

# Manuel-Julian R. Montoya

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**Research Interests:** Global Structures, Global Political Economy, Emerging Markets, Creative Enterprise, Critical Management Studies, Poststructuralist Philosophy, Epistemologies of Capital, Foreign Relations, Narrative and Value Chain, Poetics and Business, World Literature

## Academic Background

Ph.D. Emory University, Atlanta, GA, Foreign Relations and Comparative Literature, 2010

**George Woodruff Fellow, UNM Center for Regional Studies Fellow**

M.A. New York University, New York, New York, Politics, 2002

**National Hispanic Fund for the Arts Scholar, Truman Scholar**

MLitt (Distinction) Oxford University, Oxford, England, Philosophy, 2001

**Rhodes Scholar**

B.A. (Summa, Valedictorian) University of New Mexico, Albuquerque, NM, Economics and English Literature, 1999

**UNM Regents Scholar**

## Academic Experience

2016 – Present: Associate Professor, University of New Mexico, Department of Finance,  
International, Technology, and Entrepreneurship, Anderson School of Management

2010 – 2016: Assistant Professor, University of New Mexico (August 2010-June 2016), Department of Finance,  
International, Technology, and Entrepreneurship, Anderson School of Management

2005-2010: Lecturer, Emory University (August, 2005 - May, 2010). Instructor for IDS program at Emory University

## Non-Academic Experience

2002-2005: Policy Analyst, Field Representative, Office Director, United States Senate (August, 2002 - July, 2005). Policy Analyst,  
District Director, CSR Energy, Education, Health Care, Veterans, Economic Development, and National Security Policies

2005-Present: Principal, In Medias Res Consulting (November, 2005 - Present). Global political-economy analysis; Strategy  
consultation, Horological services.

## Honors & Awards

2016-2017: Albuquerque Business First 40 Under 40 Award

2016-2017: US Army War College National Security Fellow

**2014-2015: Anderson School of Management Hall of Fame Inductee, Distinguished Faculty Service Award**

2014-present: Endowed Professor of Creative Enterprise, Anderson School of Management

**2010-present: Stephen M. Kellen Fellow, Council on Foreign Relations**

2012-2013: Junior Faculty of the Year. UNM Provost's Office for the Study of Effective Teaching.

2011-2012: Emory University Outstanding Educational Service Award.

2011-2012: UNM Teacher of the Year. UNM Accessibility Resource Center.

2011-2012: Delta Sigma Pi Outstanding Teacher Honor.

2010-2011: FITE Department Teacher of the Year Award.

2008-2009: Outstanding Teacher Award, Emory University, Phi Beta Kappa.

2007-2008: Emory Institute for Human Rights – Martin Luther King, Jr. Prize

2007-2008: Minority Doctoral Research Fellowship New Mexico Department of Higher Education.

2007-2010: Center for Regional Studies Fellow. University of New Mexico Center for Regional Studies.

2006-2007: ICIS International Studies Fellow, Fall 2007. Institute for Comparative International Studies, Emory University.

2005-2010: George Woodruff Fellowship, Emory University

2001-2002: National Hispanic Fund Arts Scholar, New York University, Fall 2001 NHFAS Scholar.

2001-2002: NYU Opportunity Fellowship, New York University Fall 2001. New York University.

**1999-2000: Rhodes Scholarship, Oxford University, Fall 1999. The Rhodes Trust.**

1997-1998: Harry S. Truman Scholarship, Harry S. Truman Scholarship Foundation.

## **Professional Associations**

Keshet Center for the Arts, Board of Directors, 2016-Present  
International Folk Art Alliance, Board of Directors, 2014-Present  
Council on Foreign Relations, 2011-Present  
Southwest Hispanic Research Institute, 2011-Present  
Academy of Management, 2010-Present  
Consortium of Advanced Global Policy Studies, 2010-Present  
Global Culture Association, 2009-Present  
Institute for Cultural Diplomacy, 2009-Present  
British American Project, 2008-Present  
Association of American Rhodes Scholars, 1999-Present  
Truman Scholars Association, 1998-Present

## **Selected Consulting**

2016: International Criminal Court, Human Trafficking and Mega-development  
2013: Office of the President of the United States, Roundtable discussion on Syrian foreign relations issues  
2012: International Folk Art Alliance – 10 year market/institutional analysis  
2012: Federation of Indigenous Brazilians, Cultural tourism study North Amazon, FIB at the World Cup Manaus 2014 and Rio Olympics 2016  
2011: United Nations Security Council, Performed work with the UN Security Council, ICC and CFR on conflict mineral sites.

## **Courses Taught**

MGMT 328 International Management  
MGMT 427 Global Experiential Learning (Innovation Academy designation)  
MGMT 527 Global Experiential Learning (Graduate Level)  
MGMT 590 Global Relations and Theories of Capital  
MGMT 728 Global Business Environment (EMBA Program)  
MGMT 751 International Business Practicum (EMBA Program)  
MGMT 490 McNair/ROP Interdisciplinary Research Design

## **Teaching Products**

2016 Developed Internship/Co-curricular work for a binational business program between the Fulbright Garcia Robles foundation, UNM, and community partners in Albuquerque.  
2016 Co-Developed Summa Academia fellowship program  
2015 Developed and produced a summer course “Prisms” to connect student coursework to global experiences with creative economy  
2015 Developed new course designation for internships and student org projects MGMT 427/527 for both graduate and undergraduate work  
2015 Developed Market Entry Strategy study guide for Executive MBA program  
2015 Developed CAGE Analysis study guide for Executive MBA program  
2013-Present: Developed McNair Syllabus and Curriculum for Interdisciplinary Research Methods Course  
2013: Developed Poetics Program academic and community outreach teaching modules for IBSG program  
2013: Developed Curriculum for Global Relations and Theories of Capital Course (UNM FITE Department)  
2013: Developed Mentorship Guide – initial use by ASM, Ronald McNair/ROP Program, SHRI, Graduate Resource Center  
2013: Developed “How to Request a Reference Guide” – initial use ASM, Ronald McNair/ROP Program, SHRI, Graduate Resource Center  
2013: Contributed to Curriculum for Interdisciplinary Studies report to Provost  
2012: Developed “Prime Abstract” teaching module for interdisciplinary studies – initial use by Summa Academia, LoboScholars Program, McNair Program,  
2012: Developed Student Learning Outcomes for MGMT 328 – International Management course  
2012: Contributed Curriculum for Core Honors College Curriculum – part of work with Honors College Special Committee  
2011: Contributed Learning Outcomes for Curriculum Committee

## Intellectual Contributions -- Refereed Articles/Chapters/Manuscripts

### Refereed Book Chapters

- Montoya, M.** and R. Brulotte (2017, Accepted). Defining Craft: Hermeneutics and Economy. In Anna Mignosa and Priyatej Kotipalli (Eds.), *Cultural Economic Analysis of Craft*. Palgrave MacMillan.
- Montoya, M.** (2017, accepted). Craft – Economic Policies in the United States 1896-2016. In Anna Mignosa and Priyatej Kotipalli (Eds.), *Cultural Economic Analysis of Craft*. Palgrave MacMillan.
- Montoya, M.** (2016). Keeping Contradictions as a Teaching Tool: Cultural Intelligence in Teaching and Practice. In S.D. Longerbeam and A. F. Chavez (Eds.), *Going Inward: The Role of Introspection in College Teaching*. New York, NY: Peter Lang Press.
- Montoya, M.** (2016). Virtual Economies: discretionary consumption, online gaming, and the rise of the global middle class. *Middle Class Phenomena in Emerging Markets*. NY: Routledge Press.
- Montoya, M.** (2015). Poetics as a Dynamic Concept in Creative and Cultural Enterprise. *Cultural Entrepreneurship in Theory and Practice*. Rene Kooyman, Olaf Kuhlke, and Annike Schramme. Deft, Eburon Academic Press, June 2015, 90-99.

### Refereed Journal Articles

- Gouvea, R., Kapelanian, D., & **Montoya, M.** (2016). "Marketing Challenges and Opportunities in Emerging Economies: A Brazilian Perspective," Accepted to *Thunderbird International Business Review*. DOI: 10.1002/tie.21840
- Gouvea, R. & **Montoya, M.** (2014). Mercosur after Chavez. *Thunderbird International Business Review*, 1-13, doi: DOI: 10.1002/tie.21650.
- Kapelanian, D., Gouvea, R., **Montoya, M.**, & Vora, G. (2014). An Export Portfolio Assessment of Regional Free Trade Agreements: A Mercosur and Pacific Alliance Perspective. *Modern Economy*, 5, 614-624.
- Gouvea, R. & **Montoya, M.** (2014). Designing an Equitable Green Economy: A Brazilian Perspective, *International Journal of Environmental Studies*. 71 (2), 182-199.
- Gouvea, R., Kapelanian, D., & **Montoya, M.** (2014). The Brazilian Spring: Reconsidering Risk Assessment in Business and the Global Political Economy. *Case Studies in Business and Management*, 1 (1), 38-63.
- Gouvea, R., **Montoya, M.**, & Walsh, S. (2013). How the Corruption Quadruple Helix Affects BRIC: A Case Study of Corruption in Big Emerging Economies. *Journal of Politics and Law*, 6 (2).
- Gouvea, R., Kassicieh, S., & **Montoya, M.** (2013). Using the quadruple helix to design strategies for the green economy. *Technological Forecasting and Social Change*, 80 (1), 221-230.
- Gouvea, R. & **Montoya, M.** (2013). Brazil & China: Competitors or Partners? Designing Strategic Alliances in the Age of Uncertainty. *Asian Journal of Latin American Studies*, 26 (1), 1-23.
- Gouvea, R., Mahto, R., & **Montoya, M.** (2013). BRIC National Export Performance: A Portfolio Approach. *Journal of Chinese Economic and Business Studies*, 11 (1), 47-58.
- Gouvea, R., Linton, J. D., **Montoya, M.**, & Walsh, S. T. (2012). Emerging Technologies and Ethics: A Race-to-the-Bottom or the Top? *Journal of Business Ethics*, 109 (4), 553-567.

### Papers under Review

- Montoya, M. & Stasiewicz, C. (2017). "Leveraging Historical Shifts in the World Economy: Systems of Patronage and Supportive Ecosystems for Creative and Cultural Enterprise.," Initial submission to *International Journal of Entrepreneurship and Small Business*.
- Kapelanian, D., Montoya, M., Gouvea, R., & Vora, G. (2016). "Social Entrepreneurship, Innovation, and the Creative Economy" Initial submission to *Technovation*.
- Kapelanian, D., Montoya, M., Gouvea, R., & Vora, G. (2016). "Social Entrepreneurship, Social Innovation, and the Creative Economy of Nations," Initial submission to *Journal of Social Entrepreneurship*.
- Montoya, M. (2015). "Terrorism as a form of Entrepreneurship." Initial submission to *Foreign Affairs*.
- Chipp, K., Kapelanian, D., Mkhwanazi, P., & Montoya, M. (2014). "Ukukhothana: The Curious Case of Conspicuous Consumption and Destruction in an Emerging Economy," Initial submission to *Journal of Business Research*.

### Work in Progress

Montoya, M. & Gouvea, R. (2015). "The New Structures of Global Defense Contracting: Emerging Market Perspectives," targeted for Global Strategy Journal.

Montoya, M. (2015). "The Sacred as a Discreet Factor of Inequality: Global Economy and Capital in the 21st Century," targeted for Journal of Management Studies.

Montoya, M. & Shank, E. (2015). "Gaming and Comic Book Culture: Creative Economy and Conjectures on Value Chains," targeted for Business & Society.

Montoya, M. (2015). "Ancestral Technologies and the Creative Economy," targeted for Journal of Management Inquiry.

Montoya, M. (2015). "An Institutional Analysis of the Santa Fe International Folk Art Market: Market, Polity, and Social Institution," targeted for Harvard Business Review.

Montoya, M. (2015). "Water, Land Based Culture and World Heritage: How to Manage Legacy Projects," targeted for International Journal of Sustainable Economy.

Montoya, M. (2015). "Global Legibility: an Interdisciplinary Analysis of Swiss Watches and their Encounter with the Global Cultural Economy," targeted for Journal of International Business Studies.

Montoya, M. (2015). "Charter Cities: Institutional Selection and Global Parallel Economy," targeted for Academy of Management Perspectives.

Montoya, M. (2015). "Empathy and International Management Education: Developing New Critical Thinking Learning Outcomes," targeted for Academy of Management Learning and Education Journal.

Montoya, M. (2015). "Enchantment Economies: Magic Realism as a form of Competitive Advantage," targeted for Journal of Hispanic Business Research.

Kassicieh, S. & Montoya, M. (2015). "Human Security: the New Competitive Advantage of MNEs," targeted for Management International Review.

Montoya, M. (2014). "Global Accounting Practices and Crimes against Humanity: How Counting Bodies Learns from Accounting in the Business World," targeted for Critical Perspectives on International Business.

## **Presentation of Refereed Papers**

### **International**

Montoya, M. (2016-2017). *Significant Developments in the Creative Economy: A Global Perspective*. South by Southwest International Conference (SxSW), Austin, Texas.

Montoya, M. (2015-2016). *Poetics as a Dynamic Tool in Teaching Cultural Entrepreneurship*. Teaching and Learning Cultural Entrepreneurship (TLCUE), Duluth, Minnesota.

Montoya, M. (2013). *Virtual Economy and the Rise of the Global Middle Class*. 2013 GSU Conference on the Middle Class and Emerging Markets, Atlanta, Georgia.

Montoya, M. (2013). *West meets East: the value of handmade goods vs. mass production in development paradigms*. 17th Annual Western Hemispheric Trade Conference, Laredo, Texas.

Montoya, M. (2013). *Effect of Education, Innovation, Infrastructure and Manufacturing Knowledge on Economic Development*. International Association of Management of Technology, Porto Alegre, Brazil.

Montoya, M. (2013). *Virtual Economies: the New Value of New Currencies in the World Economy*. International Conference of the Association of Global Management Studies 2013, Berkeley, California.

Montoya, M. (2012). *Postcoloniality in the New World Economy: Vulnerability and Disability*. SUDI Conference on Disability, Manaus, Brazil.

Gouvea, R., Montoya, M., & Mahto, R. (2012, April). *BRIC National Export Performance: A Portfolio Approach*. International Academic Conference on Economic and Social Development, Moscow, Russia.

Montoya, M. (2012, April). *Effect of Education, Manufacturing Knowledge and R&D expenditures*. BALAS Conference, Rio de Janeiro, Brazil.

Montoya, M. (2011, March). *Cluster Initiatives and Leveraging Global Heritage: A Case Study of the impact of Public and Private Sector Clusters on the World-System*. University of Friburg Conference Clusters as Drivers of Competitiveness, Friburg, Switzerland.

Montoya, M. (2011, August). *Publishing Interdisciplinarity: Two Critical Perspectives*. Academy of Management Conference, San Antonio, Texas.

Montoya, M. (2009, November). *Global Currency: Normative Measures of Sustainability and New Methods for Calculating Global Theoretical Currency*. British International Conference on Global Economic Welfare and Stability, Edinburgh, Great Britain.

Montoya, M. (2009, September). *Systems of Authenticity in Fair Trade Processes: SMEs and the Kimberley Process*. World Diamond Council Annual Meeting with UN, New York, New York.

Montoya, M. (2009, September). *'Global Words: an analysis of World Literature in the context of World Polity and Global Structures.'* Emory University: Rethinking the Enemy, an interdisciplinary conference on geo-politics and conflict, Atlanta, Georgia.

Montoya, M. (2008). *'With Full Faith and Backing, the 1968 Repeal of the Gold Standard and its Influence on our Current Economic Crisis'*. Emory University ILA Annual Symposium, Atlanta, Georgia.

Montoya, M. (2008, March). *The Sandman: Global Citizen, World Text, an Evaluation of Global Aesthetics in Comic Books and Graphic Novels*. American Culture Association/ Popular Culture Association, San Francisco, California.

## **Presentation of Non-Refereed Papers/Lectures**

### **International**

Montoya, M. (2016-2017). *Competitive Advantage and Social Metrics*. Prisms: Seminars and Studies of the Creative Economy and Creative Enterprise, Albuquerque, New Mexico.

Montoya, M. (2016-2017). *Understanding the Segregation between Art and Science*. Prisms: Seminars and Studies of the Creative Economy and Creative Enterprise, Albuquerque, New Mexico.

Montoya, M. (2016-2017). *Keeping Discourse Alive in the Creative Economy*. Prisms: Seminars and Studies of the Creative Economy and Creative Enterprise, Albuquerque, New Mexico.

Montoya, M. (2016-2017). *Enchantment Economies: The Camino Real and Literary Modes of Understanding Political Economy*. The Real Camino Real: An International Symposium, Santa Fe, New Mexico.

Montoya, M. (2015-2016). *Charter Cities and the Role of Fast Development in Parallel Economy*. United Nations Security Council briefing, Lagos, Nigeria.

Montoya, M. (2015-2016). *Insights into the Global Creative Economy*. Artist for Alliance Enterprise Inaugural Conference, Washington, D.C., District of Columbia.

Montoya, M. (2013). *Cultural Entrepreneurship in the Global Political Economy*. 2013 International Womens Forum Conference, Santa Fe, New Mexico.

Montoya, M. (2013). *World Culture, Polity, and the role of Acequias in Global Value Systems*. Acequias and the Future of Resilience in Global Perspective, Las Cruces, New Mexico.

Montoya, M. (2013). *Folk Art Channels and Epistemic Communities: Values and Economic Development*. International Artisan Alliance Annual Meeting, Washington, DC, District of Columbia.

Montoya, M. (2012). *Training people to Train Entrepreneurs: The Santa Fe International Folk Art Market Mentor to Market Training*. 9th Annual Santa Fe International Folk Art Market, Santa Fe, New Mexico.

Montoya, M. (2012). *Global bodies: the influence of ethnoscapes on global economy*. 18th International Symposium on Electronic Art ISEA 2012, Albuquerque, New Mexico.

Montoya, M. (2012). *Global Heritage: UNESCO and intelligence in land based agriculture*. Celbrando Las Acequias: A collaboration with the Woodland Institute, Dixon, New Mexico.

Montoya, M. (2012). *Financial Terrorism: Child Soldiers and the New Ways of Infiltrating Economies*. Council on Foreign Relations Special Task Force on Human Security Conference, Moscow, Russia.

Montoya, M. (2012). *Globally Relevant: New Mexico as Seen by International Visitors*. OIPS Lost in Translation Symposium, Albuquerque, New Mexico.

Montoya, M. (2012). *Beyond the Professoriate: How Academics Navigate the Public and Private Sector*. Emory University Laney Graduate School Lecture Series, Atlanta, Georgia.

Montoya, M. (2012, March). *Building Rhodes and Marshall Scholars: Leveraging New Mexico and Global Service*. 2012 UK Scholarship Symposium, Albuquerque, New Mexico.

Montoya, M. (2012, March). *Global Legibility: A New Analytic Framework*. UHP Distinguished Annual Lecture, Albuquerque, New Mexico.

Montoya, M. (2012, February). *Navigating International Recruitment in the Academy: Politics and Social Strategies*. Panel on International Recruitment in the Academy, UNM Student Services OIPS presentation, Albuquerque, New Mexico.

Montoya, M. (2012, February). *Building a Career outside the US*. Financial Management Association Speaker Series, Albuquerque, New Mexico.

Montoya, M. (2012, February). *Coltan in the Congo: Conflict Minerals and Global Society*. University Honors Legacy Series, Albuquerque, New Mexico.

Montoya, M. (2012, January). *British Relations and the Status of Development: New Paradigms in Emerging Economies*. British American Project Symposium, New Orleans, Louisiana.

Montoya, M. (2011). *Human Security in Destabilized Mining Regions*. United Nations Symposium on Conflict Minerals, Frankfurt, Germany.

Montoya, M. (2011). *Internet Privacy and Security: Understanding the Role of Capital in a New Era of Globalization*. National Security Symposium Global Cyber Impact: Society and World Politics, Albuquerque, New Mexico.

Montoya, M. (2010, October). *The Second Schism: New Media, Ethics, and Globality in the 21st Century*. UNM University Honors Program Annual Lecture Series, Albuquerque, New Mexico.

Montoya, M. (2010, September). *New Validation Systems in armed conflict of the DRC: Utilizing SMEs as Witness to War Crimes*. Council on Foreign Relations symposium on the DRC, New York, New York.

Montoya, M. (2008). *Taking the Global Seriously: National Paradigms and the Question of Ascendancy in Comparative politics*. British American Project National Conference, Los Angeles, California.

## **National**

- Montoya, M. (2016-2017). *Multiple Realities: Acknowledging and Valuing Diversity of Perception*. Workforce Diversity and Career Opportunities within the USDA, Albuquerque, New Mexico.
- Montoya, M. (2013). *Poetics and Business in the 21st Century Global Economy*. Inaugural Cultural Entrepreneurship Speakers Series Lecture UMD, Duluth, Minnesota.
- Montoya, M. (2013). *Social Justice Research: extending beyond normative claims*. Robert Wood Johnson Fellows Workshop Keynote Address, Albuquerque, New Mexico.
- Montoya, M. (2011). *How to write grants as part of graduate school training*. Emory University intensive grantwriting conference, Atlanta, Georgia.

## **State and Local**

- Montoya, M. (2016-2017). *Reinvestigating Capital. Contemplating the Global*. Harwood Art Center/Tiaso Artist Cooperative Lectures (4 of 4 lectures), Albuquerque, New Mexico.
- Montoya, M. (2016-2017). *Current Trends in the Latin American Economy*. Albuquerque Council on Foreign Relations Seminar, Albuquerque, New Mexico.
- Montoya, M. (2016). UNM Up-to-Us Community Presentation. "National Debt and our Civic Opportunities." Albuquerque, NM.
- Montoya, M. (2016). Keynote Address World Affairs Delegation Annual Model UN competition. Albuquerque, NM.
- Montoya, M. (2015). UNM Fall 2015 Commencement Address, Albuquerque, NM.
- Montoya, M. (2015-2016). *Rebuilding a Cultural Olympiad: UNM's Efforts to Build an Olympic Folk Art Market in Brazil and Beyond*. Latin American and Iberian Institute Lecture Series, Albuquerque, New Mexico.
- Montoya, M. (2015). *Strategies for Attaining Nationally Competitive Scholarships*. Center for Academic Excellence and Leadership Development annual kickoff, Albuquerque, New Mexico.
- Montoya, M. (2015). *How to Use a Research Paper to Construct a Professional Bio*. Robert Wood Johnson Fellows Workshop, Albuquerque, New Mexico.
- Montoya, M. (2015). *An Olympic Folk Art Market: Opportunities for New Mexico's Creative Economy*. Presentation to New Mexico Secretary of Cultural Affairs, Albuquerque, New Mexico.
- Montoya, M. (2015). *How to create an effective research agenda – challenges and opportunities for student athletes*. UNM Loboscholars workshop, February 10, 2015.
- Montoya, M. and D. Kapelianis (2015) *Ukukhothana and Emerging Economies*. UNM Lightning Lounge Presentation. March 19, 2015.
- Montoya, M. (2015). *Careers in International Business/Management*. Albuquerque High Career Day, January 26, 2015.
- Montoya, M. (2014). University of New Mexico Faculty Focus Presentation in honor of Board of Regents, December 4, 2014, Albuquerque, NM University of New Mexico.
- Montoya, M. (2014). *The role of public scholarship in knowledge production*. UNM Community Engagement Center Symposium, Albuquerque, New Mexico.
- Montoya, M. (2014). Beyond BRICS: the Rise of the Global Middle Class and its implications on Foreign Policy, Albuquerque, New Mexico.
- Montoya, M. (2014). Keynote address, World Affairs Delegation, UNM Model UN Competition, University of New Mexico.
- Montoya, M. (2014). *Educational Justice: the Purpose of Education* keynote address, Community Engagement Center Symposium, University of New Mexico.
- Montoya, M. (2014). *Technologies of the ancestral: folk art, social innovation, and ideology*. Parish Library brown bag speaker series, Albuquerque, New Mexico.
- Montoya, M. (2014). *Learning to formulate a research question: what is research?* El Puente Professional Development Workshop, University of New Mexico, Albuquerque, New Mexico.
- Montoya, M. (2014) *Enchantment Economies: magic realist modes and the making of the global political economy*. Latin American and Iberian Institute Lecture Series, University of New Mexico, Albuquerque, New Mexico.
- Montoya, M. (2014). *Conflict Minerals, Global Economics – Making College a Global Enterprise*. UNM/NMSU Young Leaders Institute, Albuquerque, New Mexico.
- Montoya, M. (2013). *Financial Competence: Adjusting Graduate School expectations*. Graduate Resource Center Lecture Series, Albuquerque, New Mexico.
- Montoya, M. (2013). *The Prime Abstract: Learning to Organize Interdisciplinary Research*. Robert Wood Johnson Fellows Workshop Session, Albuquerque, New Mexico.
- Montoya, M. (2012). *Scholars and Champions: Producing Institutional Interdisciplinary Success and National Competitiveness*. Lobo Center Distinguished Lecture, Albuquerque, New Mexico.
- Montoya, M. (2012). *Assessing the Cost of a Higher Education*. University of New Mexico Provost's U-CAP series, Albuquerque, New Mexico.

Montoya, M. (2011). *Teaching Interdisciplinarity in a Discipline-based environment*. NMHU Dean of Students Symposium: Innovation in Academics, Las Vegas, New Mexico.

Montoya, M. (2011). *What is research? Learning Outcomes Assessment tools for research oriented program development*. University of New Mexico Graduate Resource Center Symposium, Albuquerque, New Mexico.

Montoya, M. (2011). *Conceptualizing graduate school: learning to navigate programs to ensure successful completion of the PhD*. McNair/ROP annual conference, Albuquerque, New Mexico.

## **Creative Works**

Montoya, MJR (2017). "The 24 - or - 'The Devil's Tilma.'" a conversation on (dis)appearing. Harwood Center for the Arts Project.

Montoya, MJR (2014). "The Santa Nino Will Not Visit Turin" and "Zozobra MCMXVIII" *200 New Mexico Poems: 100 Poems Celebrating the Past, 100 More for the Future*.

Montoya, MJR (2003). "Emerald Tarantula" *LIT: The New School Literary Review*.

Montoya, MJR (2003). "The Tears of Cortes" *Bomb Magazine*. Spring 2003, No. 82.

Montoya, MJR (2002). "Why It Is Winter In the Plaza" *The Gallatin Review*. NYU.

Montoya, MJR (2002). "Tribute to a Great-grandmother's Heartache, 1898," *The Gallatin Review*, NYU. (Jury Prize Winner)

Montoya, MR (1999). "Chow Mein Montoya" *Sigma Tau Delta National Review Magazine*. (Sigma Tau Delta Creative Writing Award for Short Narrative)

Montoya, MR (1999). "The Secret of the Earth" *Scribendi: Honors Forum for the Southwestern United States* Vol. 6 (Staff/Editor's Choice Award)

## **Public Scholarship**

Montoya, MJR (2016). "From Where the Sun Now Stands..." *Huffington Post*, November 8, 2016.

Montoya, MJR (2014). "Thinking Broadly about Capital," *Huffington Post*, October 2, 2014.

Montoya, MJR. (2012). "Some Thoughts on *Prometheus* and Its Contempt for Humanity," *Huffington Post*, June 12, 2012.

Montoya, MJR. (2010). "Fractures in the System: How Arizona Has Forced the Divide between the Ethnic and Civic," *Huffington Post*, May 14, 2010.

Montoya, MJR. (2009). "On the Politics of Giving and Receiving - Obama and the Peace Prize," *Huffington Post*, October 9, 2009

Montoya, MJR. (2009). "Theoretical Currency: One Essential Step In Addressing the Global Financial Crisis." *Huffington Post*, March 13, 2009.

## **Service to University**

2015-Present: International Management Concentration Faculty Advisor

2016-2017: El Puente Fellowship Mentor

2016-Present: Co-Principal Investigator UNM Resilience Institute

2015-Present: Chair, Provost and Chancellor's Health & Safety Advisory Committee

2015-Present: MBA Entrance and Credits Committee

2016-2017: Executive Committee Latin American Iberian Institute

2015-Present: Interdisciplinary Committee on Latin American Studies (ICLAS)

2015-2016: ASM IT Committee Member

2013-Present: Faculty Advisor Humans vs. Zombies UNM student organization

2013-Present: Faculty Advisor International Business Students Global

2010-Present: McNair/ROP Program: Served as faculty mentor and advisor for several students in the program

2013-2014: Anderson School of Management Dean's Search Committee

2011-Present: Center for Leadership and Academic Excellence Scholarship Committee member: Includes Rhodes, Marshall, and Truman

2012-Present: Graduate Resource Center Latino/a Fellows Program Faculty Fellow

### **Service to the Profession**

2015-2016: Family Enterprise Research Conference Reviewer

2015-2016: Routledge Press International Markets Series

2014-2015: Reviewer – Qualitative Market Research, Journal

2013-2014: Respondent CIBER Middle Class Phenomena in Emerging Markets 2013 Interdisciplinary Panel, Atlanta, Georgia.

2013-2014: Panel Chair University of New Mexico Cultures of Exile Conference, Albuquerque, New Mexico.

2011-2014: Reviewer -- International Trade Journal

2013-Present: Reviewer -- Academy of Management Conference.

2013-Present: Reviewer -- Academy of International Business Conference.

### **Grants and Fundraising/Development Projects**

2015-Present \$25,000 Grant for International Business Students Global Initiatives (Olympic Folk Art Market) NM Dept. of Cultural Affairs.

2014-Present Author, United States State Department Diplomacy Lab, Successfully received State Dept. Designation

2014-Present Co-Principal Investigator NSSP Grant -- \$500,000 five year grant

2013-Present Poetics Program Vinyl Art and Alienation Project

2013 Author, Art Places Poetics Program Grant – Private \$500,000 grant

2013-Present: National Science Foundation Co-Principal Investigator EPSCoR Global Center for Cultural Entrepreneurship Grant – responsible for \$50,000