



Anderson School of Management

Folk Art & Finance at the Santa Fe Folk Art Market

spring 2013

Heading East - Anderson Abroad

24th Annual Hall of Fame Awards Banquet

Thoughts from Dean Doug Brown

Mark your calendar for Thursday, March 7 for the 24th annual Hall of Fame Banquet. This year's theme, **Night of Stars**, honors Anderson alumni past and present.

Meanwhile, back on the movie set at Anderson, our stars were hard at work. **John Benavidez** was selected by the UNM Alumni Association as "Educator of the Year." **O.C. Ferrell** joined Sul Kassiech to become Anderson's second Distinguished Professor. Sul will be working with me to create a new PhD program in Management of Technology. **Robert Luo, Dante DiGregorio, and Doug Thomas** are actively promoting initiatives to extend Anderson's reach internationally.

Professor **Manuel Montoya** has led the IBSG student club to travel to areas with indigenous populations and has helped them to create business opportunities. Manuel also received a letter of commendation from the Folk Art Market for his supportive work. **Shawn Berman** and **Harry Van Buren** followed in the footsteps of **Rob DelCampo** in assuming leadership

positions in the principal Organizational Behavior Association. The local business community continues to enjoy the services of **Raj Mahto's** Small Business Institute, which now serves over 50 local businesses with their consulting services. Anderson's accounting graduates dominate New Mexico in accounting with the majority of the state's CPA's.

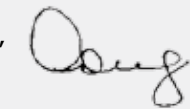
Sarah Smith and Linda and O.C. Ferrell continue to blaze the trail toward better ethical practices in business, while **Nick Flor** leads our efforts to promote financial literacy. **Natalie Mead**, head of our Career Services, also led Anderson to the top spot in United Way participation. **Megan Conner** keeps the Advisement Center running like a top while **Deborah Bower** manages to hide enough funds from me to keep us solvent.

Both Deborah and **Leslie Venezuela** know all about stars, as they are among our hardest workers and seldom leave the office until after the stars come out!

Of course, events such as "Night of Stars" do not just happen. They are the result of painstaking work and attention to detail from **Sara Lucero, Roberta Ricci, and Felicia Rodriguez**. Shepherding this talented crew is our Producer and Director, **Ernest Rodriguez-Naaz**.

More than Honorable Mention should go to the other faculty, staff, and administrators who are too numerous to mention. And a special thanks from me to **Associate Dean Rob DelCampo, Chairs Leslie Boni, Jackie Hood, Craig White, and Steven Yourstone, and MDC Director Mickey Byrd**. And all of us remain indebted to our stalwart volunteers on the Boards of the Anderson Foundation and the Alumni Council. **Thank you!**

Sincerely,




Dean Brown posing as our Super Hero for the Campus Decorating Contest.



The Second Annual Taste of Anderson celebrated its first scholarship recipients at the Albuquerque Country Club.



Newly retired Professors Laurie and John Schatzberg



Technology Business Plan Competition & Entrepreneurial Challenge

UNM students have a unique and powerful opportunity to take their educational journey beyond the classroom, to discover the excitement of launching new technologies and services. The annual **Technology Business Plan Competition and Entrepreneurial Challenge** is the platform for this unprecedented learning experience, mentoring students as they turn innovative ideas into start-up firms to stimulate New Mexico's economy.

The Technology Business Plan Competition, founded in 2005 by Dr. Sul Kassiech, Distinguished Professor and Anderson's Endowed Chair in Economic Development, encourages student teams from all UNM schools to utilize the wealth of technological innovations developed in New Mexico federal laboratories and universities. Student teams utilize technology from Sandia and Los Alamos National Laboratories, from STC, UNM, or their own source with which to create a new business venture.

The Entrepreneurial Challenge enters its third year and invites teams to create new small firms in businesses not involving IP.

A variety of seminars provide direction on writing business plans, analyzing markets, managing financials, and conducting operations of a new company. The seminars and the Experienced Partner Option (area experts who offer to serve as mentors or even venture partners to teams) allow students from diverse backgrounds to meet entrepreneurs, venture capitalists, scientists and engineers who have traveled the road of creating new ventures. The university-wide competition culminates this year on April 5, 2013, when teams present their plans to experienced venture capitalists and angel investors who will select three prize-winning proposals for both TBPC and EC, sharing a total of \$55,000 in award monies for start-up funding.

INFO: <http://techbizplan.mgt.unm.edu>
<http://ec.mgt.unm.edu>

An EMBA Experience - In My Own Words

By Stanley L. "Buzz" Busboom

In the spring of 2005, after a 35 year career in the public sector, I made the decision to start my own consulting company and began to gather the information necessary to make that endeavor successful and profitable. I chose the Anderson School of Management's Executive Master of Business Administration (EMBA) program as the means to that end. I committed to the goal of earning a MBA and entered the program as a non-traditional student—namely, the oldest person in my class.

I was putting the knowledge learned from my classes and classmates to work in my business from day one. When I graduated in 2007, I knew I had the knowledge needed to reach my business goals. What I had perhaps underrated when I first made the decision to pursue the EMBA, was the value of the degree itself.

As I moved from consulting on contracts with values in the hundreds of thousands of dollars on to ventures in the hundreds of millions, I saw for myself the scrutiny given to the business and educational credentials of the bidding teams.

Having a MBA from a nationally recognized business school with AACSB accreditation is in fact a "big deal" and it was a positive discriminator in winning a number of our largest contracts. I recommend the Anderson EMBA program because it works in the business world. You get the practical knowledge you need and a return on investment that may exceed your expectations. **That was my experience.**

The Anderson School Newsletter:

Edited by Leslie Venezuela Marketing/PR 505.277.7117 venezuela@mgt.unm.edu
Graphic design and printing by Ellen Gallegos, Sparrow Creative Studio

COVER: A member of the Yoruba Cultural Troupe of Nigeria's musical group, Agalu, plays one of the talking drums made by Akeem Ayanniyi, market artist at the Santa Fe International Folk Art Market.
Photo © Bob Smith. All rights reserved.

Folk Art & Finance

UNM students study value of homemade goods in the economic marketplace

The Santa Fe International Folk Art Market (SFIFAM) is the largest international folk art market in the world. Every July, more than 150 select folk artists from over 50 countries travel to historic Santa Fe to participate in the two day event. This year International Business Students Global (IBSG), a group of highly-motivated, honors-level students at the Anderson School and UNM, played an important role in the growth of the market.

The IBSG students, led by Anderson Professor Manuel Montoya, were selected by the SFIFAM, above several ivy-league schools, to develop a large-scale comprehensive study of the Folk Art Market. The "Poetics Program," founded by honors philosophy student Sara Saba, is IBSG's group that studies the value of handmade goods in the in the global marketplace. They examined the SFIFAM as a market channel and also evaluated the educational and professional development opportunities folk artists from around the world currently utilize through the SFIFAM.

IBSG's paper, "An Institutional Analysis of the Santa Fe International Folk Art Market: Market, Polity, and Social Institution," analyzed and summarized the results from a SFIFAM self-evaluation. It included comprehensive studies among its staff and folk artists about the efficacy of its work and the future of the SFIFAM as it expands its sphere of influence. Their conclusions received high praise from the SFIFAM who said the paper gave them "many new ideas and insights and helped confirm our own ideas about our place in supporting folk art and folk artists throughout the world."

Another focus point of the IBSG project was to give folk artists knowledge on how they can expand their business opportunities outside of the SFIFAM. Anderson students helped to develop "how-to-guides" for the artists to identify folk art channels within the global marketplace and to describe how these channels work. The students also documented the process leading up to an

advanced training session aimed at folk artists who are prepared to expand their business opportunities.

The SFIFAM had praise for the students working on the project saying they were respectful, creative, and enthusiastic.

"We see UNM as a partner in our work," said Joni Parman, Interim Executive Director of the SFIFAM.

"We share Dr. Montoya's commitment to giving voice to the power of handmade as an avenue for global economic development as well as cultural preservation."

As a result, in November the SFIFAM recommended to the U.S. Department of State that Dr. Montoya be invited as one of their key partners to the launch of the Alliance for Artisan Enterprise in Washington D.C. IBSG's comprehensive study has greatly assisted the SFIFAM in articulating the imminent possibilities for folk artists globally.

IBSG's work has established them as a formal partner with the SFIFAM, which will provide many future student opportunities, and may also provide the basis for a more formalized Global Arts Management curriculum and related certification. The Poetics Program places in context philosophy and humanistic inquiry with international management studies.

"There are few places in the country, or even in the world, that connect international management with other disciplines the way the Poetics Project has achieved," said Dr. Montoya. "IBSG is now a formal partner with the Market, and we join them in highlighting the deeply under-expressed role that the handmade plays in the future of the 21st century global economy."

UNM Anderson School Dean Doug Brown says this program is unique to UNM Anderson.

"This one activity addresses several of UNM Anderson's highest priorities: exposure to international commerce, service to the community, and preserving precious elements of native cultures."

This year, SFIFAM generated the highest revenue ever, \$2.3 million in sales in one weekend, 90% of which went directly to artists and their organizations that are becoming powerful change agents in their communities all over the world.



François Fresnais at work in his studio in the Burgundy region of France.

Photo courtesy of the artist and the Santa Fe International Folk Art Market.



Nurse Thembeni Mdluli with her baskets, Swaziland

Photo courtesy of Nokwasi Mabila

In Recognition: Carol Sallee

Anderson's first Female Graduate

The Anderson School celebrated the accomplishments of Ms. Carol Sallee at a December 18 luncheon. Ms. Sallee is the first female to earn a graduate degree from UNM Anderson. She received her MBA from the business school (not yet named Anderson!) in 1951 and was a member of the first female cohort of four students to graduate with a BBA from UNM in 1944. Dean Doug Brown commended Carol for being a "pioneer woman" in higher education and presented her with a plaque that will be on display at the Anderson School.

During her time at UNM Carol was a member of the Alpha Delta Pi sorority and worked as a bookkeeper for New Mexico Educators Federal Credit Union. She went on to write a thesis outlining an early version of the higher education funding formula and worked in many positions at UNM including Associate Dean of Women, under her mentor, longtime Dean of Students Lena Clauve. On this special day Ms. Sallee, who is in her 90s, was joined by her sons Alvin, David, Stephen, Brian, and her grandson, Charles. **Congratulations!**



Dean Doug Brown and Senator Sue Wilson Beffort recognize Ms. Carol Sallee (center), the first female to graduate from Anderson School in 1951.



Dean Brown and Debbie Johnson with the staff from Yanni's Mediterranean Grill.

A Taste of Anderson – A Success!

The second annual Taste of Anderson culinary event to benefit the Rick and Debbie Johnson Marketing Center took place on Wednesday, October 17. The Albuquerque Country Club played host to fifteen of Albuquerque's finest restaurants who offered up unique and innovative cuisine, wine, champagne, and newly unveiled dessert creations to the guests.

A Taste of Anderson, Creative Kitchen: A Culinary Event honors Rick and Debbie Johnson, the power couple who started the Rick Johnson and Company ad agency in Albuquerque in the 70s and beat all the odds by making it one of the top firms in the Western United States. The marketing center at UNM Anderson was named after them in August 2011.

The first two Rick Johnson Scholars, Stacy Caldwell and Stephanie Fawver, were also in attendance. All the proceeds from the event support marketing students at UNM Anderson.

Anderson Alumni Spotlight



Tom Daulton
BBA - 1977

The Anderson School is proud to introduce you to Anderson graduate Tom Daulton in the alumni spotlight. Mr. Daulton earned his Bachelor of Science and a Bachelor of Business Administration degree from the University of New Mexico, and a Master of Business Administration from the University of Texas at Austin.

Tom and his wife Jan are long-time supporters of UNM, specifically to the Anderson School of Management, UNM Alumni Association, UNM Swimming, and the Lobo Club. In addition to financial support, Tom Daulton is also very generous with his time. He is the current Chair of the Anderson Alumni Council (AAC), a position he has held since its inception in 2012, and has served as a member of the Anderson National Advisory Board since 2005. He has also been on the UNM Alumni Association Board of Directors since 2003, and served

on the Association's Finance Committee as Chair and as a member since 2005.

Mr. Daulton has spent the last 17 years as a private equity investor in Dallas, Texas and it is there that he has spent many hours promoting UNM and the Anderson School at college fairs in the Dallas/Ft. Worth area. Recently, he co-hosted, with Kim Karnett DuPree and Don Clampitt, new UNM President Bob Frank at an event at the Dallas County Club.

Under Tom's leadership, the Anderson Alumni Council is gaining traction and has some exciting initiatives underway.

To become involved or to learn more about the AAC contact Senior Alumni Relations Officer Roberta Ricci at 505.277-6264 or abqricci@mgt.unm.edu.

Connecting Students and Employers

Anderson programs prepare students for job search

by Megan Conner, Director, Anderson Student Services

Greetings from Advisement & Career Services! The fall semester was extremely busy in Advisement & Career Services, which means **students are connecting with staff and faculty.**

- Fall 2012 graduation was a tremendous success, and we celebrated the academic accomplishments of 201 undergraduate and 105 MBA and MACCT students.
- Anderson received 219 applications for the graduate programs for spring 2013. Annie Glisson and Tara Solt worked diligently to ensure that all applications were processed within 6-8 weeks of receipt, and we received a large amount of positive feedback from students about the admission process.
- The undergraduate advisement team was busy admitting students for the spring 2013 semester and admitted 119 students prior to the end of the fall term

Fall 2012 Career Week and Career Fair

Our fall/winter events were a huge success! The Advisement & Career Services staff was able to visit about 100 Anderson classes during the first two weeks of the fall semester. We served 425 students at our Career Week events, which included resume galleries, career fair networking, including a fashion show, and resume reviews. We hosted 60 employers at the Business & Accounting Career Fair in September, and employers commented that

By the numbers

Anderson school is making an impression nationwide

#3

Hispanic Business Magazine ranked the UNM Anderson School of Management as the third best postgraduate school in the nation for Hispanic students. The #3 ranking is a jump for UNM Anderson from its 7th place ranking last year, and marks the fourth year in a row that the Anderson School has received a top ten ranking from the magazine.

students were professionally prepared. The employers were extremely satisfied with the event, as were our students. Final numbers from the 2012 Business and Accounting Career Fair show 262 student participants attended the Accounting Fair, and 754 student participants attended the Business Fair.

Social Media is an important means of communication with our diverse student population. If you are on Facebook, Twitter, Pinterest, Instagram, and/or LinkedIn, we encourage you to check out, 'like', and 'follow' our pages. We look forward to staying connected with you throughout the year!

 [facebook.com/AndersonCareerServices](https://www.facebook.com/AndersonCareerServices)
[facebook.com/AndersonGraduateProgram](https://www.facebook.com/AndersonGraduateProgram)
[facebook.com/AndersonBBAPProgram](https://www.facebook.com/AndersonBBAPProgram)

 Join our group:
UNM Anderson School of Management Career Services

 @UNMAndersonCare @AndersonAdvisor

 [pinterest.com/unmcareer](https://www.pinterest.com/unmcareer)

 [instagram.com/asmadvisement](https://www.instagram.com/asmadvisement)

Thank you for your continued support of Academic Advisement & Career Services!

Happenings

UNM Anderson was a proud sponsor of **TEDxABQ** at the Hispanic Cultural Center on September 8. Dean Doug Brown presented one of the video talks at the all-day event. In the past three years TEDxABQ has showcased 56 New Mexicans with amazing ideas in events that attracted more than 2,000 attendees and over 150,000 views online.

On September 18, New Mexico Governor **Susana Martinez** held a news conference in the Jackson Student Center to announce a new partnership between the NM Corrections Department and the Anderson Small Business Institute. SBI students worked with the state on a business model that would move the Corrections Industries Division toward self-sufficiency and lessen its dependency on taxpayer funds.

UNM Anderson continued its successful **Business to Business Breakfast Series** on January 22. Martin Kropelnicki, President and CEO of California Water Service Company discussed *Fiscal Cliff or Fiscal Slope: a U.S. Government Conundrum*. The next Business to Business Breakfast will take place on April 2, 2013 with Dr. Suzanne Bruyere, Director of the Employment and Disability Institute at Cornell University. RSVP at <http://www.mgt.unm.edu/events/B2B>.

Anderson Foundation Board of Directors

EXECUTIVE COMMITTEE:

Keith Bandoni, **Chair**

Linda Parker, **Vice Chair**

Elizabeth "Betsy" Carlson, **Past Chair**

Joni K. Pierce, CFA, **Treasurer Chair**

Barbara "BJ" Jones, **Secretary**

Brandon Haines, **Chair, Strategic Planning Committee**

Mike Lowrimore, **Chair, Advancement Committee**

Donald A.M. Power, **Chair, Recruiting & Nominating Committee**

Douglas M. Brown, **Dean, Anderson School of Management**

Ernest Rodriguez-Naaz, **CDO, Anderson School of Management**

BOARD OF DIRECTORS

John W. Brown

Darin Davis

Terri Giron-Gordon

Bart Kinney

Kim Nunley

Kenneth Sapon

Edward Street

Janice E. Young

Wayne Brown

Michael A. Emerson

Ned Godshall

Ed Kraft

John R. Rice

Stuart Schoenmann

Scott W. Throckmorton

Suzanne Wood Bruckner

Dennis Garcia

Deborah Gorenz

Rocklan E. Lawrence

Mike Rico

Ryan A. Shell

Vickie R. Wilcox

John Chavez

Ed Garcia

Stephen A. Griego

Michael Mimovich

Richard A. Salmon

John R. Shelton

Fred Winter

2012-2013 ANDERSON ALUMNI COUNCIL

Tom Daulton, **Chair**

Timothy Sanchez-Brown, **Vice-Chair**

Kim Karnett DuPree, **Secretary/Treasurer**

AT LARGE BOARD MEMBERS

Lisa Adkins

Cass Anaya

Matthew Bruff

Leslie Hoffman

Loren Kuehne

Damon Martinez

John H. Morrison

Jim Novak

Brad Preber

Pamela Sedmak

Mike Strati

Belinda Synder

Marie Talnack-Moffett

Sandra Taylor

Robert Wertheim

Judy Zanotti

Doug Brown has been racking up quite a few frequent flyer miles as of late.

Brown, Dean of the University of New Mexico's Anderson School of Management, has visited China on two separate occasions recently hoping to establish some new connections with the East Asia giant. Along the way, Brown has learned plenty.

The first time Brown went to China to help escort Executive MBA students during their foreign residency.

"I think it's really important that we give our students foreign exposure," Brown said. "This year we went to China and visited Shanghai and Beijing. The trip included administrators, faculty and students. We toured everything from steel mills to software companies. We learned a lot about cultural differences and friendships. We had a great experience learning and bonding with everyone we met there."

The second time Brown went with **Xin "Robert" Luo**, an Associate Professor of Management Information Systems and Information Assurance. Together, they visited five universities in Chengdu and Xian. The purpose was to explore strengthening relations with these schools and to promote more student and faculty exchange programs.

"As New Mexico is somewhat isolated from the global scene, it is important that we undertake programs that give our students enhanced exposure to people and practices from foreign lands."

said Brown. "The emphasis on China reflects our desire to focus our efforts on two regions, Latin America the other, which are likely to be the most important to our future."

Together, Brown and Luo are targeting universities in Chengdu and Xian because the major universities in Hong Kong, Beijing and Shanghai are already affiliated with major American universities.

"Robert has developed a very impressive network of contacts within the Chengdu and Xian university communities," said Brown. "For example, he has already arranged to lead a tour of 25 UNM students to those places next May."

It should be noted that the 'villages' of Chengdu and Xian boast populations of 13 million and 8 million, respectively. Their reception could not have been more promising.

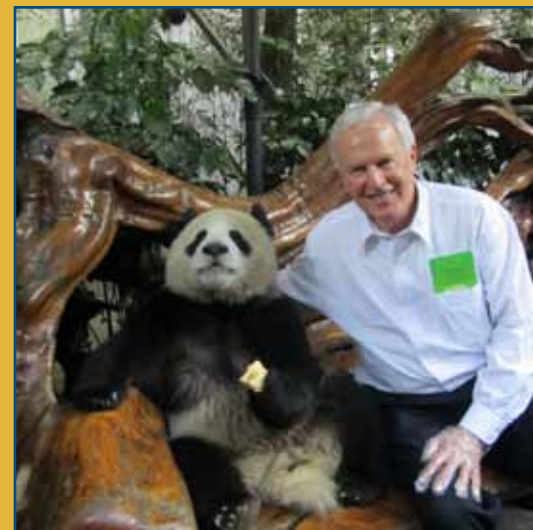
"Each university welcomed us with impressive hospitality, tours, dinners and involvement of top officials," said Brown. "Clearly, they value American education and feel they have a great deal to learn from us with our mature markets and our entrepreneurial spirit."

They came back extremely impressed with the schools in those villages. The schools are excellent in technical areas, but they may benefit from some U.S. perspective.

"We (the United States) are cradle of creativity," said Brown. "No one comes close to us in innovation."

The arrangements discussed concerned mostly student exchanges, primarily in the undergraduate programs, but Brown said they would also welcome faculty visits, including short term teaching stints. In the coming

Heading EAST



months, they plan to follow up with the officials at each university and will be seeking opportunities to broaden the involvement to include other schools at UNM as well.

By Steve Carr, UNM Communication & Marketing

Anderson Alumni in Action

The UNM Anderson Alumni Association wants to thank you for a great year. We appreciate the dedication and enthusiasm of our alums. Senior Alumni Relations Manager Roberta Ricci highlights the many ways Anderson alumni stay engaged:

Share experiences. We began the fall semester with a panel of six Anderson alums who shared the ups and downs of their life after college to over 50 students. Thank you to **Timothy Sanchez-Brown, Christopher Villegas, Leslie Hoffman, Belinda Snyder, Harper Baird** and **Emily Ortiz**.

Provide information on important topics. Anderson teamed up with Anderson Foundation Board Member **Vickie Wilcox** and experts in the field to offer a free seminar on estate planning and charitable gift giving. Approximately 170 people attended the session.

Have fun! In October we orchestrated Anderson's Homecoming activities which began with Dean Brown posing as our Super

Hero for the Campus Decorating Contest. UNM Alumni faculty and staff from around campus voted and Anderson took 4th place!

Give back to the community. Anderson faculty, staff and students participated in the Homecoming Community Service project supporting the APS Homeless Project and the Ronald McDonald House Charities of New Mexico.

Celebrate success. At the end of October, Anderson celebrated student achievement with its annual Student Scholarship Reception. This year, Anderson was able to provide 160 scholarships!

Bring in experts from the business community. Anderson offered a Business to Business Breakfast Speaker Series featuring **Dan Burrell**, CEO Rosemont Realty and the McKinnon Distinguished Lecture Series featuring **Carlos Perea**, former CEO and now Chairman of MIOX Corporation. Both events had over 180 people in attendance.

Connect with out-of-state alumni. Anderson co-hosted a Welcome Reception for President Bob Frank and his wife Janet, with the UNM Alumni Association and some of our top alums—**Tom Daulton, Kim Karnett DuPree** and **Don Clappitt** in the Dallas/Ft. Worth area. Over 70 alums and friends joined us at the newly remodeled Dallas Country Club.

Welcome new grads! The Fall Convocation ceremony was held at Johnson Gym on Saturday, December 15th. Anderson welcomed 300 new graduates to the Alumni Association with the help of our keynote speaker, **Senator Hank Brown**, Chairman of the Board, Daniels Fund.

Coming to you this spring! We are thrilled to announce the re-design of the UNM Anderson Alumni website page, a mentorship program to connect alums with current students, and an Anderson alumni survey! We look forward to creating more ways to help you stay connected to your alma mater!

24th Annual Hall of Fame Awards Banquet

The 2013 Anderson School Hall of Fame Awards Banquet is set for March 7, 2013. **Night of Stars** will celebrate the induction of **Mayor Richard J. Berry**, City of Albuquerque, **John W. Brown**, Silent Falcon UAS Technologies, and **Kimberly E. Peña**, REDW LLC.

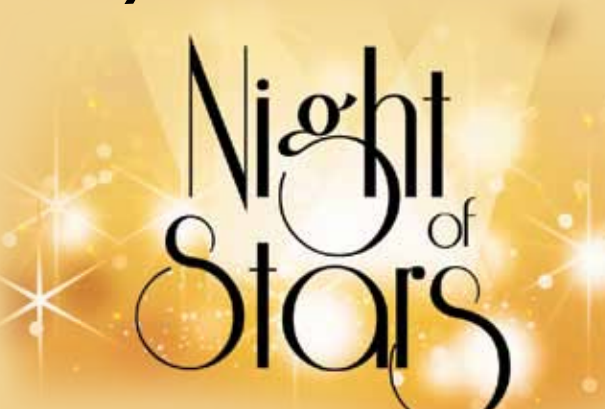


The Hall of Fame honors alumni whose distinguished careers serve as a model to the next generation of business leaders. Candidates are selected for their professional success, contribution to community involvement, and an ongoing commitment to continuing education.

The 2013 Young Alumni Honorees include: **Tim Nisly**, COO, Rio Grande Community Development Corporation, **Anthony L. Montoya, Jr.**, Chief Engineer, Albuquerque Bernalillo County Water Utility Authority, and **Erik Baca**, Finance Controller, Intel Corporation.

Leslie Boni, Anderson Associate Professor and Chair of the Department of Finance, International, Technology and Entrepreneurship (FITE) will receive the Community Leadership Award, and **Technology Ventures Corporation (TVC)** will be honored with the Distinguished Service Award.

The event celebrates the best and brightest UNM Anderson alumni, faculty and community leaders, and all funds raised at the dinner go to support student success at UNM Anderson.



Don't miss out! Find out more about the 2013 Hall of Fame Awards Banquet and purchase tickets at <http://www.mgt.unm.edu/hof> or contact Sara Lucero in the UNM Anderson Development Office at 505-277-6413 or luceros@unm.edu.

UNM RECEIVED a five-year, \$1.67 million grant from the National Science Foundation to provide 18 scholarships for Master's degree study in Information Assurance and cyber-security at the Anderson School of Management. The project titled "UNM Information Assurance Scholarship for Service Program," is under the direction of Anderson Associate Professor and Principal Investigator **Stephen Burd**, and co-PI's **Alex Seazzu**, Director, UNM Center for Information Assurance Research and Education, **Jed Crandall**, Associate Professor, Computer Science, and Electrical Computer Engineering Associate Provost and Chair **Gregory Heileman**. <http://news.unm.edu>

Dr. Nick Flor from the Department of Marketing, Information, and Decision Sciences, is a co-Principal Investigator on a \$1.7 million grant awarded by the National Science Foundation (NSF). The objective of the project is to combine fundamental research on energy harvesting with creating visualization tools for raising social awareness about energy usage.

Dr. Rich Brody, the Douglas Minge Brown Professor of Accounting, was elected to the Association of Certified Fraud Examiners (ACFE) Board of Regents. Dr. Brody begins his two-year term in February. ACFE is the world's largest anti-fraud organization. Dr. Brody is also the current ACFE Educator of the Year.

UNM Anderson School welcomed six new tenured track faculty members this past year:

Dr. Saurabh Ahluwalia, Assistant Professor of Finance
Dr. Natalia Vidal, an Assistant Professor in the Department of Organizational Studies
Dr. Mary Anne Majadillas, an Assistant Professor with the Finance, International, Technical, and Entrepreneurship Department
Dr. Ling Zhou and **Dr. Matt Pickard**, Assistant Professors of accounting,
Dr. Jack Su, an Assistant Professor in the Marketing, Information, and Decision Sciences Department.

Professor Doug Thomas is the newly elected Faculty and Policy and Planning Chair and Robert Luo was named new Curriculum Chair. Congratulations to both!

Marketing Lecturer **John D. Benavidez**, received the Faculty Teaching Award, which recognizes outstanding teaching and service to students, from the UNM Alumni Association. John has been teaching at UNM since 1997 when he graduated with his MBA from UNM Anderson. In 2004, John was named UNM's Outstanding Lecturer of Year.

Dr. Joni Young, the KPMG Professor of Accounting, received the Outstanding Accounting Educator award from the New Mexico Society of Certified Public Accountants (NMSCPA). This is the second time in four years that Dr. Young has received the honor from the NMSCPA for her outstanding accomplishments in the classroom that enhance the reputation of the CPA profession.

Professors Laurie and John Schatzberg retired from UNM Anderson December 2012. John, who taught corporate finance, and Laurie, a professor of information systems, first met when Laurie started at UNM Anderson in August 1991. John started a year earlier in January 1990. In retirement the couple plans to hike, travel, play bridge and spend time with grandkids and senior family members.

Farewell

Dr. Howard V. Finston, former Dean of the Anderson School of Management, passed away on June 1, 2012. He was appointed Dean to UNM Anderson in 1962 and resigned in 1968 to return to teaching full-time. Dr. Finston retired from teaching in 1988.

Anderson Alumni Council board member **Donald Douglass** passed away this past July in California. Don was a successful businessman in the banking and real estate industries and an avid supporter of UNM Anderson. He served on the National Advisory Board and later the Anderson Alumni Council since 1999.

Anderson lost treasured faculty member **Dr. Ken Baker** on November 13, 2012. Dr. Baker, former Associate Dean and Marketing Professor was a leader in Marketing at Anderson and served in various leadership capacities at Anderson and UNM during his tenure. A celebration of his life and his 30 years of service to UNM took place in the Johnson Marketing Center on November 19.



University of New Mexico
 MSC05 3090
 1 University of New Mexico
 Albuquerque, NM 87131-0001



Learn about the outstanding academic achievements at UNM Anderson School.

Follow UNM Anderson on facebook!

Nonprofit Org.
 U.S. Postage
PAID
 Albuquerque, NM
 Permit No. 1322

UNM Anderson School of Management

Anderson Alumni Generosity

- \$10,000 and up**
 Carl and Linda Alongi
 Dean Douglas Brown and Sarah Brown
 Don and Dianne Chalmers
 Gary Gordon and Terri Giron-Gordon
 Government Services Administration
 Ward Hickey
 Los Alamos National Laboratory
 Sherman and Cathy McCorkle
 Mr. and Mrs. Daniel Ian McKinnon
 New Mexico Educators Federal Credit Union
 Professional Aerospace Contractors Assoc. of NM
 Technology Ventures Corporation
 United Way of Central New Mexico
- \$5,000-\$9,999**
 Anderson Schools of Management Foundation
 George and Sibilla Boerigter
 John and Cara Chavez
 City of Albuquerque
 Fidelity Investments
 Garcia Automotive Group
 Edward Garcia
 Sheilah Garcia
 Dr. Ned Godshall and Ellen Torgrimson
 Mountain States Insurance Group
 US Bancorp Foundation
 US Bank
- \$1,000-\$4,999**
 American Honda Motor Co Inc
 American Indian Chamber of Commerce of NM
 Shawn Berman

- Leslie Boni
 Champion Agency, Inc.
 edVenture Partners
 Federated Insurance
 Foundation for Entrepreneurial Excellence
 Dennis Garcia
 James and Sandra Hoge
 Holman's, Inc.
 Hospital Services Corporation
 Jaynes Corporation
 Debbie Johnson
 John and Jano Kelley
 Bart Kinney, III and Jerri Kinney
 George and Ann Lamb
 Kenneth Levy
 Stuart A. Licht
 Mr. Joe R. Martinez and
 Mrs. Helen Q. Martinez
 J. Howard and Judy Mock
 National Society of Hispanic MBA's
 New Mexico Gas Company
 New Mexico Tax Research Institute
 Brett and Cindy Newberry
 James and Linda Parker
 Bradley and Lois Preber
 RBC Capital Markets, LLC
 Professor Robert R. Rehder *
 Richard and Pamela Salmon
 Kenneth and Anne Sapon
 David and Pamela Sedmak
 Edward and Jennifer Street
 Robert and Patsy Tuffnell
 Wells Fargo Foundation

- Western Assurance
 Dr. John Young and Dr. Jeanne Logsdon
 Zia Trust, Inc
- \$500-\$99**
 Paul and Bernie Beatty
 George D * and Jeanette Buffett
 Dr. Roger Byrd and Dr. Jill Blacharsh
 Brian Debruine and Joni Pierce
 First Santa Fe Wealth Advisors
 John and Carol Garber
 Heinfeld, Meech and Co, P.C.
 John Howard, CPA, P.C.
 Dr. Matthew Kluger and Susan Kluger
 James and Katherine Kull
 David Marion
 Michael and Tina Mix
 John and Barbara Morrison
 Moss Adams, LLP
 Steven Muhlhauser
 New Mexico Bankers Association
 Dr. James Novak
 Thomas Novak and Debra Johannes-Novak
 Joan Parker
 Prof. James Porter and Pamela Porter
 Pulakos CPA'S
 Daniel Smith, III and Sharon Smith
 Paul and Elizabeth Smith
 Mr. and Mrs. Duffy Swan
 Eulando Wyckoff
 Ray and Barbara Zimmer

Farewell

Dr. Robert Rehder passed away on December 2, 2012. Dr. Rehder helped found the Anderson School of Management and served as Dean from 1969 to 1979. He stayed on as a full professor at Anderson until his retirement in 2001.

Welcome

UNM Anderson welcomed several new staff members this past year. **Vanessa Garcia Kline**, the new Administrative Assistant for the Department of Finance, International, Technical, and Entrepreneurship (FITE). **Libby Sanzero** is the new FITE Department Program Manager. **Kellie Knapp** joins the Advisement Staff as an Undergraduate Program Advisor. **Kristy Nunley** is the new Training Support Analyst at the Management Development Center. **Sara Lucero** is the new Events Coordinator.