

*Course Number POLS 340, ECON 395  
MGMT 490*

*Course Title: European Union  
Economics and Politics*

*Semester & Year: Fall 2015*

*Classroom: Anderson 302*

*Meeting Time/Days: M 9:30 – 12:00*

*Instructor: Lucio Lanucara*

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*CRN/Line #:*

*Office Hours: W 11:00-12:00*

## **PURPOSE AND METHOD**

The European Union is a complex construction that can be correctly understood only through a multidisciplinary approach, taking into account history, politics, business and institutional structures. In order for this approach to be implemented successfully, the class will have to be interactive, with the instructor providing a line of development and links between the different areas of analysis, and the students getting actively involved in discussion and research, each providing and sharing its background approach.

The instructor's method of teaching is based on an inquisitive approach, where identifying the questions behind the themes analyzed is a pre-requisite for any understanding of the issues at stake and of the evolving solutions.

## **COURSE OBJECTIVES**

The objective of this course is to provide students with an understanding of the current EU institutional framework, historical and commercial development, and trade policies and environment, including an in depth review of the currently negotiated comprehensive trade agreement with the USA (Transatlantic Trade and Investment Partnership).

In particular, the latter is an instrument that, because of its potential multiplying effect and invasive and ambitious goals, is susceptible of refocusing the international priorities of the USA on the relationship with the European Union. Students will therefore be likely to deal, in their academic and professional paths, with the long reaching effects of these trade negotiation. This course will provide them with the instruments to understand and analyze these effects.

## **TEXT AND/OR OTHER READINGS**

Students will be required to study sections from the following textbooks:

- 1) The Business Environment of Europe, Terrence R. Guay, 2014, isbn 9780521694162;

2) An Introduction to European Law, Robert Schütze, 2012, isbn 9781107654440;

3) The European Union: a Very Short Introduction, John Pinder and Simon Usherwood, 2013, isbn 9780199681693

In addition, material will be provided and reference will be made to websites containing updates on the state of ongoing negotiations concerning the Transatlantic Trade and Investment Partnership.

As a class based on interaction between instructor and students, the scope of the additional material distributed in class is susceptible to evolution during the semester.

### **PERFORMANCE MEASURES and GRADING**

Grading will be determined as follows:

20% Review exam #1 (EU integration)

20% Review exam #2 (Institutional framework)

20% Review exam #3 (Business environment and international trade)

20% Term Paper/Project

20% Participation

Final Exam: Optional, to replace the lowest review exam grade

There will be three review exams during the semester, each covering a specific area covered in the course. The first exam will cover the history of EU integration, from the setting up of the European Communities to the Treaty of Lisbon and accession of Croatia. The second exam will cover the institutional framework of the Union and an outlook of the most relevant commercial policies. The last exam will cover EU's business environment and the trade agreements with the USA. Students will have to agree with the instructor a topic on which to write their Term Paper or a specific research/practical project.

Students have the option of taking the final exam to substitute a grade they want to improve from one of the review exams. The new grade will substitute the one from their worst review exam unless it is lower.

Participation in class will be considered in the final grade. This is a course that touches issues concerning business, history and the legal framework and students can and are expected to obtain the best result by inquiring and searching for connections between these different perspectives. Simply attending the class without participating to the discussion will only grant an 80 on the participation grade, if you want a higher grade you must participate to the discussion!

Students are allowed a maximum of 5 unexcused absences. From the 6<sup>th</sup> unexcused absence the participation grade will automatically drop to 50%. For absences to be

excused I need some kind of evidence (doctor notes, conference invitation, etc.) I reserve the right to drop students who do not attend regularly.

### **GRADING SCALE**

97-100 = A+  
93-96 = A  
90-92 = A-  
87-89 = B+  
83-86 = B  
80-82 = B-  
77-79 = C+  
73-76 = C  
70-72 = C-  
67-69 = D+  
63-66 = D  
60-62 = D-  
00-59 = F

### **TENTATIVE CLASS SCHEDULE**

August 17<sup>th</sup> – September 7<sup>th</sup>: Introduction, History of EU integration  
September 14<sup>th</sup>: First exam (first hour of class)  
September 14<sup>th</sup> (from second hour of class) – October 5<sup>th</sup>: Institutions and policies  
October 19<sup>th</sup>: Second exam (first hour)  
October 19<sup>th</sup> (from second hour): Discussion and assignment of term papers  
October 26<sup>th</sup> – November 9<sup>th</sup>: Business environment and trade agreements  
November 23<sup>rd</sup>: Third exam (first hour)  
November 23<sup>rd</sup> (from second hour of class): Review discussion and preparation of term papers  
November 30<sup>th</sup> – December 7<sup>th</sup>: General review and presentation of term papers

This is a tentative class schedule. Guest speakers, class cancellation, reorganization of work based on class attitude and requests can cause dates to be adjusted, although the overall structure of the course will not change.

### **ACADEMIC INTEGRITY**

Anderson School of Management faculty, staff and students commit to values of trust, honesty, integrity, and accountability. We will not tolerate academic dishonesty. By enrolling in any course at Anderson, the student accepts the Anderson Academic Honesty Code and affirms the following pledge:

*I will not lie, cheat, fabricate, plagiarize or use any other dishonest means to gain unfair academic advantage.*

Any violation of the code of conduct will be taken very seriously and appropriate sanctions will be applied. FOR FULL TEXT OF ANDERSON'S ACADEMIC HONESTY CODE, please visit <http://www.mgt.unm.edu/honesty>

***ADA Statement***

Reasonable accommodation will be given to any individual with a legitimate disability. Please contact the instructor privately for arrangements. If you are a qualified person with disabilities who might need appropriate academic adjustments, please communicate with me as soon as possible so that we may make appropriate arrangements to meet your needs in a timely manner. Frequently, we will need to coordinate accommodating activities with other offices on campus. Course materials can be made available in alternative formats.