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SPRING 2016
MGMT 626 - Financial Management for Accountants

Instructor Information

Instructor:	Angela N. Ekofo
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Phone:	277-1890
Fax:	277-7108
Office:	GSM230 or On-Line
Office Hours:	By appointment for a Face-to-Face meeting or a telephone conference
Department Chair:	Prof. Leslie Oakes loakes@unm.edu
Preferred Method of Contact:	Blackboard Discussions board for class and homework questions Learn Course Messages for personal communication

Course Information

Course Description:

This course focuses on budgeting of funds, management of current assets, working capital management, capital structure, dividend policy, valuation, mergers and acquisition. This course also explores ways accounting information is used to assess an organization's financial performance. You will demonstrate ways that external stakeholders and internal managers and leaders use accounting information to assess the performance and financial strength of an organization.

Course Objectives:

Upon completion of the course, students will be able to demonstrate the following:

- Understanding of investment theory analysis
- Ability to analyze financial statements from the perspective of an accountant valuing a company for various reasons, including investment, estate, gift, litigation, mergers and acquisition
- Ability to communicate the effects of business events on an organization's financial structure
- Analytical skills and improved communication skills.
- Solid foundation for discussing important topics

Prerequisites:

MGMT 340 or MGMT 540.

Course Orientation:

All Orientation information can be found in Blackboard Learn under the "Start Here" link on the Course Home page.

Textbooks and Supplementary Materials

Required Textbook:

Malkiel, BGA Random Walk Down Wall Street: The Time Tested Strategy for Successful Investing, (New York: Norton and Sons, 2007)

Required Supplementary Materials:

- **Subscription to the Wall Street Journal**
Discounted subscription available at WSJ.com/studentoffer.
- **Registration to the Wall Street Journal Assessment Tool for quizzes.**
To register in Wall Street Journal Assessment Tool, please visit <http://wsjassessment.com/e/i/OTY0LzEzNDcvMzQ0OA==>

Technical Considerations

Required Technology:

In order to access your online course content, students need to log onto [UNM Learn](https://learn.unm.edu) (<https://learn.unm.edu>). In addition, this course requires students to be able to open, use and read Word, Adobe pdf, PowerPoint and Excel files.

Online Courses Require:

- A high speed Internet connection is highly recommended.
- Supported browsers include: Internet Explorer, Firefox, and Safari. Detailed Supported Browsers and Operating Systems: <http://kb.blackboard.com/pages/viewpage.action?pageId=38830689>

Any computer capable of running a recently updated web browser should be sufficient to access your online course. However, bear in mind that processor speed, amount of RAM and Internet connection speed can **greatly** affect performance.

Learn course components perform best on a high speed Internet connection. Those using dial-up connections will experience longer page load times and much slower performance when accessing their online course. Many locations offer free high speed Internet access including Anderson's Computer Lab (ASM 1002), ([UNM's Computer Pods](http://it.unm.edu/pods/locations.html) (<http://it.unm.edu/pods/locations.html>) or one of UNM's many ([Statewide Centers](http://statewide.unm.edu/nm/index.html) <http://statewide.unm.edu/nm/index.html>).

For additional information: see <https://learn.unm.edu>

For UNM Learn Technical Support: (505) 277-5757 (M-F 8am - 5pm) or learn@unm.edu.

Assessment and Grading

Instructor Expectations:

I will give each of you 100% of my commitment to help you successfully complete my class; in return, I expect 100% of your commitment to this class, which includes reading the textbook, using the resources available in Blackboard Learn, completing your assignments, preparing for quizzes, reviewing your graded Wall Street Journal discussion board postings, reviewing graded quizzes and following up with questions to the instructor.

Grade Components:

	Points
Attendance and Participation	100
10 Discussion Board Postings on assigned readings from the textbook (due on Tuesdays by 11:59 pm) (10 @ 20 pts)	200
10 Wall Street Journal Reviews on specific subject matters (due on Thursdays by 11:59 pm) (10 @ 20 pts)	200
10 quizzes at the WSJ Assessment Tool web site. (due on Fridays by 11:59 pm) (10 @ 20 pts)	200
Project Part 1: Company Introduction	100
Project Part 2: Financial Statement Analysis	100
Project Part 3:	100
Total points	1000

Final Course Grade: List how letter grades will be assigned.

Grade	Percentage
A*	100% to 96%
A	95% to 93%
A-	92% to 90%
B+	89% to 87%
B	86% to 83%
B-	82% to 80%
C+	79% to 77%
C	76% to 73%
C-	72% to 70%
D+	69% to 67%
D	66% to 63%
D-	62% to 60%
F	59% or less

Assignments and Participation

Attendance and Participation:

Participation is not the same as attendance

Attendance is simply being present in the classroom. Participation requires students to be actively involved in the learning process. The contributions made by the student should be related to the course content, be relevant to class discussion, and advance shared learning. In preparation for every course, students will be expected to achieve defined learning outcomes – upon which a student's grades depend. Students bear the responsibility to come to class prepared to fully participate in each class session.

Blackboard Learn Tracking:

Blackboard Learn automatically records all students' activities including: your first and last access to the course, the pages you have accessed, the number of discussion messages you have read and sent, chat room discussion text, and posted discussion topics. This data can be accessed by the instructor to evaluate class participation and to identify students having difficulty.

Inclement Weather, Course Interruptions and Scheduled Maintenance

In the event of an unexpected course interruption

If Blackboard or Connect is down on the day a homework or Quiz is due, email the instructor at my UNM email address (aekofo@unm.edu) and let me know the problem you are encountering. **If the instructor confirms that the system was down, the instructor will automatically extend the due date for 24 hours.**

Scheduled Maintenance

Blackboard Learn has a daily scheduled maintenance window from 4:30 am – 5:30 am when Blackboard Learn is not available. There is also a routine maintenance window every Saturday from 6:00 am – 12 noon which may be used for system maintenance. In addition, UNM IT may conduct general system maintenance that affects multiple systems on campus, including Blackboard Learn. The general system maintenance window is on Sundays from 6:00 am – 12 noon. Announcements for the Saturday and Sunday maintenance windows are normally posted in Blackboard Learn two weeks ahead of time to notify users of planned outages.

Readings from the textbook:

Assigned Textbook Readings. Each learning module includes reading assignments from the textbook. Before attempting any other type of assignment it is important to read the assigned chapter(s).

Discussion Board Postings on assigned readings from the textbook. This assignment consists of three parts: An Original posting and Two Replies to other students' original postings. These postings are due by 11:59 pm on Tuesdays.

Wall Street Journal Reviews:

Assigned Wall Street Journal Readings. Each learning module includes reading assignments from the Wall Street Journal. Subscription to the Wall Street Journal is required to have access to these assigned articles. Discounted subscription offers are available at WSJ.com/studentoffer.

Discussion Board Postings on Wall Street Journal Reviews. This assignment consists of three parts: An Original posting and Two Replies to other students' original postings. These postings are due by 11:59 pm on Thursdays.

Quizzes:

Students are required to complete ten (10) online Quizzes at the Wall Street Journal Assessment Tool web site. Quizzes are due on Fridays by 11:59 pm. Registration to the Wall Street Journal Assessment Tool web site is required in order to have access to the quizzes. To register, please visit <http://wsjassessment.com/e/i/OTY0LzEzNDcvMzQ0OA==>

Note: ALL Quizzes must be completed without outside assistance (current or prior classmates, professionals, etc.). **NO LATE Quizzes Accepted.**

Project:

For the course project, you will select a publicly-held company that produces a product or provides a service of interest to you. You will read the Wall Street Journal daily to find news directly related to that company.

In Part I, you will submit a paper that introduces the company you selected based on information from the Wall Street Journal Articles and the most recent 10-K that the company submitted to the SEC. In Part II, you will perform financial analysis of your selected company's financial statements and calculate various ratios for that company. In Part III, you will complete an evaluation of the financial position and managerial effectiveness of your chosen company, based on the financial analysis that you completed in Part II.

Course Expectations & Ground Rules

Course Expectations:

- Learn how to navigate in Blackboard Learn and the Wall Street Journal Assessment Tool web site
- Read and become familiar with the course syllabus and expectations.
- Keep up with assignments and readings.
- Ask for clarifications about material or course expectations.
- Analyze assigned readings and offer thoughtful interpretations.
- Read all Discussion Board postings.
- Make a minimum of **six substantive postings per week** (2 original postings and 4 replies to other students' original postings. Contribute postings to add to and advance the quality of the discussion and to engage other students by responding to their postings.

- Be respectful of diverse perspectives and refrain from making inappropriate comments in discussions and personal interactions. students are expected to follow UNM's Respectful Campus Policy 2240 <http://www.unm.edu/~ubppm/ubppmanual/2240.htm>
- Observe course netiquette at all times

Example of Netiquette Ground Rules:

- In following with the UNM Student Handbook, all students will show respect to their fellow students and instructor when interacting in this course. Take Netiquette suggestions seriously. Flaming (personal insults or attacks) is considered a serious violation and will be dealt with promptly. Postings that do not reflect respect will be taken down immediately.
- Respect Others' Copyrights
- Don't type in ALL CAPS
- Use proper grammar and spelling (type your postings in WORD first in order to use spell check then copy and paste into Blackboard Learn)

Instructor Drop Policy:

This course falls under all UNM policies for the last day to drop courses, etc. Please see <http://www.unm.edu/studentinfo.html> or the [UNM Course Catalog](#) for information on UNM services and policies. Please see the [UNM academic calendar](#) for course dates, the last day to drop courses without penalty, and for financial disenrollment dates.

Instructor Response Time

Communication

I routinely check Blackboard for postings or emails, Monday (8 am) – Friday (12 pm) and sometimes on the weekend. You can anticipate a 24 to 48 hour response from me, Monday – Thursday. I will try and respond to all weekend (Friday afternoon to Sunday) questions by 11:59pm on Monday or earlier.

Online UNM Resources

- **Libraries:** <http://www.unm.edu/libraries>
- **CAPS** <http://caps.unm.edu/> - CAPS is a free-of-charge educational assistance program available to UNM students enrolled in classes.
- **Online Writing Lab (OWL)** - <http://caps.unm.edu/writing/owl> - students may submit academic papers required for UNM course or degree fulfillment or application submissions online for proofreading.
- **Smarthinking** - <http://caps.unm.edu/online/smarthinking/cas> Smarthinking™ is a Washington, D.C. based organization that provides online tutoring and academic support for university students 24 hours a day, 7 days a week in various common courses.

Students with Disabilities

Qualified students with disabilities will be provided reasonable and necessary academic accommodations if determined eligible by the Accessibility Resource Center (<http://as2.unm.edu/>). Please refer to UNM's Disability Policy for further information, <http://pathfinder.unm.edu/common/policies/academic-adjustments.html>

The American with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodations of their disabilities. If you have a disability requiring accommodation, please contact me immediately to make arrangements as well as Accessibility Services Office in 2021 Mesa Vista Hall at 277-3506 or <http://as2.unm.edu/index.html>. Information about your disability is confidential.

If you are a qualified person with disabilities who might need reasonable accommodations in academic settings, please communicate with me as soon as possible so that we may make appropriate arrangements to meet your needs. Frequently, we will need to coordinate accommodating activities with other offices on campus, so that course materials can be made available in alternative formats.

Technical Support

Students are responsible for meeting course deadlines. If you experience technical problems, please exercise one or all of the following options:

- Online Student Support w/contact info at <http://statewide.unm.edu/online/support/>
- NMEL Help Desk at learn@unm.edu or 505-277-0857
- Media/web-conferencing Tech Support at media@unm.edu or 505-277-0857 or 1-877-688-8817
- UNM's Knowledge Base - http://fastinfo.unm.edu/prod/index_student.php
- Connect Technical Support - If you have any issues while registering or using Connect, please contact McGraw-Hill's CARE team through <http://mpss.mhhe.com/>. To avoid problems related to unexpected technical issues, you are advised not to wait until the last moment to complete assignments.

Copyrighted Materials

All materials in this course fall under copyright laws and should not be downloaded, distributed, or used by students for any purpose outside this course.

<http://pathfinder.unm.edu/common/policies/copyright-policy-and-law.html>

Academic Integrity

Each student is expected to maintain the highest standards of honesty and integrity in academic and professional matters. Dishonesty is defined as a lack of truth, honesty or trustworthiness. Cheating is defined as influencing or leading by deceit. Deceit is defined as intending to mislead and commonly suggests a false appearance.

Students should be familiar with UNM's [Policy on Academic Dishonesty](#) and the [Student Code of Conduct](#) which outline academic misconduct defined as plagiarism, cheating, fabrication, or facilitating any such act.

Quizples (not exhaustive) of dishonest behavior include:

- Uses or attempts to use unauthorized aids in Quizinations or other academic assignments to be submitted for evaluation
- Misrepresentation of data, results or sources for papers or reports
- Copying another student's work

Anderson School of Management faculty, staff and students commit to values of trust, honesty, integrity, and accountability. We will not tolerate academic dishonesty. **By enrolling in any course at Anderson, the student accepts the Anderson Academic Honesty Code and affirms the following pledge: I will not lie, cheat, fabricate, plagiarize or use any other dishonest means to gain unfair academic advantage.**

Any violation of the code of conduct will be taken very seriously and appropriate sanctions will be applied. For full text of Anderson's Academic Honesty Code, please visit

<http://www.mgt.unm.edu/honesty>

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