Bouziane, W. Cheung, C. Hsu, J. Nogues, and L. Yee, *IEEE Computer Society, Proc. of the First International Conference on Systems Integration*, April 1990, pp. 616-6 24.
- (A, R) "Information Requirements Analysis for Manufacturing Planning and Control," with C. Hsu, *Proc. of IEEE Systems, Man, and Cybernetics Conference*, November 1989, pp. 981-988.
- (A, R) "A Design Method for Manufacturing Information Management," with C. Angulo, C. Hsu, and A. Perry, *Proc. of the International Conference on Data and Knowledge for Manufacturing and Engineering*, IEEE Computer Society, October 1987, pp 93-102.

## Technical Reports, Seminars & Presentations (Includes Consulting)

**Legends: First letter: Basic Research (B); Applied Research (A), Pedagogical (P)**

- (A) "Recommendation for Functional Post-Implementation ERP (Banner & related systems) at

UNM" (revised) " presentation (as Chair of Post-Implementation ERP Planning Task Force) to David Harris, interim UNM President; Reed Dasenbrock, UNM Provost; Bill Britton, Assoc. VP of Finance - Main Campus; Ava Lovell, Assoc VP of Finance - HSC; Susan Carkeek, VP of Human Resources) - secured their endorsement of our findings (9/5/2006); a funding task force has now been convened. Post-Implementation ERP Planning Task Force work is now complete.

- (A) "Recommendation for Functional Post-Implementation ERP (Banner & related systems) at UNM" presentation (as Chair of Post-Implementation ERP Planning Task Force) to Student & Academic Business Process Owners (8/31/200) - secured their endorsement for the recommendations.
- (A) "Protecting UNM's \$70million Investment (Banner & related systems)" Post-Implementation ERP Planning Task Force first report to David Harris, Interim President; Reed Dasenbrock, Provost; Bill Adkins, CIO; Susan Carkeek, VP of Human Resources (6/19/2006)
- (A) "Critical Success Factors for ERP (Banner & related systems) at UNM: A Call for Action," Presentation to David Harris, Executive VP of Finance, UNM (3/29/2006)
- (P) Dozens of presentations for faculty across UNM campuses on using UNM's ERP (Banner & related systems). Presentations are 60-90 minutes each & have been conducted in Valencia, Gallup, Taos (9/6/06), Anderson, several Arts & Sciences departments, Fine Arts (3), College of Education (2), School of Architecture (2), New Faculty Orientation.
- (P) Dozens of FASTINFO entries to build UNM's knowledge base in our ERP (Banner & related systems). Visit <http://fastinfo.unm.edu>
- (A) "Expert Witness Analysis & Report on PASCD - Project Plan Generator," for Ruben Katz Law Firm, Santa Fe, 2005.
- (A) "Leadership of Enterprise-wide Organization Change in a Major University: The ERP Management team," presented at NACRA Conference, October 2004.
- (A) "Why Bother with UML?" Sandia National Labs, June 2004.
- (A) "Systems Analysis & Design Using UML," Sandia National Labs, July 2003.
- (A) "Reverse Engineering UML Models from Legacy Systems," Sandia National Labs, Dept 9513, Dec 2001-Jan 2002.
- (A) "Information Resources Strategic Plan," Intel Corporation, August 1998, pp. 1-54.
- "FRSB Training Manual," with Borris, Steinbeigle, and Wolf ã Intel Corporation, Dec. 1997, pp. 1-35.
- (P) "FRSB Technical Documentation Manual," with Borris, Steinbeigle, and Wolf ã Intel Corporation, December 1997, pp. 1-35.
- "Extend+ Manufacturing: A Software Review," OR/MS Today, August 1993, pp. 56-59.
- (P) "Project Management: Technical and Political Dimensions," DOE, Central Training Academy, July 1993; February 1993.
- (A) "Managing Manufacturing without Middle Management," 3rd Annual Production and Operations Management Society Meeting, Orlando, FL, October 18-21, 1992.
- (A) "Developing a Metadatabase Model to Support Integrated Technical Data Delivery," 2nd Annual Production and Operations Management Society Meeting, NYC, November 11, 1991.
- (A) "What is Integration? An Analysis of MRP II and CIM," presented at Production and Operations Management Society Meeting, Washington D.C., October 17, 1990 (and in Production and Operations Management).
- (A) "The Metadatabase System Approach to Global Information Resources Management," Joint Meeting of CIM Advisory Council and the Information Management Technical Committee, Rensselaer Polytechnic Institute, Troy, NY, May 1990.

- (A) "Information Requirements Analysis for Manufacturing Planning and Control," presented at the IEEE Systems, Man, and Cybernetics Conference, November 1989 (and in Proceedings).
- (A) "The Information Base Management System (IBMS) for Modeling Enterprises," presented to Digital Equipment Corporation, Tewksbury, MA, (May 1989 and January 1991).
- (A) "Information Modeling Through the Two-Stage Entity Relationship Approach, Part I: IBMS as a New Type of CASE System," with C. Hsu, M. Bouziane, W. Cheung, J. Nogues, and L. Yee, Decision Sciences and Engineering Systems Technical Report # 3 7-89-187 and presented to sponsors of the Computer Integrated Manufacturing Program, January 1989.
- (A) "Information Requirements for Computerized Manufacturing Enterprises," International Conference on Information Systems: Doctoral Consortium, Monticello, MN, November, 1988.
- (A) "Demonstration of the TSER Methodology and System for Metadatabase Development," AI for Manufacturing Workshop, Johnson and Johnson, NJ, sponsored by and presented to Digital Equipment Corporation, General Motors, and Johnson and Johnson, October 1988.
- (A) "A Metadatabase Architecture for Heterogeneous Distributed Databases: Global Information Resources Dictionary (GIRD)," with M. Bouziane and L. Yee, Technical Report #CIM-DB88TR174 and presented to CIM Program sponsors, August 1988.
- (A) "Information Requirements Analysis for Manufacturing," Computer Integrated Manufacturing Program Technical Committee Meeting, Rensselaer Polytechnic Institute, sponsored by and presented to ALCOA, Digital Equipment Corporation, General Electric, General Motors, IBM, Johnson & Johnson, Kodak, Northrop, Norton, United Technologies, July 1988.
- (A) "A Comparison of Historical Manufacturing Systems and Computer Integrated Manufacturing," presented at ORSA-TIMS National Meeting, New Orleans, LA, Nov. 1987 (and published as a book chapter).
- (A) "A Design Method for Manufacturing Information Management," presented at the International Conference on Data and Knowledge for Manufacturing and Engineering, Hartford Graduate Center, Hartford, Connecticut, October 1987 (and published in Proceedings).
- (A) "Integrated Information Model Featuring TSER," AI for Manufacturing Program Annual Technical Meeting, General Motors, Detroit, MI, sponsored by Digital Equipment Corporation, General Motors, and Xerox, September 1987.
- (A) Two Stage Entity-Relationship (TSER) Methodology, with C. Hsu, video #CIM-DB87TR152, July 1987.

### **Thesis/Program Committees:**

- Dissertation Committee Member for Carla Forrest, PhD student in Instructional Technologies (Mark Salisbury, Chair) "An Empirical Examination of the Relationship Between Organizational Learning Culture and Organizational Performance" (Dissertation defense Sept 29, 2006).
- Committee Member for Andrew Flood, PhD student in English, (Rick Johnson, Chair) 2001 - May 2003. "The Rhetoric of Evasion and the Silence of Surveillance: Hypertext Origin Narratives from Vannevar Bush to Richard Lanham." (Completed, May 2003)
- Committee member for Craig Bahr, PhD student in English (Rick Johnson, Chair), Spring 2001-May 2002. "Visual Thinking in Hypertexts." (Completed, May 2002)
- Committee Member for Milton Lau, MSME student, "Design of a Lot Management Tool for Low-Volume Products at Intel, using Modified Critical Ratio" July - December, 2000.

## Book Chapters and Review

### Legends:

First letter: Basic Research (B); Applied Research (A), Pedagogical Research (P)

Second letter: Peer Reviewed (R), Not Reviewed (NR)

- (A, NR) "Review of Ethics in Information Management by Mason, Mason, and Culnan," *Business and Society Journal*, Vol. 37:2, 1998.
- (P, R) "SUPER School of Management Undergraduate Advising Case," *Cases in Information Systems Development*, M. Gordon Hunter, ed., Richard D. Irwin, 1997.
- (A, R) "What We Can Learn from the Past: A Comparison of Historical Manufacturing Systems and Computer Integrated Manufacturing," with D. Orne and W. Wallace, in *Global Manufacturing: Technological and Economic Opportunities and Research Issues* (W. Wallace, ed.), JAI Press, Greenwich, CT, June 1993, pp. 1-19.

## Honors and Awards

- Anderson-FORD Faculty Relations Coordinator 2000-2001
- Lobo Center Lectureship, University of New Mexico (1993-1996)
- Anderson Research (Allocation) Grants
- Anderson Teaching Enhancement Grant (1993)
- UNM Teaching Allocation Grant (1992)
- Regents Lectureship, University of New Mexico (1991-1993)
- Rensselaer Polytechnic Institute DSES Department Karger Prize for Best Dissertation (1991)
- TRW Manufacturing Research Fellowship 1988-1989
- ICIS Doctoral Consortium - International Conference on Information Systems - 1988

## Funded Research and Other Awards

- "Reverse Engineering UML Models from Legacy Systems" Sandia National Labs, 2001-2002.
- "Develop an Information Resources Strategic Plan for Fab 19" Intel Corporation, 1998.
- "Validation of Factory Resource Scheduling Methods," Intel Corporation, 1997.
- "Introduction to Research in Software Piracy and Green Re-engineering," awarded by UNM Research Opportunity Program, summer 1996 mentorship for Christian Maldonado.
- "Acquisition of 20 Network Student Copies and 1 Professional Copy of Visual Analyst Workbench, A Computer-aided System Engineering Tool for Anderson Lab Support of MIS Curriculum," awarded by EDS, October 1994.
- "Develop a Theoretical Model of Information Requirements in Concurrent Manufacturing Systems," awarded by National Science Foundation June 1991 - December 1993.
- "Develop an Object-oriented Information Model Using TSER," awarded by ALCOA Technical Center, 1991.

## Professional Affiliations

Association for Computing Machinery (ACM)/

Vice President SIGMIS 2001-2005

Secretary-Treasurer SIGMIS 1998-2001

Information Director SIGMIS 2000-2001

Association for Information Systems (AIS)

Institute of Electrical and Electronic Engineers: Engineering Management (IEEE/EM)

Association for Information Technology Professionals (AITP)

Delta Sigma Pi

## Education

- Ph.D. Decision Sciences and Engineering Systems, Rensselaer Polytechnic Institute, 1990.  
Thesis title: "Information Requirements Analysis for Integrated Manufacturing Planning and Control: A Theoretical Model"
- MBA, (Concentration: Management Information Systems), Rensselaer Polytechnic Institute, 1987.
- MS, Public Administration, Russell Sage College, 1981.
- BS, Business Administration and Psychology, State University of New York at Albany, 1977.

## Leadership Roles (excerpts from **Service** sections below)

- Assistant Academic Vice President of MIS (2003 - 2006)
- Faculty Senate Operations Committee (2006 - 2007)
- Chair, Post-implementation ERP Planning Task Force (Mar - Sept, 2006)
- Conceived and implemented the first MIS Showcase (Summer 2006).
- Board Member, Juvenile Diabetes Research Foundation, Desert Southwest (2003 - present)
- Faculty Dispute Resolution Center Advisory Committee (2003 - present)
- Volunteer Mediator, UNM and also Albuquerque Metro Court (2001 - present)
- Vice President, ACM SIGMIS (2001 - 2005)
- Chair, Anderson Policy & Planning Committee (2002 - 2004)
- Information Director, ACM SIGMIS (2000-2001)
- Forum Founding Moderator, trainer, and contributor, JDRF/MedHelp Online Forum (<http://www.medhelp.org/forums/diabetes/wwwboard.html>) (2003 - present)

## Service

### To the Profession

- Registration Chair & Treasurer SIGMIS CPR Conference April 2004, April 2005, April 2006
- Ad hoc reviewer, DSS
- Vice President ACM SIGMIS (2001 - 2005)
- Senior Editor, *The Data Base for Advances in Information Systems* (2001 - 2005)  
(<http://www.acm.org/sigmis/> )
- International IT Committee, Juvenile Diabetes Research Foundation, International (2002-2004)
- Associate Editor, *The Data Base for Advances in Information Systems* (1994 - 2001)  
(<http://www.acm.org/sigmis/> )
- Information Director, ACM SIGMIS 2000-2001
- Treasurer/Secretary ACM SIGMIS for 1998-2001
- Program Review Committee, 1997 ACM SIGCPR Conference
- Reviewer: *IEEE Transactions on Engineering Management*, *IEEE Transactions on SMC*,  
*Production and Operations Management*, *Journal of Education for MIS*, IAIM Conference, and  
Best Paper reviewer, Southwest Academy of Management Conference (Fall 1994)
- Registration Chair, Int'l Academy of Information Management Conference , (1994 -1997).
- Program Committee, 1994 IEEE International Conference on Systems, Man & Cybernetics.
- Session Chair, "Programming Relevancy in Information Systems," International Academy of  
Information Management Conference, Dec. 1993.
- Session Chair, 1992 NSF Design and Manufacturing Systems Conference, January 1992.
- Session Chair, 2nd Annual Meeting Production and Operations Management Society, Nov. 1991.
- Rensselaer Polytechnic Institute: Engineering School Council; Library Liaison; Purchasing Policy  
Committee; Financial Controls Review Committee, Information Systems Advisory Committee
- Vendor Committees, 6th and 7th International Conference on Entity-Relationship Approach  
(New York, November 1987 and Rome, Italy, October 1988).
- Session Chair, Computer Aided Software Environments (CASE) Session, 6th International  
Conference on Entity-Relationship Approach, New York, New York, November 1987.

### To UNM & students

- Faculty Representative UNM Project LINK & Assistant Academic VP of MIS, (2003 - 2006)
  - Chair: Post-implementation ERP Planning Task Force (March - Sept, 2006)\*\*  
\*\* (ask me about this!)
  - Business Process Owner Committee: Student & Academic (STAC) Project
  - Business Process Owners Committee: HR/Payroll Project
  - Chair, virtual Academic Advisory Committee
  - Banner Steering Committee
  - Project LINK Project Directors' Committee
  - Technical Architecture Committee
  - Chair, LINK Student & Academic/ Financial Aid Communications Task Force (Spring  
2006 - Fall 2006)
- Faculty Senate Operations Committee (2006 - 2007)
- Faculty Senate Representative - Anderson (2005 - 2007)
- Faculty Senate Computer Use Committee (2004 - 2007)
- Faculty Coordinator, Anderson CS150 waiver project (2002-present)
- Advisory Committee Member, UNM Faculty Dispute Resolution Center (2002-present)

- Panelist, UNM Provost Special Hearing Panel on (student) Academic Integrity Case (2001)
- Advisory Committee Member, UNM Center for the Advancement of Scholarship of Teaching & Learning (CASTL) (2001- 2004)
- Advisory Committee, UNM Faculty Dispute Resolution Center (2003 - present)
- Mediator, UNM Faculty Dispute Resolution Center (2001 - present)
- UNM Appropriate Computer Use Policy (ACUP) Committee (Fall 1996 - 2001)
- UNM One-on-One advising Program: Faculty Participant (1994-present)
- UNM Graduation - (1994-1996)

### **To Anderson Schools of Management & students**

- Conceived and implemented the first MIS Showcase for (1) potential & current MIS students, (2) employers, (3) MIS alumni, (4) UNM & Anderson advisors, and (5) Anderson placement office (Summer 2006).
- Trained & managed 3 students who host Excel Drop-in Tutoring hours (Fall 2005 - Spring 2006)
- Secured visibility & employment for 9 Anderson students & alumni in UNM Project LINK (2005 - 2006)
- Chair, Policy & Planning Committee, 2002 - 2004
- Member, Policy & Planning Committee 2001-2002
- Initiated Anderson Alumni email list for improved involvement with alumni constituents (2002)
- Participant in MIS curriculum redesign (ongoing MIS area initiative) with lead course
- Initiated MIS Technology Fund with alumni. Secured \$2500 from alumni donors thru 2002
- Secured >\$300,000 in software licenses for Computer Aided Software Engineering (CASE) (Describe) from Embarcadero, Inc. for MIS students (based on their normal academic pricing) (2000 - 2002)
- Anderson-FORD Faculty Relations Coordinator (2000-2001)
- Ad hoc committee to develop Anderson Mission and Commitments, Spring 1999 - Fall 2000.
- Anderson Convocation, Faculty Participant (1992-2002)
- Faculty Adviser, Student Chapter AITP (1993-2002).
- Search Committee member for (1) MIS faculty members (2001-2002), (2) MIS faculty member (2000-2001), (3) MIS faculty member (1999-2000) (4) Marketing Tenure Track Faculty (1995), (5) IS - Fast Track Faculty (1994-1995), (6) Associate Deans (1994), (7) International Management Tenure Track Faculty (1993-4), (8) Statistics Lecturer (1994)
- Anderson Scholarship Committee (1995-present)
- Secured ~\$10,000 in funding for acquisition of Visual Analyst Workbench software for Anderson lab (for use in several MIS courses) from EDS, Michigan (Fall '94).
- Guest lecturer: Mgt 710 -- Topic: Database; for Prof. S. Burd, Fall '94  
Mgt 523 -- Topic: Strategic Information Systems; for Prof. R. Reid, Fall '94
- OM/MIS representative to the Teaching Allocation Committee (Summer 1993)
- Faculty rep., "Put Yourself in Business" fall Anderson program for high schoolers (1992-1997).
- Mgt 461 Initiated development of boilerplate agreement specifying UNM, student, and customer rights to intellectual property resulting from this projects course. (Spr - Su 1993)
- Mgt 301 Course Coordinator Fall 1992, Spring 1993
- Computing Advisory Committee (1991-1992)
- Southwest Institute for Information Systems (SWIIS) (1991-1994)



**To the Albuquerque, state, and national communities**

- Forum Moderator, trainer, and contributor, JDRF/MedHelp Online Forum. (<http://www.medhelp.org/forums/diabetes/wwwboard.html>) 2003 - present. Currently reaching over 40,000 unique visitors monthly (<http://www.medhelp.org/webstats/diabetes.htm> )
- Board Member, Juvenile Diabetes Research Foundation, Desert Southwest (2003 - present)
- Volunteer, JDRF Desert Southwest (2002 - 2003)
- Mediator, Albuquerque Metro Court (2001 - present)
- Los Alamos Fire Victims Volunteer (May, 2000)
- Board Member, Eisenhower Middle School Parent Teacher Organization (1998-2000)
- JDRF & ADA Walk Participant (1995-present)
- SY Jackson Elementary School: library and computing assistance (1993-1996)

