

*MGMT 650  
Spring 2015  
Competitive Analysis  
Anderson School of Management*

*Instructor: David Cavazos  
Office: ASM 2014  
Office Hours: Monday 12-3:00;  
Thursday 1:30-3:30 and by appointment  
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### **PURPOSE AND METHOD**

It is important that modern managers effectively identify and diagnose organizational situations. This course aims to give students the tools to deal with complex organizational situations at both the individual and organizational levels. To do so, this course examines advanced perspectives dealing with the internal and external context of organizations.

### **COURSE OBJECTIVES**

Upon completion of this course, the student will be able to:

- Apply theoretic frameworks to identify, diagnose and solve issues at the individual level
- Apply various theoretic frameworks to identify, diagnose and solve issues at the organizational level

### **TEXT AND/OR OTHER READINGS**

1. Images of Organization, The Executive Edition by Gareth Morgan
2. Strategy Safari: A Guided Tour through the Wilds of Strategic Management, by Henry Mintzberg, Bruce Ahlstrand and Jodeph Lampel

### **PERFORMANCE MEASURES and GRADING**

Your grade will be determined by your performance on the following assignments.

1. 4 Case analyses (25 points each)
2. 2 Exams (100 points each)

*Total: 300 points*

***PERFORMANCE COMPONENTS (Note: Specific, detailed information regarding each component will be given out in class)***

#### Tests

There will be 2 written examinations in this course. The exams will be administered in class.

### Case Studies

You will be assigned 4 Harvard Business Case studies. You will analyze the cases and be prepared to discuss your findings in class. A 5 page analysis will be submitted.

*If you are absent on the day of an assignment you will receive no grade for what you missed.*

### **ACADEMIC INTEGRITY**

**Anderson School of Management faculty, staff and students commit to values of trust, honesty, integrity, and accountability. We will not tolerate academic dishonesty. By enrolling in any course at Anderson, the student accepts the Anderson Academic Honesty Code and affirms the following pledge:**

*I will not lie, cheat, fabricate, plagiarize or use any other dishonest means to gain unfair academic advantage.*

Any violation of the code of conduct will be taken very seriously and appropriate sanctions will be applied. FOR FULL TEXT OF ANDERSON'S ACADEMIC HONESTY CODE, please visit <http://www.mgt.unm.edu/honesty>

### ***ADA Statement***

Reasonable accommodation will be given to any individual with a legitimate disability. Please contact the instructor privately for arrangements. If you are a qualified person with disabilities who might need appropriate academic adjustments, please communicate with me as soon as possible so that we may make appropriate arrangements to meet your needs in a timely manner. Frequently, we will need to coordinate accommodating activities with other offices on campus. Course materials can be made available in alternative formats.