

ANDERSON SCHOOL OF MANAGEMENT

FRIDAY, OCTOBER 4, 2019

Additional Resources

- B Corp Certification for Startups: www.cultivatingcapital.com/b-corp-certification-startups/
- An Entrepreneur's Guide to Going "B": cbey.yale.edu/programs-research/an-entrepreneur's-guide-to-going-b
- Legislative Guide for B Corps: <u>www.patagonia.com/static/on/demandware.static/-/Library-Sites-PatagoniaShared/default/dw1b80705a/PDF-US/Legislative-Guide-B-Corps_Final.pdf</u>

Baking in Impact: B Corp Certification for Startups