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**Research Interests:** Global Structures, International Management, Global Political Economy, Emerging Markets, Creative Enterprise, Critical Management Studies, Poststructuralist Philosophy, Epistemologies of Capital, Foreign Relations, Narrative and Value Chain, Cultural Economics, Value-based Economics, World Literature, Popular Culture and Markets

## Academic Background

Ph.D. Emory University, Atlanta, GA, Foreign Relations and Comparative Literature, 2010  
**George Woodruff Fellow; UNM Center for Regional Studies Fellow**

M.A. New York University, New York, New York, Politics, 2002  
**National Hispanic Fund for the Arts Scholar; Truman Scholar**

MLitt (Distinction) Oxford University, Oxford, England, Philosophy, 2001  
**Rhodes Scholar**

B.A. (Summa, Valedictorian) University of New Mexico, Albuquerque, NM, Economics and English, 1999  
**UNM Regents Scholar**

## Academic Experience

2019 – Present: Associate Dean, Planetary Decisionmaking and Inclusion, University College

2016 – Present: Associate Professor, University of New Mexico, Department of Finance, Innovation and International (FII – formerly FITE) International, Technology, and Entrepreneurship, Anderson School of Management

2010 – 2016: Assistant Professor, University of New Mexico (August 2010-June 2016), Department of Finance, International, Technology, and Entrepreneurship, Anderson School of Mgmt.

2005-2010: Lecturer, Emory University (August, 2005 - May, 2010). Instructor for IDS program at Emory University

## Non-Academic Experience

2005-Present: Principal, In Medias Res Consulting (November, 2005 - Present). Global political-economy analysis; Strategy consultation, Horological services.

2002-2005: Policy Analyst, Field Representative, Office Director, United States Senate, Senator Jeff Bingaman (August, 2002 - July, 2005). Policy Analyst, District Director, CSR Energy, Education, Health Care, Veterans, Economic Development, and National Security Policies

**Methodologies and Skills:** Critical Analysis, Systems Analysis, Market Entry Strategy, Public Speaking, Lecture and Seminar Presentations, Curriculum Development, Large Group Facilitation, Design-based Strategies, Supply Chain Analysis, Value Chain Analysis, Policy Analysis, Firm-level consultation, Case-study Analysis, Public Interviews, Creative Writing, Storytelling, Civilian-Military Liaison, Project

Management, Discourse Analysis, Conceptual Mapping, Ethnographic Research Design, Curation, Multivariate Regression Analysis

**Languages:** Spanish – Native; Russian – Conversational; Chinese Mandarin – Beginner

**Other Interests:** Watchmaking, Powerlifting, Martial Arts (Taekwondo, Shotokan), Guitar

## **Professional Development**

Academic Affairs General Education Faculty Fellow. Fellowship focused on developing global awareness standards for the general curriculum. (2019)

Daniels Fund Ethics Fellow. Fellowship focused on incorporating ethical leadership into teaching, research, and service with the academic and professional community. (2016-2018)

Teaching, Culture, and Learning Fellow, Office of the Study of Effective Teaching (OSET), University of New Mexico, Albuquerque, NM. Focus of Fellows program was to develop and improve culturally intelligent teaching practices for management coursework. (2013)

Academy of Management Junior Faculty Consortium Fellow. International Management Cohort Philadelphia, PA. (2012)

Office of Student Affairs Fellow, University of New Mexico, Albuquerque, NM. Focus on developing skills in mentoring and working with diverse student populations. (2011)

Center for International Business Education & Research (CIBER), Faculty Development in International Business, University of South Carolina, Darla Moore School of Business, Columbia, South Carolina. (2010)

United States Senate Policy Analysis Training, Washington, D.C. (2003)

## **Honors & Awards**

### **University of New Mexico – Presidential Teaching Fellowship Award (2020-2022)**

Albuquerque Business First 40 under 40 Award. (2016-2017)

US Army War College National Security Fellow (2016-2017)

### **Anderson School of Management Hall of Fame Inductee, Distinguished Faculty Service Award (2014-2015)**

Endowed Professor of Creative Enterprise, Anderson School of Management (2014-Present)

### **Stephen M. Kellen Fellow, Council on Foreign Relations (2010-Present)**

Emory University Outstanding Educational Service Award. (2011-2012)

UNM Teacher of the Year. UNM Accessibility Resource Center. (2011-2012)

Delta Sigma Pi Outstanding Teacher Honor. (2011-2012)

FITE Department Teacher of the Year Award. (2010-2011)

Outstanding Teacher Award, Emory University, Phi Beta Kappa. (2008-2009)

Emory Institute for Human Rights – Martin Luther King, Jr. Prize (2007-2008)

Minority Doctoral Research Fellowship New Mexico Department of Higher Education. (2007-2008)

Center for Regional Studies Fellow. University of New Mexico Center for Regional Studies. (2007-2010)

ICIS International Studies Fellow, Fall 2007. Institute for Comparative International Studies, Emory University. (2006-2007)

George Woodruff Fellowship. Emory University (2005-2010)

National Hispanic Fund Arts Scholar, New York University, Fall 2001 NHFAS Scholar. (2001-2002)

NYU Opportunity Fellowship, New York University Fall 2001. New York University. (2001-2002)

**Rhodes Scholarship, Oxford University, Fall 1999. The Rhodes-Mandela Trust. (1999-2000)**

Harry S. Truman Scholarship, Harry S. Truman Scholarship Foundation. (1997-1998)

### **Professional Associations**

Alliance for Local Economic Prosperity AFLEP, Board of Directors (2020-Present)

National Association of Small Business International Trade Educators (NASBITE) International (2018 – Present)

Albuquerque Hispano Chamber of Commerce International Trade Committee. (2018 – Present)

TIASO Artist Cooperative. (2018 – Present)

Keshet Center for the Arts, Board of Directors. (2016-Present)

Council on Foreign Relations. (2011-Present)

Southwest Hispanic Research Institute. (2011-Present)

Academy of Management. (2010-Present)

Consortium of Advanced Global Policy Studies. (2010-Present)

Global Culture Association. (2009-Present)

Institute for Cultural Diplomacy. (2009-Present)

British American Project. (2008-Present)

Association of American Rhodes Scholars. (1999-Present)

Truman Scholars Association. (1998-Present)

International Folk Art Alliance, Board of Directors. (2014-2018)

### **Selected Consulting**

National Hispanic Cultural Center (through LEH consulting). (2018)

International Criminal Court, Human Trafficking and Mega-development. (2016)

Office of the President of the United States, Roundtable discussion on Syrian foreign relations (2013)

International Folk Art Alliance – 10 year market/institutional analysis (2012)

Federation of Indigenous Brazilians, Cultural tourism study North Amazon, FIB at the World Cup Manaus 2014 and Rio Olympics 2016 (2012)

United Nations Security Council, Performed work with the UN Security Council, ICC and CFR on conflict mineral sites. (2011)

### **Courses Taught**

#### **University of New Mexico**

LAIS 309 Big Questions – Terra Prime: Navigating the Global

MGMT 594/490 Planetary Issues/Global Markets

MGMT 328 International Management

MGMT 427 Global Experiential Learning (Innovation Academy designation)

MGMT 527 Global Experiential Learning (Graduate Level)

MGMT 590 Global Relations and Theories of Capital

MGMT 728 Global Business Environment (EMBA Program)

MGMT 751 International Business Practicum (EMBA Program)/Global Business Environment joint course

MGMT 751 MBA ED program practicum

MGMT 490 McNair/ROP Interdisciplinary Research Design

THEA 512 MFA Thesis/Dissertation Writing

#### **Emory University**

IDS Interdisciplinary Seminar on Global Identities

## **Teaching/Program Products**

*Course Development:* created a learning system called “Terra Prime”, an interdisciplinary game-based method to teach globalization and connect it to global markets, patent pending (2019).

*Course Development:* co-developed a course entitled “Global Social Impact Metrics” for the International Management Concentration, UNM Anderson School of Management. Co-created with Audriana Stark. (2019)

*Program development:* developed visiting scholars program to supplement binational business program with COMEXUS. Advised and developed an export-readiness metric for the Paseo del Norte Border Region. (2019)

*Program development:* developed program guideline and strategy for updated version of our International Management concentration at the UNM Anderson School of Management. (2019)

*Program development:* developed and promoted a student pathway program for NASBITE International and their Global Trade Certification program. The program became available to UNM and CNM students and affiliated organizations. (2018)

*Curriculum development:* co-developed practicum model for MBA ED program. (2018)

*Program development:* developed Internship/Co-curricular binational business program between COMEXUS, the Fulbright Garcia Robles foundation, UNM, and community partners in Albuquerque. (2016)

*Program and curriculum development:* co-Developed Summa Academia fellowship program. Summa Academia is a fellowship program at UNM that works with top graduate students on developing strategies for succeeding in research and career development. (2016)

*Course development:* developed and produced a summer course “Prisms” to connect student coursework to global experiences with creative economy. (2015)

*Course development:* developed new course designation for internships and student org projects MGMT 427/527 (Global Experiential Learning) for both graduate and undergraduate work. This included getting over a dozen community partners to serve as intern advisors. (2015)

*Course tool:* developed Market Entry Strategy study guide for Executive MBA program. (2015)

*Course tool:* developed CAGE Analysis study guide for Executive MBA program. (2015)

*Program development:* Author, United States State Department Diplomacy Lab, successfully received State Dept. Designation. (2014)

*Course development:* developed McNair Syllabus and Curriculum for Interdisciplinary Research Methods Course (2013-Present)

*Program development:* developed Poetics Program academic and community outreach teaching modules for IBSG program (2013)

*Curriculum development:* developed curriculum for Global Relations and Theories of Capital Course, UNM FITE Department. (2013)

*Mentorship tool:* developed Mentorship Guide – initial use by ASM, Ronald McNair/ROP Program, SHRI, Graduate Resource Center. (2013)

*Student resource:* developed “How to Request a Reference Guide” – initial use ASM, Ronald McNair/ROP Program, SHRI, and Graduate Resource Center. (2013)

*Curriculum development:* contributed to Curriculum for Interdisciplinary Studies report to Provost. (2013)

*Course tool:* developed “Prime Abstract” teaching module for interdisciplinary studies – initial use by Summa Academia, LoboScholars Program, McNair Program. (2012)

*Curriculum development:* developed Student Learning Outcomes for MGMT 328 – International Management course. (2012)

*Curriculum development:* contributed curriculum for Core Honors College Curriculum – part of work with Honors College Special Committee. (2012)

*Curriculum development:* contributed learning outcomes for Curriculum Committee, Anderson School of Management accreditation task force. (2011)

## **Intellectual Contributions -- Refereed Articles/Chapters/Manuscripts**

### **Books**

**Montoya, M.,** et al. (2018) (ed.). *Outside the Margins: The Blue Book on the Global Refugee Crisis.* Albuquerque: UNM Anderson School of Management.

### **Refereed Book Chapters**

**Montoya, M.** and R. Brulotte (2018). Defining Craft: Hermeneutics and Economy. In Anna Mignosa and Priyatej Kotipalli (Eds.), *A Cultural Economic Analysis of Craft.* Palgrave MacMillan.

**Montoya, M.** (2018). Craft – Economic Policies in the United States 1896-2016. In Anna Mignosa and Priyatej Kotipalli (Eds.), *A Cultural Economic Analysis of Craft.* Palgrave MacMillan.

**Montoya, M.** (2016). Keeping Contradictions as a Teaching Tool: Cultural Intelligence in Teaching and Practice. In S.D. Longerbeam and A. F. Chavez (Eds.), *Going Inward: The Role of Introspection in College Teaching.* New York, NY: Peter Lang Press.

**Montoya, M.** (2016). Virtual Economies: discretionary consumption, online gaming, and the rise of the global middle class. *Middle Class Phenomena in Emerging Markets.* NY: Routledge Press.

**Montoya, M.** (2015). Poetics as a Dynamic Concept in Creative and Cultural Enterprise. *Cultural Entrepreneurship in Theory and Practice*. Rene Kooyman, Olaf Kuhlke, and Annike Schramme. Deflt, Eburon Academic Press, June 2015, 90-99.

### **Community Engaged Research**

**Montoya, MJR** (2020). Orwell's defense of the "fairy story" during "the Managerial Revolution". In *George Orwell: His Enduring Legacy*. Albuquerque: UNM Zimmerman Library.

**Montoya, MJR** (2018). Vessels & Voids. A podcast that engages with issues related to geo-politics and philosophy. <http://www.buzzsprout.com/200194>

**Montoya, MJR** (2018). Currency: What do you Value? A curated museum exhibit for 516 Arts. <https://www.516arts.org/exhibitions/currency-what-do-you-value>

**Montoya, MJR** (2018). "The New Bootleggers." An essay for 516 arts curated show (co-curator)

**Montoya, MJR** (2018). "The First Human Power." An essay for 516 arts curated show. (co-curator)

**Montoya, M.**

### **Refereed Journal Articles**

Gouvea, R., Kapelianis, D., **Montoya, M.**, Vora, G. (2020). The creative economy, innovation and entrepreneurship: An empirical examination. *Creative Industries Journal*. <https://doi.org/10.1080/17510694.2020.1744215>

**Montoya, M.** and Stasiewicz, C. (2020) Leveraging Historical Shifts in the World Economy: Systems of Patronage and Supportive Ecosystems for Creative and Cultural Enterprise. *International Journal of Entrepreneurship and Small Business*. <https://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijesb>

Gouvea, R., Kapelianis, D. and **Montoya, M.** (2018), Marketing Challenges and Opportunities in Emerging Economies: A Brazilian Perspective. *Thunderbird International Business Review*, 60: 193–205. doi:10.1002/tie.21840

Gouvea, R. & **Montoya, M.** (2014). Mercosur after Chavez. *Thunderbird International Business Review*, 1-13, doi: DOI: 10.1002/tie.21650.

Kapelianis, D., Gouvea, R., **Montoya, M.**, & Vora, G. (2014). An Export Portfolio Assessment of Regional Free Trade Agreements: A Mercosur and Pacific Alliance Perspective. *Modern Economy*, 5, 614-624.

Gouvea, R. & **Montoya, M.** (2014). Designing an Equitable Green Economy: A Brazilian Perspective, *International Journal of Environmental Studies*. 71 (2), 182-199.

Gouvea, R., Kapelianis, D., & **Montoya, M.** (2014). The Brazilian Spring: Reconsidering Risk Assessment in Business and the Global Political Economy. *Case Studies in Business and Management*, 1 (1), 38-63.

Gouvea, R., **Montoya, M.**, & Walsh, S. (2013). How the Corruption Quadruple Helix Affects BRIC: A Case Study of Corruption in Big Emerging Economies. *Journal of Politics and Law*, 6 (2).

Gouvea, R., Kassiech, S., & **Montoya, M.** (2013). Using the quadruple helix to design strategies for the green economy. *Technological Forecasting and Social Change*, 80 (1), 221-230.

Gouvea, R. & **Montoya, M.** (2013). Brazil & China: Competitors or Partners? Designing Strategic Alliances in the Age of Uncertainty. *Asian Journal of Latin American Studies*, 26 (1), 1-23.

Gouvea, R., Mahto, R., & **Montoya, M.** (2013). BRIC National Export Performance: A Portfolio Approach. *Journal of Chinese Economic and Business Studies*, 11 (1), 47-58.

Gouvea, R., Linton, J. D., **Montoya, M.**, & Walsh, S. T. (2012). Emerging Technologies and Ethics: A Race-to-the-Bottom or the Top? *Journal of Business Ethics*, 109 (4), 553-567.

### **Papers under Review**

Montoya, M. and Lanucara, L. (2020). "The Politics of Identity and Regional Integration – Updating Global Perspectives", Initial submission to *Journal of Common Market Studies*.

Kapelianis, D., Montoya, M., Gouvea, R., & Vora, G. (2018). "Social Entrepreneurship, Social Innovation, and the Creative Economy of Nations," Initial submission to *Technological Forecasting and Social Change*.

Kapelianis, D., Montoya, M., Gouvea, R., & Vora, G. (2016). "Social Entrepreneurship, Innovation, and the Creative Economy" Initial submission to *Technovation*.

### **Work in Progress**

Montoya, M. & Gouvea, R. (2015). "The New Structures of Global Defense Contracting: Emerging Market Perspectives," targeted for *Global Strategy Journal*.

Montoya, M. (2015). "The Sacred as a Discreet Factor of Inequality: Global Economy and Capital in the 21st Century," targeted for *Journal of Management Studies*.

Montoya, M. & Shank, E. (2015). "Gaming and Comic Book Culture: Creative Economy and Conjectures on Value Chains," targeted for *Business & Society*.

Montoya, M. (2015). "Ancestral Technologies and the Creative Economy," targeted for *Journal of Management Inquiry*.

Montoya, M. (2015). "An Institutional Analysis of the Santa Fe International Folk Art Market: Market, Polity, and Social Institution," targeted for *Harvard Business Review*.



Montoya, M. (2015). "Water, Land Based Culture and World Heritage: How to Manage Legacy Projects," targeted for International Journal of Sustainable Economy.

Montoya, M. (2015). "Global Legibility: an Interdisciplinary Analysis of Swiss Watches and their Encounter with the Global Cultural Economy," targeted for Journal of International Business Studies.

Montoya, M. (2015). "Charter Cities: Institutional Selection and Global Parallel Economy," targeted for Academy of Management Perspectives.

Montoya, M. (2015). "Empathy and International Management Education: Developing New Critical Thinking Learning Outcomes," targeted for Academy of Management Learning and Education Journal.

Montoya, M. (2015). "Enchantment Economies: Magic Realism as a form of Competitive Advantage," targeted for Journal of Hispanic Business Research.

Kassicieh, S. & Montoya, M. (2015). "Human Security: the New Competitive Advantage of MNEs," targeted for Management International Review.

Montoya, M. (2014). "Global Accounting Practices and Crimes against Humanity: How Counting Bodies Learns from Accounting in the Business World," targeted for Critical Perspectives on International Business.

## **Presentation of Refereed Papers**

### **International**

Montoya, M., Sharma, G., Stark, A., & Spetic, W. (2020). Social Enterprise and Ontologies of Place. International Conference on Social Entrepreneurship. Virtual, November, 2020.

Montoya, M. (2020). *Enchantment Economy, Speculative Design and Global Education*. International Studies Association International Conference. Virtual, September 2020.

Montoya, M. (2019). *Rural Cosmopolitanism and the Value Based Economics Approach*. Value Based Economics International Conference. Erasmus University of Rotterdam, June 2019.

Montoya, M. (2017-2018). *Craft Economy and the Hermeneutics of Craft*. ERASMUS University Symposium on Creative Economy, Rotterdam, Netherlands.

Montoya, M. (2016-2017). *Significant Developments in the Creative Economy: A Global Perspective*. South by Southwest International Conference (SxSW), Austin, Texas.

Montoya, M. (2015-2016). *Poetics as a Dynamic Tool in Teaching Cultural Entrepreneurship*. Teaching and Learning Cultural Entrepreneurship (TLCUE), Duluth, Minnesota.

Montoya, M. (2013). *Virtual Economy and the Rise of the Global Middle Class*. 2013 GSU Conference on the Middle Class and Emerging Markets, Atlanta, Georgia.

Montoya, M. (2013). *West meets East: the value of handmade goods vs. mass production in development paradigms*. 17th Annual Western Hemispheric Trade Conference, Laredo, Texas.

Montoya, M. (2013). *Effect of Education, Innovation, Infrastructure and Manufacturing Knowledge on Economic Development*. International Association of Management of Technology, Porto Alegre, Brazil.

Montoya, M. (2013). *Virtual Economies: the New Value of New Currencies in the World Economy*. International Conference of the Association of Global Management Studies 2013, Berkeley, California.

Montoya, M. (2012). *Postcoloniality in the New World Economy: Vulnerability and Disability*. SUDI Conference on Disability, Manaus, Brazil.

Gouvea, R., Montoya, M., & Mahto, R. (2012, April). *BRIC National Export Performance: A Portfolio Approach*. International Academic Conference on Economic and Social Development, Moscow, Russia.

Montoya, M. (2012, April). *Effect of Education, Manufacturing Knowledge and R&D expenditures*. BALAS Conference, Rio de Janeiro, Brazil.

Montoya, M. (2011, March). *Cluster Initiatives and Leveraging Global Heritage: A Case Study of the impact of Public and Private Sector Clusters on the World-System*. University of Fribourg Conference Clusters as Drivers of Competitiveness, Fribourg, Switzerland.

Montoya, M. (2011, August). *Publishing Interdisciplinarity: Two Critical Perspectives*. Academy of Management Conference, San Antonio, Texas.

Montoya, M. (2009, November). *Global Currency: Normative Measures of Sustainability and New Methods for Calculating Global Theoretical Currency*. British International Conference on Global Economic Welfare and Stability, Edinburgh, Great Britain.

Montoya, M. (2009, September). *Systems of Authenticity in Fair Trade Processes: SMEs and the Kimberley Process*. World Diamond Council Annual Meeting with UN, New York, New York.

Montoya, M. (2009, September). *'Global Words: an analysis of World Literature in the context of World Polity and Global Structures.'* Emory University: Rethinking the Enemy, an interdisciplinary conference on geo-politics and conflict, Atlanta, Georgia.

Montoya, M. (2008). *'With Full Faith and Backing, the 1968 Repeal of the Gold Standard and its Influence on our Current Economic Crisis'*. Emory University ILA Annual Symposium, Atlanta, Georgia.

Montoya, M. (2008, March). *'The Sandman: Global Citizen, World Text, an Evaluation of Global Aesthetics in Comic Books and Graphic Novels'*. American Culture Association/ Popular Culture Association, San Francisco, California.

## Presentation of Non-Refereed Papers/Lectures

### International

Montoya, M. (2020). Thinking about Rural Cosmopolitanism: forecasting New Mexico's role in higher education. Presentation to COMEXUS Garcia Robles Fulbright Association, online (zoom). June 7, 2020.

Montoya, M. (2018). *Global Legibility: Cultural Economy and Contemporary Issues*. Presentation series at the University of Oxford, Oxford University.

Montoya, M. (2016-2017). *Competitive Advantage and Social Metrics*. Prisms: Seminars and Studies of the Creative Economy and Creative Enterprise, Albuquerque, New Mexico.

Montoya, M. (2016-2017). *Understanding the Segregation between Art and Science*. Prisms: Seminars and Studies of the Creative Economy and Creative Enterprise, Albuquerque, New Mexico.

Montoya, M. (2016-2017). *Keeping Discourse Alive in the Creative Economy*. Prisms: Seminars and Studies of the Creative Economy and Creative Enterprise, Albuquerque, New Mexico.

Montoya, M. (2016-2017). *Enchantment Economies: The Camino Real and Literary Modes of Understanding Political Economy*. The Real Camino Real: An International Symposium, Santa Fe, New Mexico.

Montoya, M. (2015-2016). *Charter Cities and the Role of Fast Development in Parallel Economy*. United Nations Security Council briefing, Lagos, Nigeria.

Montoya, M. (2015-2016). *Insights into the Global Creative Economy*. Artist for Alliance Enterprise Inaugural Conference, Washington, D.C., District of Columbia.

Montoya, M. (2013). *Cultural Entrepreneurship in the Global Political Economy*. 2013 International Women's Forum Conference, Santa Fe, New Mexico.

Montoya, M. (2013). *World Culture, Polity, and the role of Acequias in Global Value Systems*. Acequias and the Future of Resilience in Global Perspective, Las Cruces, New Mexico.

Montoya, M. (2013). *Folk Art Channels and Epistemic Communities: Values and Economic Development*. International Artisan Alliance Annual Meeting, Washington, DC, District of Columbia.

Montoya, M. (2012). *Training people to Train Entrepreneurs: The Santa Fe International Folk Art Market Mentor to Market Training*. 9th Annual Santa Fe International Folk Art Market, Santa Fe, New Mexico.

Montoya, M. (2012). *Global bodies: the influence of ethnoscapes on global economy*. 18th International Symposium on Electronic Art ISEA 2012, Albuquerque, New Mexico.

Montoya, M. (2012). *Global Heritage: UNESCO and intelligence in land based agriculture*. Celebrando Las Acequias: A collaboration with the Woodland Institute, Dixon, New Mexico.

Montoya, M. (2012). *Financial Terrorism: Child Soldiers and the New Ways of Infiltrating Economies*. Council on Foreign Relations Special Task Force on Human Security Conference, Moscow, Russia.

Montoya, M. (2012). *Globally Relevant: New Mexico as Seen by International Visitors*. OIPS Lost in Translation Symposium, Albuquerque, New Mexico.

Montoya, M. (2012). *Beyond the Professoriate: How Academics Navigate the Public and Private Sector*. Emory University Laney Graduate School Lecture Series, Atlanta, Georgia.

Montoya, M. (2012, March). *Building Rhodes and Marshall Scholars: Leveraging New Mexico and Global Service*. 2012 UK Scholarship Symposium, Albuquerque, New Mexico.

Montoya, M. (2012, March). *Global Legibility: A New Analytic Framework*. University Honors Program Distinguished Annual Lecture, Albuquerque, New Mexico.

Montoya, M. (2012, February). *Navigating International Recruitment in the Academy: Politics and Social Strategies*. Panel on International Recruitment in the Academy, UNM Student Services OIPS presentation, Albuquerque, New Mexico.

Montoya, M. (2012, February). *Building a Career outside the US*. Financial Management Association Speaker Series, Albuquerque, New Mexico.

Montoya, M. (2012, February). *Coltan in the Congo: Conflict Minerals and Global Society*. University Honors Legacy Series, Albuquerque, New Mexico.

Montoya, M. (2012, January). *British Relations and the Status of Development: New Paradigms in Emerging Economies*. British American Project Symposium, New Orleans, Louisiana.

Montoya, M. (2011). *Human Security in Destabilized Mining Regions*. United Nations Symposium on Conflict Minerals, Frankfurt, Germany.

Montoya, M. (2011). *Internet Privacy and Security: Understanding the Role of Capital in a New Era of Globalization*. National Security Symposium Global Cyber Impact: Society and World Politics, Albuquerque, New Mexico.

Montoya, M. (2010, October). *The Second Schism: New Media, Ethics, and Globality in the 21st Century*. UNM University Honors Program Annual Lecture Series, Albuquerque, New Mexico.

Montoya, M. (2010, September). *New Validation Systems in armed conflict of the DRC: Utilizing SMEs as Witness to War Crimes*. Council on Foreign Relations symposium on the DRC, New York, New York.

Montoya, M. (2008). *'Taking the Global Seriously: National Paradigms and the Question of Ascendancy in Comparative politics'*. British American Project National Conference, Los Angeles, California.

**National**

Montoya, M. (2020). Narrative Leadership: Stories and Sense-making. Towson University lecture series. Baltimore, Maryland (online). Oct. 14, 2020

Montoya, M. (2018). CULTURE/SHIFT conference presentation: The Enchantment Economy: Magic Realism, Social Justice, and Narratives of Development. Albuquerque, New Mexico. Nov 3, 2018.

Montoya, M. (2016-2017). *Multiple Realities: Acknowledging and Valuing Diversity of Perception*. Workforce Diversity and Career Opportunities within the USDA, Albuquerque, New Mexico.

Montoya, M. (2013). *Poetics and Business in the 21st Century Global Economy*. Inaugural Cultural Entrepreneurship Speakers Series Lecture UMD, Duluth, Minnesota.

Montoya, M. (2013). *Social Justice Research: extending beyond normative claims*. Robert Wood Johnson Fellows Workshop Keynote Address, Albuquerque, New Mexico.

Montoya, M. (2011). *How to write grants as part of graduate school training*. Emory University intensive grant writing conference, Atlanta, Georgia.

### **State and Local**

Montoya, M. (2020). Making theory a material part of complex subject matter: the Terra Prime learning system. University of New Mexico Provost's Lightning Lounge Lecture Series, October 14<sup>th</sup>, 2020. Albuquerque, NM.

Montoya, M. (2020). Building Global Markets through an analysis of the Global: a Sandia Laboratories Workshop, June 23<sup>rd</sup>, 2020. Albuquerque, NM.

Montoya, M. (2020). Placing New Mexico's economic agenda in a global emergent context. Renewable Taos lecture, May 25, 2020. Albuquerque, NM (online).

Montoya, M. and White, R. (2020). Cryptocurrencies and Sovereignty. Santa Fe Council on International Relations lecture series, May 6, 2020. Albuquerque, NM (online).

Montoya, M. Economic Crisis and the Problem of Global Experience. Albuquerque International Association lecture series, May 1, 2020. Albuquerque, NM (online).

Montoya, M. (2020). The Development of Populism as a Global Challenge: A Terra Prime Presentation, Global Ties Albuquerque, April 28<sup>th</sup>, 2020. Albuquerque, NM (online).

Montoya, M. (2020). On Rural Cosmopolitanism, Sandia Civitans Club keynote address Feb 14, 2020. Albuquerque, NM.

Montoya, M. (2020). Successful Strategies for nationally competitive scholarships, UNM Honors College Forum Panel, Feb 10, 2020. Albuquerque, NM.

Montoya, M. (2019). UNM Fall Preview Keynote Address. Nov. 9<sup>th</sup>, 2020.

Montoya, M. (2019). Regional Briefing: The Shifting Winds of Trade. Santa Fe Council on International Relations, June 7, 2019, Santa Fe, NM.

Montoya, M. (2018). Currency: Art and Economy launch presentation. 516 Arts, Nov. 17, 2018, Albuquerque, NM.

Montoya, M. (2018). *Thinking about Rural Cosmopolitanism*. University of New Mexico, Albuquerque, NM.

Montoya, M. (2016-2017). *Reinvestigating Capital. Contemplating the Global*. Harwood Art Center/TIASO Artist Cooperative Lectures (4 of 4 lectures), Albuquerque, New Mexico.

Montoya, M. (2016-2017). *Current Trends in the Latin American Economy*. Albuquerque Council on Foreign Relations Seminar, Albuquerque, New Mexico.

Montoya, M. (2016). UNM Up-to-Us Community Presentation. "National Debt and our Civic Opportunities." Albuquerque, NM.

Montoya, M. (2016). Keynote Address World Affairs Delegation Annual Model UN competition. Albuquerque, NM.

Montoya, M. (2015). UNM Fall 2015 Commencement Address, Albuquerque, NM.

Montoya, M. (2015-2016). *Rebuilding a Cultural Olympiad: UNM's Efforts to Build an Olympic Folk Art Market in Brazil and Beyond*. Latin American and Iberian Institute Lecture Series, Albuquerque, New Mexico.

Montoya, M. (2015). *Strategies for Attaining Nationally Competitive Scholarships*. Center for Academic Excellence and Leadership Development annual kickoff, Albuquerque, New Mexico.

Montoya, M. (2015). *How to Use a Research Paper to Construct a Professional Bio*. Robert Wood Johnson Fellows Workshop, Albuquerque, New Mexico.

Montoya, M. (2015). *An Olympic Folk Art Market: Opportunities for New Mexico's Creative Economy*. Presentation to New Mexico Secretary of Cultural Affairs, Albuquerque, New Mexico.

Montoya, M. (2015). *How to create an effective research agenda – challenges and opportunities for student athletes*. UNM Loboscholars workshop, February 10, 2015.

Montoya, M. and D. Kapelianis (2015) *Ukukhothana and Emerging Economies*. UNM Lightning Lounge Presentation. March 19, 2015.

Montoya, M. (2015). *Careers in International Business/Management*. Albuquerque High Career Day, January 26, 2015.

Montoya, M. (2014). University of New Mexico Faculty Focus Presentation in honor of Board of Regents, December 4, 2014, Albuquerque, NM University of New Mexico.

Montoya, M. (2014). *The role of public scholarship in knowledge production*. UNM Community Engagement Center Symposium, Albuquerque, New Mexico.

Montoya, M. (2014). *Beyond BRICS: the Rise of the Global Middle Class and its implications on Foreign Policy*, Albuquerque, New Mexico.

Montoya, M. (2014). Keynote address, World Affairs Delegation, UNM Model UN Competition, University of New Mexico.

Montoya, M. (2014). *Educational Justice: the Purpose of Education* keynote address, Community Engagement Center Symposium, University of New Mexico.

Montoya, M. (2014). *Technologies of the ancestral: folk art, social innovation, and ideology*. Parish Library brown bag speaker series, Albuquerque, New Mexico.

Montoya, M. (2014). *Learning to formulate a research question: what is research?* El Puente Professional Development Workshop, University of New Mexico, Albuquerque, New Mexico.

Montoya, M. (2014) *Enchantment Economies: magic realist modes and the making of the global political economy*. Latin American and Iberian Institute Lecture Series, University of New Mexico, Albuquerque, New Mexico.

Montoya, M. (2014). *Conflict Minerals, Global Economics – Making College a Global Enterprise*. UNM/NMSU Young Leaders Institute, Albuquerque, New Mexico.

Montoya, M. (2013). *Financial Competence: Adjusting Graduate School expectations*. Graduate Resource Center Lecture Series, Albuquerque, New Mexico.

Montoya, M. (2013). *The Prime Abstract: Learning to Organize Interdisciplinary Research*. Robert Wood Johnson Fellows Workshop Session, Albuquerque, New Mexico.

Montoya, M. (2012). *Scholars and Champions: Producing Institutional Interdisciplinary Success and National Competitiveness*. Lobo Center Distinguished Lecture, Albuquerque, New Mexico.

Montoya, M. (2012). *Assessing the Cost of a Higher Education*. University of New Mexico Provost's U-CAP series, Albuquerque, New Mexico.

Montoya, M. (2011). *Teaching Interdisciplinarity in a Discipline-based environment*. NMHU Dean of Students Symposium: Innovation in Academics, Las Vegas, New Mexico.

Montoya, M. (2011). *What is research? Learning Outcomes Assessment tools for research oriented program development*. University of New Mexico Graduate Resource Center Symposium, Albuquerque, New Mexico.

Montoya, M. (2011). *Conceptualizing graduate school: learning to navigate programs to ensure successful completion of the PhD*. McNair/ROP annual conference, Albuquerque, New Mexico.

## **Creative Works**

Montoya, MJR (2017). *The Promethean Clock –or- Love Poems of a Wooden Boy*. Albuquerque: Swimming With Elephants Press.

Montoya, MJR (2017). "The 24 – or – 'The Devil's Tilma.'" a conversation on (dis)appearing. Harwood Center for the Arts Project.

Montoya, MJR (2014). "The Santa Nino Will Not Visit Turin" and "Zozobra MCMXVIII" *200 New Mexico Poems: 100 Poems Celebrating the Past, 100 More for the Future*.

Montoya, MJR (2003). "Emerald Tarantula" *LIT: The New School Literary Review*.

Montoya, MJR (2003). "The Tears of Cortes" *Bomb Magazine*. Spring 2003, No. 82.

Montoya, MJR (2002). "Why It Is Winter In the Plaza" *The Gallatin Review*. NYU.

Montoya, MJR (2002). "Tribute to a Great-grandmother's Heartache, 1898," *The Gallatin Review*, NYU.

Montoya, MR (1999). "Chow Mein Montoya" *Sigma Tau Delta National Review Magazine*. (Sigma Tau Delta Creative Writing Award for Short Narrative)

Montoya, MR (1999). "The Secret of the Earth" *Scribendi: Honors Forum for the Southwestern United States* Vol. 6 (Staff/Editor's Choice Award)

## **Public Scholarship**

Montoya, MJR (2016). "From Where the Sun Now Stands..." *Huffington Post*, November 8, 2016.

Montoya, MJR (2014). "Thinking Broadly about Capital," *Huffington Post*, October 2, 2014.

Montoya, MJR (2013). Curated "Outside the Margins" Vinyl Art and Alienation Project. May, 15, 2013. Albuquerque, NM.

Montoya, MJR. (2012). "Some Thoughts on *Prometheus* and Its Contempt for Humanity," *Huffington Post*, June 12, 2012.

Montoya, MJR. (2010). "Fractures in the System: How Arizona Has Forced the Divide between the Ethnic and Civic," *Huffington Post*, May 14, 2010.

Montoya, MJR. (2009). "On the Politics of Giving and Receiving – Obama and the Peace Prize," *Huffington Post*, October 9, 2009

Montoya, MJR. (2009). "Theoretical Currency: One Essential Step in Addressing the Global Financial Crisis." *Huffington Post*, March 13, 2009.



## **Service to University**

*Committee Member:* UNM Santa Fe Initiative Steering Committee (2019)

*Committee Member:* FITE Department Promotion and Tenure Committee (2019)

*Committee Member:* FITE Department Hiring Committee (2019-2020)

*Committee Member:* Diversity and Inclusion Committee (2019-Present)

*Committee Member:* Southwest Hispanic Research Institute Advisory Committee (2019-Present)

*Program Coordinator/Academic Advisor:* COMEXUS Binational Business Program (2017-Present)

*Advisor:* International Management Concentration Faculty Advisor (2015-Present)

*Committee Member:* MBA Entrance and Credits Committee (2015-Present)

*Committee Member:* Interdisciplinary Committee on Latin American Studies (ICLAS) (2015-Present)

*Faculty Fellow/Advisor:* Summa Academia Fellowship Program (2012-Present).

*Faculty Advisor:* Faculty Advisor International Business Students Global (2011-Present)

*Mentor:* McNair/ROP Program (2011-Present). Served as faculty mentor and advisor for several students in the Program. The McNair/ROP program serves first generation and minority students interested in academic/professorial careers.

*Committee Member:* Center for Leadership and Academic Excellence Scholarship Committee member (2011-Present). Includes Rhodes, Marshall, Mitchell and Truman scholarships

*Committee Member:* Anderson Lectureship and Professorship Committee (2018-2019)

*Committee Member:* UNM Task Force on Redesigning the University Committee (2017-2018)

*Committee Member:* ASM Undergraduate Curriculum Committee Member (2017-2018)

*Mentor:* El Puente Fellowship Mentor (2016-2018)

*Co-Principal Investigator:* UNM Resilience Institute (2016-2017)

*Committee Chair:* Provost and Chancellor's Health & Safety Advisory Committee (2015-2018)

*Committee Member:* Executive Committee Latin American Iberian Institute (2016-2017)

*Committee Member:* ASM IT Committee Member (2015-2016)

*Faculty Advisor:* Humans vs. Zombies UNM student organization (2013-2018)

*Committee Member:* Anderson School of Management Dean's Search Committee (2013-2014)

### **Service to the Profession**

*Reviewer:* Thunderbird International Business Review (2020-Present)

*Reviewer:* Academy of Management Conference. (2013-Present)

*Reviewer:* Academy of International Business Conference. (2013-Present)

*Organizer and Moderator:* hosted The King of the Bemba Tribe of Zambia, His Majesty Chitimukulu-Kanyanta Sosala Manga II for discussion on non-profit management and educational strategies at Anderson School of Management. (2019)

*Organizer, Moderator and Interviewer* – University Visit with European Ambassador to the United States. Planned, coordinated, and publicly interviewed Ambassador. UNM Hodgin Hall. (2018)

*Reviewer* – Journal of Small Business Strategy (2018-2019)

*Reviewer:* Family Enterprise Research Conference Reviewer (2015-2016)

*Reviewer:* Routledge Press International Markets Series (2015-2016)

*Reviewer:* Qualitative Market Research, Journal (2014-2015)

*Panel Respondent:* CIBER Middle Class Phenomena in Emerging Markets 2013 Interdisciplinary Panel, Atlanta, Georgia. (2014)

*Panel Chair:* University of New Mexico Cultures of Exile Conference, Albuquerque, New Mexico. (2013-2014)

*Reviewer:* International Trade Journal (2011-2014)

### **Service to the Community**

*Advisor, Participant:* New Mexico Legislative discussion on diversifying the New Mexico Economy (2020).

*Committee Member:* Mayor and City of Albuquerque Cultural Services Department. Creative Bravos Awards. Served on selection committee for prestigious creative worker award given by city. (2019)

*Education Secretary/Cultural Attaché:* City of Albuquerque for Mayoral Sister Cities Initiative (2019).

## **Phd and Masters Thesis Committees**

*PhD committee co-chair:* Claire Stasiewicz (2019-present) – title TBD, Erasmus School of History, Culture, and Communication.

*PhD committee member:* Kotipalli, Priyatej (2018) – “The values of craft: Towards an economics of the common good”, Erasmus School of History, Culture, and Communication.

*PhD committee member:* Jiang, Lilly (2018) -- “Valuing Craftsmanship: In particular the crafting of Chinese porcelain and Dutch Delft Blue”, Erasmus School of History, Culture, and Communication.

*PhD committee member:* Karikari, Erik. (2018) “Negotiating Culture in Africa: A Critical Analysis of Organizational Discourse in Ghana”, University of New Mexico Communications Department.

*Masters of Community and Regional Planning (MCRP) thesis committee member:* Jeff Hertz. (2015) “Two Way Street: A Community Strategy to Address Homelessness”, University of New Mexico Architecture and Planning Department.

*MFA Dissertation committee member:* Leslie Zee Eskeets. (2013) “An Analysis of a Drama Screenplay, *Fadeaway*”, University of New Mexico Fine Arts Department.

## **Grants and Fundraising/Development Projects**

*Grantwriter, co-Principal Investigator:* European Commission – ECHORIS-AI Full title: Empowering Cultural Heritage Communities with Research Infrastructures Supported by AI -- 10000Euro (UNM’s portion). (2020)

*Grantwriter, co-Principal Investigator:* National Science Foundation Grant -- \$818,567 to conduct a research evaluating the intersection of craft economy and computational production methods, particularly among indigenous communities. (2020)

*Grantwriter, Principal Investigator:* Spencer Foundation Grant -- \$50000 to conduct a research grant evaluating strategies to improve global literacy and engagement among rural college students. (2020)

*Grantwriter, Principal Investigator:* grant from City of Albuquerque – to sponsor two Mexican Fulbright students to assist me in developing an export-readiness metric. Amount: \$16000. (2019)

*Grantwriter, Co-recipient:* Grant from Center for Regional Studies – To bring Mexican craft Mezcal and Sotol producers and import/exporters to Albuquerque to interface with academic and business community. Amount: \$8000. (2018)

*Grant Recipient:* Fulcrum Fund Grant from Andy Warhol Foundation / 516 Arts Fulcrum Fund for “Voids and Vessels” Podcast. Amount: \$3000 (2018)

*Grantwriter, Project Coordinator:* Grant from Austin foundation to develop an art installation/pop-up market to support global craft/creative workers. Amount: \$5000 (2016)

*Grant recipient, Project Coordinator:* Grant for International Business Students Global Initiatives (Olympic Folk Art Market) NM Dept. of Cultural Affairs. Amount: \$25000. (2015-2016)

*Co-Principal Investigator:* Directorate of National Intelligence, Department of Homeland Security Grant. Supported the development of our National Security Studies Program. Amount: \$500,000 five-year grant (2014-2018)

*Grantwriter:* Art Places Poetics Program Grant. Amount: \$500,000 grant (2013)

*Co-Principal Investigator:* National Science Foundation Co-Principal Investigator EPSCoR Global Center for Cultural Entrepreneurship Grant. Amount: \$3.2 Million. (2013-2018)