### PURPOSE AND METHOD

The European Union is a complex construction that can be correctly understood only through a multidisciplinary approach, taking into account history, politics, business and institutional structures. In order for this approach to be implemented successfully, the class will have to be interactive, with the instructor providing a line of development and links between the different areas of analysis, and the students getting actively involved in discussion and research, each providing and sharing its background approach.

The instructor’s method of teaching is based on an inquisitive approach, where identifying the questions behind the themes analyzed is a pre-requisite for any understanding of the issues at stake and of the evolving solutions.

### COURSE OBJECTIVES

The objective of this course is to provide students with an understanding of the current EU institutional framework, historical and commercial development, and trade policies, including an in-depth review of the currently negotiated comprehensive trade agreement with the USA.

In particular, the latter is an instrument that, because of its potential multiplying effect and invasive and ambitious goals, is susceptible of refocusing the international priorities of the USA on the relationship with the European Union. Students will therefore be likely to deal, in their academic and professional paths, with the long reaching effects of these trade negotiation. This course will provide them with the instruments to understand and analyze these effects.

### TEXT AND/OR OTHER READINGS

Students will be required to study sections from the following textbooks:

2) An Introduction to European Law, Robert Schütze, 2012, isbn 9781107654440;


In addition, material will be provided or reference will be made to websites containing updates on the state of ongoing negotiations concerning the Transatlantic Trade and Investment Partnership.

As a class based on interaction between instructor and students, scope of the additional material distributed in class is susceptible of evolution during the semester.

**Students are expected to read chapters 1 and 2 of “The European Union: a Very Short Introduction” before August 18th. Not doing so will affect the Participation grade.**

**PERFORMANCE MEASURES and GRADING**

Grading will be determined as follows:

- 15% Exam #1
- 15% Exam #2
- 15% Exam #3
- 30% Term Paper/Project
- 5% Presentation of Term Paper/Project
- 20% Participation

There will be three exams during the semester, each covering a specific area developed in the course. The first exam will cover the history of EU integration, from the setting up of the European Communities to the Treaty of Lisbon and accession of Croatia. The second exam will cover the institutional framework of the Union and an outlook of the most relevant commercial policies. The last exam will cover EU’s international trade policies and the trade agreements with the USA. Students will have to agree with the instructor a topic on which to write their Term Paper or a specific research/practical project.

Participation in class will be considered in the final grade. This is a course that touches issues concerning business, history and the legal framework and students can and are expected to obtain the best result by inquiring and searching for connections between these different perspectives.

**GRADING SCALE**

97-100 = A+
93-96 = A
90-92 = A-
87-89 = B+
83-86 = B
80-82 = B-
77-79 = C+
73-76 = C
70-72 = C-
67-69 = D+
63-66 = D
60-62 = D-
00-59 = F

TENTATIVE CLASS SCHEDULE
August 18th – September 8th: Introduction, History of EU integration
September 15th: First exam (first hour of class)
September 15th (from second hour of class) – October 6th: Institutions and policies
October 13th: Second exam (first hour)
October 13th (from second hour): Discussion and assignment of term papers
October 20th (from second hour) – November 10th: Trade agreements
November 17th: Third exam (first hour), review discussion and preparation of term papers
November 24th: Presentations of term papers

ACADEMIC INTEGRITY
Anderson School of Management faculty, staff and students commit to values of trust, honesty, integrity, and accountability. We will not tolerate academic dishonesty. By enrolling in any course at Anderson, the student accepts the Anderson Academic Honesty Code and affirms the following pledge:

I will not lie, cheat, fabricate, plagiarize or use any other dishonest means to gain unfair academic advantage.

Any violation of the code of conduct will be taken very seriously and appropriate sanctions will be applied. FOR FULL TEXT OF ANDERSON’S ACADEMIC HONESTY CODE, please visit http://www.mgt.unm.edu/honesty

ADA Statement
Reasonable accommodation will be given to any individual with a legitimate disability. Please contact the instructor privately for arrangements. If you are a qualified person with disabilities who might need appropriate academic adjustments, please communicate with me as soon as possible so that we may make appropriate arrangements to meet your needs in a timely manner. Frequently, we will need to coordinate accommodating activities with other offices on campus. Course materials can be made available in alternative formats.