

**MGMT 654
ADVANCED LEGAL TOPICS**

ANDERSON SCHOOL OF MANAGEMENT– Fall 2015

**THIS SCHEDULE IS SUBJECT TO CHANGE BY THE INSTRUCTOR. CHANGES WILL BE
MADE WITH ADVANCE NOTICE, TO THE EXTENT POSSIBLE.**

**Book: Managers and the Legal Environment: Strategies for the 21st Century, 8th
Ed. Constance E. Bagley (ISBN-10: 1-285-86037-3/ ISBN-13: 978-1-285-86037-4)**

8/17 **Introduction to the Course**

- Review Course Schedule & Syllabus
- Introduction to Text, Cases, and Learn Program
- Instruction - How to IRAC (Issue, Rule, Analysis and Conclusion)
- Discussion - Basic Foundations of Law

8/24 Chapter 1 – Law, Value Creation, and Risk Management

Chapter 2 – Ethics and the Law

8/31 Chapter 3 – Sources of Law, Courts and Dispute Resolution

Chapter 4 – Constitutional Bases for Business Regulation

9/7 **No Class – Labor Day*

9/13 (Sunday) Exam 1 – Due

9/14 Chapter 5 – Agency

9/21 Chapter 6 – Administrative Law

9/28 Chapter 7 – Contracts

Chapter 8 – Sales, Licensing and E-Commerce

10/5 Chapter 9 – Torts and Privacy Protection

10/12 Chapter 10 – Product Liability

Hot Coffee - Movie

10/19 Chapter 17 – Consumer Protection

10/25 (Sunday) Exam 2 – Due

10/26 Chapter 15 – Environmental Law

11/2 *A Civil Action* – movie

11/9 Chapter 18 – Real Property and Land Use

11/16 Chapter 19 – Forms of Business Organizations

11/22 (Sunday) Exam 3 – Due

11/23 Final Project Group Assignments and Work

11/30 Final Project Presentation

12/7 Final Project Presentation

Thank you for a Great Semester!



COURSE SYLLABUS

MGMT 654-001- Advanced Legal Topics

Fall 2015

Class Information:	ASM 1070 / 7-9:30 p.m.
Instructor:	Amelia P. Nelson, Esq.
E-Mail:	nelson@unm.edu
Phone:	277-3237
Fax:	277-7108
Office:	ASM 2130
Face-to-Face Office Hours:	M/W 11-12 or by Appointment

Texts & Required Supplies

Required Text (Hardcover or E-Book): MANAGERS AND THE LEGAL ENVIRONMENT, *Strategies for the 21st Century*, 8th Ed., Constance E. Bagley, South-Western Cengage Learning (2016)

Course Description

Law is a crucial ingredient in all business dealings. This course will address the theory and current application of the business regulatory and legal environment.

In 2008, an Enron shareholder litigation settlement resulted in the largest ever settlement in U.S. Securities Litigation. In that instance, eligible shareholders whose Enron holdings became worthless when the company crumbled due to scandal years ago will now receive \$7.2 billion in settlements. The California-based law firm that handled the massive shareholder litigation for more than six years will get \$688 million for its work.

In 2014 , the New Mexico Supreme Court ruled in Elane Photography v. Willock, that a business could be in violation of the New Mexico Human Rights Act if it was a public accommodation and discriminated against a customer based on LGBT status.

This, along with other situations of similarity, has imposed a “*get tough on business*” trend around the country. The U.S. Supreme Court ruled on several important business oriented cases in the recent term dealing with the business rights, designations, and status/liability.

Prerequisite

This is a Business Management Graduate Course. There are no listed prerequisites although prior instruction or knowledge of foundational business management law is emphasized and recommended.

Course Objectives

Upon completion of the course, students will be able to demonstrate their understanding of the following core knowledge:

- Understanding legal concepts and terminology;
- Studying and evaluating the function of the courts and administrative agencies in making and interpreting the law;
- Learning and analyzing legal principles and substantive laws, and addressing ethical considerations and dilemmas.
- Emphasis will be placed on the importance of corporate social responsibility in an organization, as well as the need for reporting systems that focus on integrity and accountability.
- Understand the legal basis of business ethics and corporate responsibility.

Instructor Expectations

I give each of you my commitment to help you successfully complete this course and to learn and apply the material.

- A case analysis method will be employed to survey the business and employment legal environment.
- Study will focus on the legal reasoning and philosophy underlying both common and statutory laws.
- A class presentation will be by an interactive and collective knowledge method, using hypothetical situations to illustrate, evaluate and analyze legal concepts. Students are encouraged to ask questions and participate in class discussions.

Course Expectations

Students should expect to spend several hours per week on this course. This is a graduate business law course. To succeed, you must complete course work, engage in class discussion and lecture, and carefully read each chapter and outline the chapters and IRAC (summarize the cases in the book) as assigned.

It is difficult to “cram” this material and not get confused on exams. I recommend that you work consistently on the material as it is assigned rather than waiting to do all the work around exam time. You should make every effort to have completed (or at least tried to complete) the basic and comprehensive homework per the Class Schedule.

Instructor Announcements

Announcements/changes will be posted in Learn as an Announcement and delivered in class: Please check Learn for **Announcements**.

Computer Requirements

Notes, case summaries, homework and other out of class assignments must be typed.

Technical Support

Learn Technical Help:

- Phone: (505) 277-5757
- Email: Learn@unm.edu
- Learn Overview Website (Go to learn.unm.edu)

Any course content related questions should be directed to the instructor. Please refer to instructor contact information from above.

Grade Weighting

	Percent of Final Grade																				
Exams	50																				
Notes, Quizzes and Homework	30																				
Class Project	10																				
Participation/Attendance	10																				
Grades are assigned as follows:																					
<table border="1"><thead><tr><th>Percent</th><th>Grade</th></tr></thead><tbody><tr><td>93-100</td><td>A</td></tr><tr><td>90-92</td><td>A-</td></tr><tr><td>87-89</td><td>B+</td></tr><tr><td>83-86</td><td>B</td></tr><tr><td>80-82</td><td>B-</td></tr><tr><td>77-79</td><td>C+</td></tr><tr><td>73-76</td><td>C</td></tr><tr><td>70-72</td><td>C-</td></tr><tr><td>less than 70</td><td>F</td></tr></tbody></table>	Percent	Grade	93-100	A	90-92	A-	87-89	B+	83-86	B	80-82	B-	77-79	C+	73-76	C	70-72	C-	less than 70	F	
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less than 70	F																				

Course Tasks

Read Assigned Chapter

Read the assigned chapter in the textbook and complete case summaries as assigned. Outlines (addressed below) will be submitted via Learn Drop Box.

Class Participation

Active participation is required. Please complete the course assignments (as stated in the course schedule) before class and be prepared to participate in the lecture and class discussion. Though some activities will be ungraded, I will keep track of whether you have completed them and will assign you a course participation grade. You are expected to carefully read, be prepared to discuss, and then actively participate in discussions on all assigned reading and other resources. Participation in these discussions is an important part of refining critical thinking and reasoning skills and, thus, is an essential aspect of this course.

Homework

Written homework may be given throughout the semester. It must be typed.

Notes/Outlines: It is your responsibility to read and take notes (outline the chapters) in an outline format on the chapter(s) and cases prior to class as assigned. Notes are not accepted late. You may incorporate “class notes” into your chapter notes. Notes for submission are assigned throughout this course.

Exams: Exams will be given. Please be aware that **No Makeup Exams** will be given. If you have an obligation or emergency that you are unable to reschedule, it is your responsibility to contact the instructor in advance and make the necessary arrangements to take the exam in advance of the exam date.

Course Policies

Academic Integrity: Each student is expected to maintain the highest standards of honesty and integrity in academic and professional matters. Dishonesty is defined as a lack of truth, honesty or trustworthiness. Cheating is defined as influencing or leading by deceit. Deceit is defined as intending to mislead and commonly suggests a false appearance. A student will be considered to be dishonest if he or she is proven to have given answers to homework (not posting for help and receiving guidance) or exams/final (when given during the taking of an exam). For more information, see “Academic and Classroom Misconduct Process” in the [UNM Student Handbook](#). **Any student cheating on any homework, exams or the final will be subject to the University of New Mexico policies regarding cheating, as per the honor code, all cheating on homework, exams or the final will result in receiving an F for the course.** In addition, the University reserves the right to take disciplinary action, up to and including dismissal, against any student who is found guilty of academic dishonesty or otherwise fails to meet these standards.

Audits, Incompletes, Withdrawals, and Drops: Students cannot change their grade to audit status. **Incompletes** are only given under extreme circumstances. If you are running into problems with the course, please contact the instructor as early as possible so you do not fall behind

Instructor Initiated Drops - The instructor may drop a student, if the student does not complete the **Questionnaire and Welcome Posting by the due date per the schedule**. The instructor may also drop a student during the semester, **if a student fails or misses two homework assignments or an exam and does not contact the instructor within one week of the failed/ missed homework or exam**. . Students who miss an exam and do not contact the instructor via Learn email within one week of the close of the exam will be dropped from the course. In addition, students who have not dropped and do not take the final exam will receive a “W” for the course.

This course falls under all UNM policies for the last day to drop courses, etc. Please see <http://www.unm.edu/studentinfo.html> or the [UNM Course Catalog](#) for information on UNM services and policies. Please see the [UNM academic calendar](#) for course dates, the last day to drop courses without penalty, and for financial disenrollment dates.

Access to Education: If you are a qualified person with disabilities who might need appropriate academic adjustments, please communicate with me as soon as possible so that we may make appropriate arrangements to meet your needs in a timely manner. Frequently, we will need to coordinate accommodating activities with other offices on campus. Course materials may be made available in alternative formats. See the Students with Disabilities section on the [UNM Student Handbook](#). For information on assistive technology available for student use and additional information on services available through Student Accessibility Services, see <http://www.unm.edu/~sss/>.

Collaboration: Collaborative work, such as studying or discussing course assignments and materials with other class members, is **highly encouraged**. **You are to complete your exams, homework and other designated assignments individually, however.**

Copyright: All materials in this course fall under copyright laws and should not be downloaded, distributed, or used by students for any purposes outside of this course.

Privacy and Learn Tracking Notice: Learn or the course web site automatically records all students' activities, including, your first and last access to the course, the pages you have accessed, the number of discussion messages you have read and sent, discussion text, and posted discussion topics. This data is accessed by the instructor to evaluate class participation and to identify students having difficulty using Learn features. In order for us to feel safe sharing our perspectives and experiences, there must always be a sense of respect, safety and trust. Any student found abusing this privilege may face academic disciplinary action.

SPECIAL NEEDS POLICY: If you are a qualified person with disabilities who might need appropriate academic adjustments, please communicate with and advise me as soon as possible so that we may make the appropriate arrangements to meet your needs in a timely manner. Frequently, we will need to coordinate accommodating activities with other offices on campus. Course materials can be made available in alternate forms.