



**Local  
Colorado**



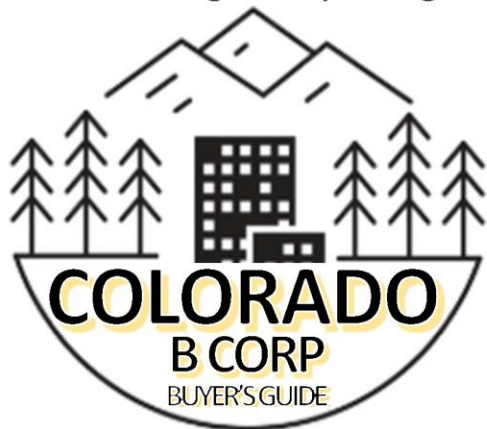
- With 127 certified B Corps with a presence in Colorado, B Local Colorado filed as a nonprofit corporation in 2017.
- Our strong working Board is 100% volunteer run, and is comprised of nine B Corp business leaders with an eye towards diversity in company size, structure, and business strengths (marketing, media, academia, legal, policy, etc.).
- We are one of at least 21 B Local communities who for the last three years have been invited by B Lab to convene at the B Champions Retreat for a B Local Summit, to share best practices, resources, and spread the place-based movement across the US and Canada.
- We provide opportunities to connect, socialize, volunteer, learn from each other, and get involved collectively to elevate our voices towards the power of using business as a force for good.
- We collaborate with B Lab; Best for Colorado; Good Business Colorado, B:Civic; CESR (CU Business School); all of the companies all of our board members work in and for and with, and I'm sure many others I'm forgetting.
- Always Be Collaborating (ABC)!! An events and networking initiative started by B Local PDX in Portland, the original B Local.

**[www.BLocalColorado.com](http://www.BLocalColorado.com)  
Provides community  
connections for  
B Corps in and around  
Colorado\***

**\*and the  
"Mountain West,"  
including  
New Mexico (7 Bs),  
Arizona (7), Idaho (9), Kansas (2),  
Missouri (3), Montana (7), Nebraska (4),  
Oklahoma (2), Utah (5),  
and Wyoming (2)**



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- B Local's main goal is to provide a space for certified B Corps in Sharing, Improving, Considering, and Promoting. We also support the community in building an inclusive and sustainable economy that creates collective impact and truly uses business as a force for good.
- EVERY employee or contractor with a B Corp is invited to create an account on the [B Hive](#), from the janitor to the receptionist to the fruit picker to the C Suite members, an online community of peers and leaders to access vast amounts of information compiled by the B Community, network, gain insight on CSR and other initiatives to improve scores, and probably even find a couch to sleep on when visiting another state or country.
- Specific initiatives lately include the Colorado B Corp Buyer's Guide (see this ← proposed flyer), and in order to support Bs in surrounding area states (like New Mexico) – ultimately expanding to include the “Mountain West.”
- Another program borne out of B Local founders and members include the CU Leeds School of Business [Certificate in Corporate Social Responsibility](#), offered by the Center for Ethics and Social Responsibility (CESR), created by board member Geri Mitchell-Brown (now with Namaste Solar) and taken over by Pete Dignan, 3 time CEO of B Corps and founder/consultant at [Ever Better, PBC](#).
- We're also exploring deeper partnerships with University of Colorado / Leeds School of Business, Daniels College of Business at Denver University, and ultimately undergrad programs to foster student volunteer activities, internships and Capstone projects.
- We also are working with organizations like [Good Business Colorado](#), [Best for Colorado](#), and [B:Civic](#) – organizations that embrace everything from policy-makers, to nonprofits, to CSR departments, to corporate foundations - to help define and grow the movement.