

MJR Montoya, Ph.D.
Assistant Professor, Anderson School of Management
Finance, International Management, Tech Mgmt, and Entrepreneurship
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Research Interests: Global Structures, Global Political Economy, Cultural and Social Innovation, World Literature, Post-Structuralist Philosophy, Epistemologies of Capital, Foreign Relations, Narrative and Value Chain, Poetics and Business

Academic Background

Ph.D. Emory University, Atlanta, GA, Foreign Relations and Comparative Literature, 2010

George Woodruff Fellow, UNM Center for Regional Studies Fellow

M.A. New York University, New York, New York, Politics, 2002

National Hispanic Fund for the Arts Scholar, Truman Scholar

MLitt (Distinction) Oxford University, Oxford, England, Philosophy, 2001

Rhodes Scholar

B.A. (Summa, Valedictorian) University of New Mexico, Albuquerque, NM, Economics and English Literature, 1999

UNM Regents Scholar

Academic Experience

2010 – Present: Assistant Professor, University of New Mexico (August, 2010 - Present). Assistant Professor, Department of Finance, International, Technology, and Entrepreneurship, Anderson School of Management

2005-2010: Lecturer, Emory University (August, 2005 - May, 2010). Instructor for IDS program at Emory University

Non-Academic Experience

2002-2005: Policy Analyst, Field Representative, Office Director, United States Senate (August, 2002 - July, 2005). Policy Analyst, District Director, CSR Energy, Education, Health Care, Veterans, Economic Development, and National Security Policies

2005-Present: President, CEO, In Medias Res Consulting (November, 2005 - Present). Global political-economy analysis.

Honors & Awards

Council

2012-2013: Junior Faculty of the Year. UNM Provost's Office for the Study of Effective Teaching.

2011-2012: Emory University Outstanding Lifetime Service Award.

2011-2012: UNM Teacher of the Year. UNM Accessibility Resource Center.

2011-2012: Delta Sigma Pi Outstanding Teacher Honor.

2010-2011: FITE Department Teacher of the Year Award.

2008-2009: Outstanding Teacher Award, Emory University, Phi Beta Kappa.

2007-2008: Emory Institute for Human Rights – Martin Luther King, Jr. Prize

2007-2008: Minority Doctoral Research Fellowship New Mexico Department of Higher Education.

2007-2010: Center For Regional Studies Fellow. University of New Mexico Center for Regional Studies .

2006-2007: ICIS International Studies Fellow, Fall 2007. Institute for Comparative and International Studies, Emory University.

2005-2010: George Woodruff Fellowship, Emory University

2001-2002: National Hispanic Fund Arts Scholar, New York University, Fall 2001 NHFAS Scholar.

2001-2002: NYU Opportunity Fellowship, New York University Fall 2001. New York University.

1999-2000: Rhodes Scholarship, Oxford University, Fall 1999. The Rhodes Trust.

1997-1998: Harry S. Truman Scholarship, Harry S. Truman Scholarship Foundation.

Professional Associations

Council on Foreign Relations, 2011-Present
Southwest Hispanic Research Institute, 2011-Present
Academy of Management, 2010-Present
Consortium of Advanced Global Policy Studies, 2010-Present
Global Culture Association, 2009-Present
Institute for Cultural Diplomacy, 2009-Present
British American Project, 2008-Present
Association of American Rhodes Scholars, 1999-Present

Selected Consulting

2013: Office of the President of the United States, Roundtable discussion on Syrian foreign relations issues
2012: Santa Fe International Folk Art Market, International Folk Art Alliance – 10 year market/institutional analysis
2012: Federation of Indigenous Brazilians, Cultural tourism study North Amazon, FIB at the World Cup Manaus 2014 and Rio Olympics 2016
2011: United Nations Security Council, Performed work with the UN Security Council, ICC and CFR on conflict mineral sites.

Courses Taught

MGMT 328 International Management
MGMT 590 Global Relations and Theories of Capital
MGMT/McROP 490 Interdisciplinary Summer Research Methods

Teaching Products

2013-Present: Developed McNair Syllabus and Curriculum for Interdisciplinary Research Methods Course
2013: Developed Poetics Program academic and community outreach teaching modules for IBSG program
2013: Developed Curriculum for Global Relations and Theories of Capital Course (UNM FITE Department)
2013: Developed Mentorship Guide – initial use by ASM, Ronald McNair/ROP Program, SHRI, Graduate Resource Center
2013: Developed “How to Request a Reference Guide” – initial use ASM, Ronald McNair/ROP Program, SHRI, Graduate Resource Center
2013: Contributed to Curriculum for Interdisciplinary Studies report to Provost
2012: Developed “Prime Abstract” teaching module for interdisciplinary studies – initial use by GRC, LoboScholars Program, McNair Program,
2012: Developed Student Learning Outcomes for MGMT 328 – International Management course
2012: Contributed Curriculum for Core Honors College Curriculum – part of work with Honors College Special Committee
2011: Contributed Learning Outcomes for Curriculum Committee

Intellectual Contributions -- Refereed Articles/Chapters/Manuscripts

Montoya, M. (2014). Virtual Economies: discretionary consumption, online gaming, and the rise of the global middle class. *Middle Class Phenomena in Emerging Markets*. (Forthcoming)

Kapelanis, D., Gouvea, R., **Montoya, M.**, & Vora, G. (2014). An Export Portfolio Assessment of Regional Free Trade Agreements: A Mercosur and Pacific Alliance Perspective. *Modern Economy*, 1 (1), 2-11.

Gouvea, R. & **Montoya, M.** (2014). "Designing an Equitable Green Economy: A Brazilian Perspective," *International Journal of Environmental Studies*.

Gouvea, R. & **Montoya, M.** (in press, 2013). Building an Equitable Green Economy. *Journal of World Business*.

Gouvea, R., **Montoya, M.**, & Walsh, S. (2013). How the Corruption Quadruple Helix Affects BRIC: A Case Study of Corruption in Big Emerging Economies. *Journal of Politics and Law*, 6 (2).

Gouvea, R. & **Montoya, M.** (in press, 2013). Mercosur After Chavez. *Thunderbird International Business Review*.

Gouvea, R., Kassich, S., & **Montoya, M.** (2013). Using the quadruple helix to design strategies for the green economy. *Technological Forecasting and Social Change*, 80 (1), 221-230.

Gouvea, R. & **Montoya, M.** (2013). Brazil & China: Competitors or Partners? Designing Strategic Alliances in the Age of Uncertainty. *Asian Journal of Latin American Studies*, 26 (1), 1-23.

Gouvea, R., Mahto, R., & **Montoya, M.** (2013). BRIC National Export Performance: A Portfolio Approach. *Journal of Chinese Economic and Business Studies*, 11 (1), 47-58.

Gouvea, R., Linton, J. D., **Montoya, M.**, & Walsh, S. T. (2012). Emerging Technologies and Ethics: A Race-to-the-Bottom or the Top? *Journal of Business Ethics*, 109 (4), 553-567.

Presentation of Refereed Papers

International

- Montoya, M. (2013). *Virtual Economy and the Rise of the Global Middle Class*. 2013 GSU Conference on the Middle Class and Emerging Markets, Atlanta, Georgia.
- Montoya, M. (2013). *West meets East: the value of handmade goods vs. mass production in development paradigms*. 17th Annual Western Hemispheric Trade Conference, Laredo, Texas.
- Montoya, M. (2013). *Effect of Education, Innovation, Infrastructure and Manufacturing Knowledge on Economic Development*. International Association of Management of Technology, Porto Alegre, Brazil.
- Montoya, M. (2013). *Virtual Economies: the New Value of New Currencies in the World Economy*. International Conference of the Association of Global Management Studies 2013, Berkeley, California.
- Montoya, M. (2012). *Postcoloniality in the New World Economy: Vulnerability and Disability*. SUDI Conference on Disability, Manaus, Brazil.
- Gouvea, R., Montoya, M., & Mahto, R. (2012, April). *BRIC National Export Performance: A Portfolio Approach*. International Academic Conference on Economic and Social Development, Moscow, Russia.
- Montoya, M. (2012, April). *Effect of Education, Manufacturing Knowledge and R&D expenditures*. BALAS Conference, Rio de Janeiro, Brazil.
- Montoya, M. (2011, March). *Cluster Initiatives and Leveraging Global Heritage: A Case Study of the impact of Public and Private Sector Clusters on the World-System*. University of Friburg Conference Clusters as Drivers of Competitiveness, Friburg, Switzerland.
- Montoya, M. (2011, August). *Publishing Interdisciplinarity: Two Critical Perspectives*. Academy of Management Conference, San Antonio, Texas.
- Montoya, M. (2009, November). *Global Currency: Normative Measures of Sustainability and New Methods for Calculating Global Theoretical Currency*. British International Conference on Global Economic Welfare and Stability, Edinburgh, Great Britain.
- Montoya, M. (2009, September). *Systems of Authenticity in Fair Trade Processes: SMEs and the Kimberley Process*. World Diamond Council Annual Meeting with UN, New York, New York.
- Montoya, M. (2009, September). *'Global Words: an analysis of World Literature in the context of World Polity and Global Structures.'* Emory University: Rethinking the Enemy, an interdisciplinary conference on geo-politics and conflict., Atlanta, Georgia.
- Montoya, M. (2008). *'With Full Faith and Backing, the 1968 Repeal of the Gold Standard and its Influence on our Current Economic Crisis.'* Emory University ILA Annual Symposium, Atlanta, Georgia.
- Montoya, M. (2008, March). *The Sandman: Global Citizen, World Text, an Evaluation of Global Aesthetics in Comic Books and Graphic Novels.'* American Culture Association/ Popular Culture Association, San Francisco, California.

Presentation of Non-Refereed Papers/Lectures

International

- Montoya, M. (2013). *Cultural Entrepreneurship in the Global Political Economy*. 2013 International Womens Forum Conference, Santa Fe, New Mexico.
- Montoya, M. (2013). *World Culture, Polity, and the role of Acequias in Global Value Systems*. Acequias and the Future of Resilience in Global Perspective, Las Cruces, New Mexico.
- Montoya, M. (2013). *Folk Art Channels and Epistemic Communities: Values and Economic Development*. International Artisan Alliance Annual Meeting, Washington, DC, District of Columbia.
- Montoya, M. (2012). *Training people to Train Entrepreneurs: The Santa Fe International Folk Art Market Mentor to Market Training*. 9th Annual Santa Fe International Folk Art Market, Santa Fe, New Mexico.
- Montoya, M. (2012). *Global bodies: the influence of ethnoscapes on global economy*. 18th International Symposium on Electronic Art ISEA 2012, Albuquerque, New Mexico.
- Montoya, M. (2012). *Global Heritage: UNESCO and intelligence in land based agriculture*. Celbrando Las Acequias: A collaboration with the Woodland Institute, Dixon, New Mexico.
- Montoya, M. (2012). *Financial Terrorism: Child Soldiers and the New Ways of Infiltrating Economies*. Council on Foreign Relations Special Task Force on Human Security Conference, Moscow, Russia.
- Montoya, M. (2012). *Globally Relevant: New Mexico as Seen by International Visitors*. OIPS Lost in Translation Symposium, Albuquerque, New Mexico.
- Montoya, M. (2012). *Beyond the Professoriate: How Academics Navigate the Public and Private Sector*. Emory University Laney Graduate School Lecture Series, Atlanta, Georgia.
- Montoya, M. (2012, March). *Building Rhodes and Marshall Scholars: Leveraging New Mexico and Global Service*. 2012 UK Scholarship Symposium, Albuquerque, New Mexico.
- Montoya, M. (2012, March). *Global Legibility: A New Analytic Framework*. UHP Distinguished Annual Lecture, Albuquerque, New Mexico.
- Montoya, M. (2012, February). *Navigating International Recruitment in the Academy: Politics and Social Strategies*. Panel on International Recruitment in the Academy, UNM Student Services OIPS presentation, Albuquerque, New Mexico.
- Montoya, M. (2012, February). *Building a Career Outside the US*. Financial Management Association Speaker Series, Albuquerque, New Mexico.
- Montoya, M. (2012, February). *Coltan in the Congo: Conflict Minerals and Global Society*. University Honors Legacy Series, Albuquerque, New Mexico.

Montoya, M. (2012, January). *British Relations and the Status of Development: New Paradigms in Emerging Economies*. British American Project Symposium, New Orleans, Louisiana.

Montoya, M. (2011). *Human Security in Destabilized Mining Regions*. United Nations Symposium on Conflict Minerals, Frankfurt, Germany.

Montoya, M. (2011). *Internet Privacy and Security: Understanding the Role of Capital in a New Era of Globalization*. National Security Symposium Global Cyber Impact: Society and World Politics, Albuquerque, New Mexico.

Montoya, M. (2010, October). *The Second Schism: New Media, Ethics, and Globality in the 21st Century*. UNM University Honors Program Annual Lecture Series, Albuquerque, New Mexico.

Montoya, M. (2010, September). *New Validation Systems in armed conflict of the DRC: Utilizing SMEs as Witness to War Crimes*. Council on Foreign Relations symposium on the DRC, New York, New York.

Montoya, M. (2008). *Taking the Global Seriously: National Paradigms and the Question of Ascendancy in Comparative politics.* British American Project National Conference, Los Angeles, California.

Local

Montoya, M. (2014). *Technologies of the ancestral: folk art, social innovation, and ideology*. Parish Library brown bag speaker series, Albuquerque, New Mexico.

Montoya, M. (2014). *Learning to formulate a research question: what is research?* El Puente Professional Development Workshop, University of New Mexico, Albuquerque, New Mexico.

Montoya, M. (2014) *Enchantment Economies: magic realist modes and the making of the global political economy*. Latin American and Iberian Institute Lecture Series, University of New Mexico, Albuquerque, New Mexico.

Montoya, M. (2014) *Conflict Minerals, Global Economics – Making College a Global Enterprise*. UNM/NMSU Young Leaders Institute, Albuquerque, New Mexico.

Montoya, M. (2013). *Financial Competence: Adjusting Graduate School expectations*. Graduate Resource Center Lecture Series, Albuquerque, New Mexico.

Montoya, M. (2013). *The Prime Abstract: Learning to Organize Interdisciplinary Research*. Robert Wood Johnson Fellows Workshop Session, Albuquerque, New Mexico.

Montoya, M. (2012). *Scholars and Champions: Producing Institutional Interdisciplinary Success and National Competitiveness*. Lobo Center Distinguished Lecture, Albuquerque, New Mexico.

Montoya, M. (2012). *Assessing the Cost of a Higher Education*. University of New Mexico Provost's U-CAP series, Albuquerque, New Mexico.

Montoya, M. (2011). *Teaching Interdisciplinarity in a Discipline-based environment*. NMHU Dean of Students Symposium: Innovation in Academics, Las Vegas, New Mexico.

Montoya, M. (2011). *What is research? Learning Outcomes Assessment tools for research oriented program development*. University of New Mexico Graduate Resource Center Symposium, Albuquerque, New Mexico.

Montoya, M. (2011). *Conceptualizing graduate school: learning to navigate programs to ensure successful completion of the PhD*. McNair/ROP annual conference, Albuquerque, New Mexico.

National

Montoya, M. (2013). *Poetics and Business in the 21st Century Global Economy*. Inaugural Cultural Entrepreneurship Speakers Series Lecture UMD, Duluth, Minnesota.

Montoya, M. (2013). *Social Justice research: extending beyond normative claims*. Robert Wood Johnson Fellows Workshop Keynote Address, Albuquerque, New Mexico.

Montoya, M. (2011). *How to write grants as part of graduate school training*. Emory University intensive grantwriting conference, Atlanta, Georgia.

Papers Under Review

Gouvea, R., Montoya, M., & Kapelanis, D. (2014). "Brazil's Spring Movement: Reassessing Brazil's Economy and Society," Initial submission to *Business & Society*.

Kapelanis, D., Montoya, M., & Gouvea, R. (2013). "The Creativity of Nations and Social Innovation," Revised and resubmitted to *Technovation*.

Montoya, M. (2013). "Global Legibility: Analyzing Global Structures in the New Political Economy," Initial submission to *Foreign Affairs*.

Work in Progress

Chipp, K., Kapelanis, D., Mkhwanazi, P., & Montoya, M. (2014). "Ukukhothana: The Curious Case of Conspicuous Consumption and Destruction in an Emerging Economy," Initial submission to *Qualitative Market Research*

Montoya, M. (2013). "Global Legibility: an Interdisciplinary Analysis of Swiss Watches and their Encounter with the Global Cultural Economy," targeted for *Journal of International Business Studies*.

Montoya, M., Kapelanis, D., Gouvea, R., & Vora, G. (2014). "Assessing RTA Export Performance: A Mercosur and Alliance of the Pacific Perspective," targeted for Academy of International Business Conference.

Kassicieh, S. & Montoya, M. (2013). "The Effect of Education, Manufacturing, and R&D Experience on National Prosperity."

Montoya, M. (2013). "An Institutional Analysis of the Santa Fe International Folk Art Market: Market, Polity, and Social Institution," targeted for Harvard Business Review.

Montoya, M. (2013). "Water and Global Economy: UNESCO World Heritage and Geo Political Economic Value Systems," targeted for International Journal of Sustainable Economy.

Montoya, M. & Yildirim, M. (2012). "Regional Integration and the EU: Turkey and the Development of a Global Third Way," targeted for Review Of International Business And Finance.

Montoya, M. (2012). "Global Accounting Practices and Crimes Against Humanity: How Counting Bodies Learns from Accounting in the Business World," targeted for World Development.

Montoya, M. (2012). "Leveraging New Mexico's Global Resources: Training Business Leaders in a 'First-World Emerging Economy.," targeted for Journal of Management Inquiry.

Montoya, M. (2012). "Many Sovereigns, One State: A World Polity Approach to Characterizing Globalization in Local and Regional Economies.," targeted for Journal of Management Inquiry.

Kassiech, S. & Montoya, M. (2011). "Innovation: Differences Between Developed and Developing Economies."

Montoya, M. (2011). "Understanding SMEs as Contributors to World Polity: A Literature Review," targeted for World Economy.

Montoya, M. (2011). "Understanding Flexible Citizenship: HRM and Emerging Paradigms of Global Citizenship."

Creative Works

Montoya, MJR (2014). "The Santa Nino Will Not Visit Turin" and "Zozobra MCMXVIII" *200 New Mexico Poems: 100 Poems Celebrating the Past, 100 More for the Future.*

Montoya, MJR (2003). "Emerald Tarantula" *LIT: The New School Literary Review.*

Montoya, MJR (2003). "The Tears of Cortes" *Bomb Magazine.* Spring 2003, No. 82.

Montoya, MJR (2002). "Why It Is Winter In the Plaza" *The Gallatin Review.* NYU.

Montoya, MJR (2002). "Tribute to a Great-grandmother's Heartache, 1898," *The Gallatin Review,* NYU. (Jury Prize Winner)

Montoya, MR (1999). "Chow Mein Montoya" *Sigma Tau Delta National Review Magazine.*
(Sigma Tau Delta Creative Writing Award for Short Narrative)

Montoya, MR (1999). "The Secret of the Earth" *Scribendi: Honors Forum for the Southwestern United States* Vol. 6 (Staff/Editor's Choice Award)

Public Scholarship

Montoya, MRJ. (2012). "Some Thoughts on *Prometheus* and Its Contempt for Humanity," *Huffington Post,* June 12, 2012.

Montoya, MJR. (2010). "Fractures in the System: How Arizona Has Forced the Divide between the Ethnic and Civic," *Huffington Post,* May 14, 2010.

Montoya, MJR. (2009). "On the Politics of Giving and Receiving – Obama and the Peace Prize," *Huffington Post,* October 9, 2009

Montoya, MJR. (2009). "Theoretical Currency: One Essential Step In Addressing the Global Financial Crisis." *Huffington Post,* March 13, 2009.

Service to University

2013-2014: Faculty Advisor Humans vs. Zombies UNM student organization

2013-2014: Faculty Advisor International Business Students Global

2010-Present: McNair/ROP Program: Served as faculty mentor and advisor for several students in the program

2013-2014: Anderson School of Management Dean's Search Committee

2011-Present: Center for Leadership and Academic Excellence Scholarship Committee member: Includes Rhodes, Marshall, and Truman

2012-Present: Graduate Resource Center Latino/a Fellows Program Faculty Fellow

2010-2012: Grants Committee Latin American and Iberian Institute

2010-2011: Honors College Task Force: Will undertake the strategic planning for a proposed Honors College at UNM.

2011-2012: International Studies Institute Executive Committee

2010-Present: National Security Studies Program Advisory Committee

2010-Present: National Scholarship Committee: Rhodes, Truman, Marshall, Gates/Cambridge scholarships

2013-2014: Regents Scholars Selection Committee

2012-2013: Provost's Interdisciplinary Studies Committee
2010-2011: Tom L. Popejoy Prize Jury Member
2012-Present: SHRI Mentorship Program
2013-2014: UNM Lobo Scholars Program Adviser

Service to the Profession

2013-2014: Respondent CIBER Middle Class Phenomena in Emerging Markets 2013 Interdisciplinary Panel, Atlanta, Georgia.
2013-2014: Panel Chair University of New Mexico Cultures of Exile Conference, Albuquerque, New Mexico.
2011-Present: Reviewer -- International Trade Journal, Laredo, Texas.
2013-2014: Reviewer -- Academy of Management Conference.
2013-2014: Reviewer -- Academy of International Business Conference.

Grants and Fundraising Projects

2014-Present Author, United States State Department Diplomacy Lab, Successfully received State Dept. Designation
2014-Present Co-Principal Investigator NISSP Grant -- \$500,000 five year grant
2013-Present Poetics Program Vinyl Art and Alienation Project
2013 Author, Art Places Poetics Program Grant – Private \$500,000 grant
2013-Present: Co-Principal Investigator EPSCoR Global Center for Cultural Entrepreneurship Grant – responsible for \$50,000