

Anderson says farewell to Dean Doug Brown

Dean Brown will end his five-year commitment to the Anderson School on June 30, 2014. Under his leadership UNM Anderson was fully re-accredited, achieved record fundraising efforts, and secured a commitment for a new building for the school.

In his own words, Dean Brown highlights some of his proudest achievements during his time at UNM Anderson.

Anderson School of Management



During my time as Dean at Anderson, my main role has been to stay out of the way of the faculty, staff, and students who accomplish so much. The last five years have seen nine student regional and national contests won by our students in such diverse fields as accounting, ethics, management information systems and marketing. Anderson has partnered with the FBI to create a Regional Computer Forensic Lab which provides valuable resources to law enforcement officers at all levels and invaluable training for our students. The FBI contributed \$3 million towards this project, and the National Science Foundation has provided \$1.8 million for student scholarships in the program. As to scholarships, our signature annual Hall of Fame banquet now yields \$70,000 of student benefit, up from \$20,000 just five years ago. Our top achievement in fundraising, and largest cash gift ever received at UNM, was the McKinnon family's \$7.5 million gift, the majority of which \$5 million went to support Anderson's new building. That building now has a site designated, and planning is well underway, helped by a \$721,000 legislative appropriation.

As to metrics, enrollment at Anderson has increased 27% over the last five years. I did not believe we could improve on Anderson's 91% BBA graduation rate that was achieved before I got here. I was wrong – it is now 96%! Employment at the MBA level remains over 90%, and student internships have grown from 39 to over 200. In the meantime, Anderson has risen to the top five nationally in the ranking of Hispanic Business Magazine. On the international front, we have forged some very promising new relationships with Mexican and Chinese institutions.

Anderson's faculty continue to amaze. Their research productivity has doubled to 84 peer-reviewed journal articles last year. Faculty initiatives have led to the creation of the Rick and Debbie Johnson Marketing Center and the Bill Daniels Ethics Initiative. Anderson's Small Business Institute program of consulting to local businesses has grown to 60 student teams and was recognized as a top national program. Thanks to the initiative and generosity of the Parker Family, Anderson has taken on the Parker Center for Family Business while Executive and Professional Education Center (EPEC) at the UNM Anderson is the new home for the CFO Academy. The Technology Business Plan competition was increased to include non-tech companies and has spread throughout the university. Anderson achieved a full five-year re-accreditation from the AACSB with particular commendation for the Accounting Department.

Alumni support reached new heights with the formation of an Anderson Alumni Council. Alumni receptions were held in Connecticut, Dallas, Fort Worth, Phoenix, and Northern New Mexico. All the while, our competent, loyal and dedicated staff continue to make sure Anderson's trains always run on time. I look forward to seeing Anderson reach new heights under the leadership of Craig White.

Thank you all for five of the best years of my life.

Sincerely,

Douglas M. Brown
Dean

summer 2014

**Meet
Interim Dean
Craig White**

page 2

Meet Dr. Craig White



Dr. Craig White will be Anderson's Interim Dean effective July 1, 2014. Dr. White came to UNM Anderson in 1998 and is the current Chair of the Accounting Department and the Moss Adams Professor of Accounting. Provost Chaouki Abdallah made the announcement saying Dr. White's primary focus will be preparing the school for a successful accreditation visit and permanent dean search in the upcoming year.

Dean Brown says Anderson is in good hands.

"Anderson is indeed fortunate that such a dedicated and effective leader as Craig White is willing to serve. I am confident that the school will reach new heights under his direction."

"Dean Brown leaves the Anderson School in a strong position with a number of exciting initiatives in place," said Interim Dean Craig White. "I am looking forward to working with Provost Abdallah and my colleagues at the Anderson School to build on these opportunities and prepare for AACSB accreditation process."

Dr. White holds both a Ph.D. and Master of Science degree from Texas Tech University and a Bachelor of Business Administration from Texas A&M University. Prior to entering academia, he worked in the tax department of the Fort Worth, TX office of Price Waterhouse. He has twice been recognized as the New Mexico Society of CPAs Accounting Educator of the Year and is a prior recipient of the Anderson School of Management's Community Leadership Award.

Congratulations to all!

Anderson Accomplishments

The Anderson School of Management is proud of the accomplishments by students and faculty in the academic year of 2013-2014

Anderson Alum and Professional Faculty member **Leslie Hoffman** received the **Zia Award**, given to New Mexico residents with a UNM degree who have distinguished themselves in categories such as philanthropic endeavor, public office, service to the University community and other volunteer activities.

Students **Jerrick Morsey** and **TJ Seaman** took **first place** in the **UNM Open Data Mobile App Competition**, an open competition to create a mobile application that uses EVENT data from UNM's new Open Data Repository.

Accounting Professor **Dr. Rich Brody** received the **2013 Outstanding Accounting Educator Award** from the New Mexico Society of Certified Public Accountants (NMSCPA).

Starlight FUNiture LLC graduate student team of **Max Ebnother, Stacie Nowell, Peter Ray, Kevin Roybal, and Drew Wayner**, won the **National Championship** in the **Small Business Institute's Case of the Year Competition** in Las Vegas, Nevada. At the undergraduate level, the Speakeasy LLC team of **Jennifer Walker, Christine Shields, Andres Perez, and Maximo Lopez** won **third prize**.



Starlight FUNiture team (l-r) Drew Wayner, Peter Ray, Eric Nelson, Owner Starlight FUNiture, Max Ebnother, Stacie Nowell, and Kevin Roybal

Professor **O.C. Ferrell** received the **Academy of Marketing Science, Marketing Educator Award** at the AMS annual conference in Indianapolis in May 2014. This is the highest ranking award for marketing education in the Academy of Marketing Science.

Students **Sydney Sivils** and **Frankie Gonzales** are among five seniors throughout the University of New Mexico to receive the **2014 Lena Clauve Award**. The Clauve Award is given to seniors who maintain at least a 3.0 cumulative grade point average and who make significant contributions to the campus and community.

Professor **Linda Ferrell** became **President of the Academy of Marketing Science** at the Academy of Marketing Science annual conference in May.

Professor **Dimitri Kapelianis** was appointed to the **editorial review board of Industrial Marketing Management**. IMM provides research geared to the needs of marketing scholars and practitioners in industrial and business-to-business markets.

The student group of **Michelle Urban** and **Alexandria Haddad** won **first place** in the **Pitch Fiesta** hosted by Startup New Mexico. Their company Ground State is a big data company that aims to overcome the challenges of transforming information into value for customers.

John Benavidez was named among the **Top 100 Marketing Professors on Twitter** according to Social Media Marketing Magazine.

Ashley Kay Manley, a student at the Anderson School of Management, recently won the **Ritchie-Jennings Memorial Scholarship** awarded by the Association of Certified Fraud Examiners (ACFE).

Professor **Nick V. Flor** was selected as **one of only 500 developers** chosen worldwide to participate in Microsoft's expanded Kinect for Windows V2 developers program.

Paige Thompson, Jennifer Sanchez, Michaela Bezdikova, and Cara Ovis, all MGMT 498 students, recently won the **Business Strategy Game global competition**, a dynamic and complex simulation that tests student strategic management skills.

Dr. Robert Luo has been invited to **serve on the review panel** for the **National Science Foundation's Secure and Trustworthy Cyberspace Program**.

Anderson students took **second place honors** at the **Daniels Fund Ethics Consortium Case Competition**. They are the only consortium team to finish in the top three over the past three years of the competition.

Anderson marketing students **finished second** in the **API Challenge Your Energy IQ** competition in San Francisco. They presented their research and findings to the API Communications Committee that includes representatives from the biggest names in the oil and gas industry.

Accounting students proved they are some of the best in the region after earning **third place honors** at the **Beta Alpha Psi Deloitte Best Practices Competition**. They competed against teams from 14 Rocky Mountain Region universities in the Strategic Planning Category.



(l-r) David Padilla, Janel Gonzales, Angela Janda, Yin Nguyen, Xiomara Plaza-Medina, and Jared Collins.

Parker Center for Family Business shares their business experience



The Anderson School of Management welcomes the Parker Center for Family Business. The center will open this fall as part of Anderson's Small Business Institute and will offer family businesses education, guidance, and the opportunity to share their experiences with other family owned businesses.

The center was started through the generosity and planning of **Linda and Jim Parker**. Linda is chair of Anderson's Foundation Board of Directors and the president and owner of Cafeteria Plan Company, a family operated

financial services firm in Albuquerque. Jim is an attorney with Modrall Sperling Law Firm with more than 40 years of experience in federal taxation, estate planning, employee benefits, and business law.

The Parker Center for Family Business will host speakers and focus groups. Dean Doug Brown hopes it will inspire Anderson students to start their own businesses knowing that help will be available to them.

Giving Back



About the donors

Terri is a current Anderson Foundation Board member and a Hall of Fame honoree. She also serves on the Board of Trustees for the Albuquerque Community Foundation. She is the founder and CEO of GenQuest, Inc., a business that provides professional services to government agencies, laboratories, non-profit organizations and small businesses. Terri is an experienced mediator and recently published her first book, It Takes Work To Be Happy™. Gary practiced law in Albuquerque for 23 years with the firm of Miller Stratvert, PA. He retired from private practice in 2009 when he was appointed as Treasurer and Chief Financial Officer of Albuquerque Academy, his alma mater. Gary was recently honored with the Distinguished Alumni Award for Albuquerque Academy. Gary has served for 14 years as a trustee of the UNM Foundation and is the immediate past-chair of the board. They have two children.

Giving is a way of life for **Terri Giron-Gordon** and her husband **Gary Gordon**. This dynamic couple met as students and could never have realized the impact the University of New Mexico would play in their lives. They both are currently active in many community and philanthropic organizations, but their volunteer focus is on UNM.

Gary was active in the Honors Program and focused on going to law school while Terri had her sights set on a career in business. As undergraduate students at the Anderson School of Management they got to know each other while working on a group project. It was the start of a successful partnership that has lasted 30 years.

Terri and Gary both worked their way through school with the help of scholarships and campus employment. They were resident advisors in separate dorms receiving room and board plus a stipend. Gary was a Presidential Scholarship recipient, and he says it taught him an important lesson about giving back.

"Once we were awarded the scholarship it was up to those of us who were current recipients to call the donors and ask them if they would fund the program for another year," says Gary. "Their generosity allowed me to stay in school, and I knew one day I would pay it forward."

Terri worked the summer months in the dorms to pay for school by hosting conferences and out of town

students. She grew up in Santa Fe and later moved to Pojoaque. Terri was determined to figure out a way to attend UNM.

The couple graduated with business degrees in 1983, and Terri earned her Master of Arts in Public Administration the same day Gary earned his law degree in 1986. Since that day they have made it their goal to help others get a degree from UNM. The Terri Giron-Gordon and Gary L. Gordon Endowed Scholarship at the UNM Anderson School will support undergraduate business students of Hispanic ancestry who attended high school in rural New Mexico.

"Terri and I share our business degrees and had common experiences at Anderson," says Gary. "We chose Anderson for this gift because we felt we could make the biggest difference at the business school."

"Anderson has made great strides under Doug Brown's leadership," adds Terri. "We hope this gift will inspire others to give. It's life-changing to us and, hopefully, to the student who receives it. We want rural students to know that UNM can open many doors."

Terri and Gary also are consistent donors to other campus schools and initiatives. They recently sponsored the production of a recruitment video for the Honors College, and are regular donors to the Cancer Center, the School of Public Administration, and the School of Law.

If you would like to learn more about opportunities to support programs and students at the Anderson School of Management contact Emily Fox at efox@unm.edu or 505.277.7114. Opportunities include endowed scholarships, estate plans, and other Anderson initiatives. Emily reminds everyone to save the date for A Taste of Anderson on Tuesday, September 9 at Hotel Albuquerque. Look for your invitation in the mail or go to mgt.unm.edu for details.



Astronaut Mike Mullane and MC John Garcia



2014 Honorees

Hall of Fame

It was a night of stars at the 25th annual Anderson Hall of Fame event and fundraiser on March 13, 2014. The Lift Off theme featured New Mexico Spaceport Director Christine Anderson and astronaut Mike Mullane. Anderson's alumni, faculty and community leaders shined bright as they were honored for their professional success, contributions to our community, and continuing education.

More than \$70,000 was raised for the Hall of Fame Endowed Scholarship that awards fellowships and scholarships to deserving graduate and undergraduate students. "Thanks to our generous sponsors and guests, the Hall of Fame Scholarship Fund has become one of Anderson's most important sources of student support," said Dean Doug Brown.

Congratulations to the 2014 Hall of Fame inductees:

Ben L. Darwin, CliftonLarsonAllen, LLP, Michael Kivitz, Adelante Development Center, Inc., Sheri Milone, Lovelace Women's Hospital, Peter Sanchez, The Atrisco Companies, Young Alumni honoree Jesse Herron, ABQ Trolley Co., Faculty Community Leadership honoree Sarah D. Smith, Anderson Lecturer in the Department of Organizational Studies, and Distinguished Service Award honoree George Boerigter of SoundOff Signal.

A BIG THANK YOU TO OUR GENEROUS SPONSORS

\$5,000

Albuquerque Business First
First National Bank of the Rio Grande
Doug and Sarah Brown
Daniels Fund Ethics Initiative
LAVU

\$2,500

Argus Investment Realty | Atrinea Health
Bank of the West | Butt Thornton & Baehr PC
Colliers International / Eye Associates of New Mexico
Clampitt Paper Company | Cliffdweller Digital
CliftonLarsonAllen LLP | DMC Logistics
FRENCH Funerals – Cremations | Garcia Automotive Group
Hospital Physician Partners | New Mexico Gas Company
New Mexico Angels / SoundOff Signal
Nim & Sue Evatt / The Parker Center for Family Business
Peacock Myers, P.C. | REDW | Starline Printing
Wells Fargo | Wilcox & Sikelianos, P.C.
Zia Trust

Career Services = Career Success

By Natalie Mead, Career Services Manager

Career Services: Optional Connection or Strategic Advantage?

Students at UNM Anderson are beginning to view their Career Services Office as the strategic advantage that it is! While getting their degree, students are attending professional development workshops, gaining relevant work experience through internships, developing a professional network through connection events, and meeting with Kate Williams, Anderson's energetic Career Development Facilitator, to define their brand and craft an effective resume.

The result? Anderson students are successfully competing

nationwide for jobs and internships. They are being hired by small local businesses, national Fortune 500 companies, innovative startups and government agencies. Our undergraduate and graduate students have what it takes to land great jobs -- they are competent, confident and ready to work hard to exceed expectations.

We're enormously proud of every Anderson student. Please help us celebrate seven of many outstanding students who are on their way to professional success.



MATTHEW GARTON

Concentration: **MBA, Management Information Systems**
Graduation Date: **May 2014**
Headed to: **Microsoft in Dallas, TX**
Top Tip: **Ask questions, Be polished, and Express confidence.**



SHELBIE LUNA

Concentration: **MBA, no concentration**
Graduation Date: **May 2014**
Headed to: **General Mills in Tampa, Florida**
Top Tip: **Work hard and stay humble!**



WAYNE THORPE

Concentration: **Operations and Marketing Management**
Graduation Date: **May 2015**
Headed to: **Verizon Wireless for a summer Operations Internship. After graduation, I plan to work in the US and then return to my previous employer, Sagcor Life in Jamaica.**
Top Tip: **Go hard or go home!**



WHITNEY I WHITE

Concentration: **Master of Accounting, Information Assurance**
Graduation: **May 2015**
Headed to: **Department of Homeland Security, Emergency Cyber Response Team, in Arlington, VA for a summer internship. After graduation, I plan to work for DOJ, most likely as a special agent in the FBI.**
Top Tip: **Hard work creates opportunity.**



MICHAEL ANDREWS

Concentration: **International Management**
Graduation Date: **December 2015**
Headed to: **Completing a Co-Op Internship at NASA while finishing my degree**
Top Tip: **Find opportunities to diversify yourself.**



MALIKA LADHA

Concentration: **Finance & Management Information Systems**
Graduation Date: **May 2014**
Headed to: **Goldman Sachs**
Top Tip: **Internships are the best way to land a job!**



BRANDYN JORDAN

Concentration: **Master of Accounting, Information Assurance**
Graduation Date: **May 2015**
Headed to: **Pricewaterhouse Coopers LLP in Denver, CO**
Top Tip: **Stay actively involved in school, the rest will come naturally.**

The Anderson Career Services team is committed to serving our dual constituents:

For Students:

We help students enhance the value of their business education through information, connections and opportunities. Contact Kate Williams at kwill07@unm.edu.

For Recruiters/Business Owners:

We help business owners and recruiters build a campus presence with the goal of identifying top talent for internships or jobs. Contact Natalie Mead at nmead60@unm.edu.

donor generosity

Gifts from June 30, 2013 - March 31, 2014

\$10,000+

Carl and Linda Alongi
Anderson Schools of Management Foundation
George and Sibilla Boerigter
Douglas and Sarah Brown
Don * and Dianne Chalmers
Daniels Fund
Drs. O.C. and Linda Ferrell
Paul and Patricia Gaeto
Gary Gordon and Terri Giron-Gordon
Los Alamos National Laboratory
Sherman and Cathy McCorkle
James and Linda Parker
Technology Ventures Corporation
United Way of Central New Mexico

\$9,999 - \$5,000

Bank of the West
Clifton, Larson, Allen, LLP
DMC Logistics
Foundation for Entrepreneurial Excellence
David and Melinda Leith
Samaritan Counseling Center
US Bank Foundation
Wells Fargo

\$4,999 - \$1,000

Anonymous
Advanced Technology Consulting Group
Cynthia Allen-Sikelianos
Alvarado Management, LTD
Atkinson & Company, Ltd
John Attwood
Shawn Berman and Janet Holmberg
Heather Brady
Broderick, Phillippi, Wright & Card LLC
John and Julie Brown
Suzanne Bruckner
Butt, Thornton & Baehr, P.C.
Cafeteria Plan Company
Stephanie Catasca
Dean Joseph Cecchi and Dr. Amy Wohler
John and Cara Chavez
John Chavez and Mary Torres
Donald Clampitt
William and Michelle Coons
C. Thomas and Janet Daulton
EdCare
Nim and Susan Evatt
Eye Associates of New Mexico & SW Colorado
Federated Insurance
First National Rio Grande
Thomas and Rebecca Frock
Garcia Automotive Group
Dennis and Cynthia Garcia
Sheilah Garcia
Ned Godshall
Grant Thornton, LLP
Guerra Investment Advisors
Ruben Guerra
H B Construction
Adam Harrington
Jason and Rebecca Harrington
James and Sandra Hoge
Holman's, Inc.
Steven and Janis Keene
Timothy and Elizabeth Keller
John and Jano Kelley
KPMG, LLP
KPMG's Community Giving Campaign
George and Ann Lamb
Los Alamos National Bank
Lovelace Health Systems, Inc.
Orlando Lucero and Barbara Jones
Michael Lyon
Maestas & Ward Commercial Real Estate
Mr. Joe R. Martinez and Mrs. Helen Q. Martinez
Moss Adams, LLP - Albuquerque
Mountain States Insurance Group
Jeffrey Myers, Esquire and Vickie Wilcox
New Mexico Angels
New Mexico Gas Company
New Mexico Tax Research Institute
Brett and Cindy Newberry
Nova Corporation
Steven and Kimberly Nunley
Kimberly Pena
PNM Resources
Donald and Victoria Power
Bradley and Lois Preber
Pulakos CPA'S
RBC Capital Markets, LLC
Michael and Janet Rico
Riester Sonoran, LLC
Tim Riester
Richard and Pamela Salmon
Sandia Capital Partners, LLC
Nancy Schmoltd
Ryan and Janet Shell
Daniel Smith, III and Sharon Smith
SoundOff Signal
Sutin, Thayer & Browne, PC
Norman Thayer, Jr. and Martha Thayer
Ellen Torgimson
Robert and Patsy Tuffnell
United Way of Northern New Mexico
US Bank National Association
Arthur and Ann Weinstein
Wells Fargo Foundation
Wells Fargo Insurance Services
Elizabeth Wertheim
Wilcox & Sikelianos, P.C.
Gary and Janice Young
John Young and Jeanne Logsdon
Xavier Zamarripa
Zia Trust, Inc

\$999 - \$500

Albuquerque Certified Public Accountants
Walt and Marilyn Arnold
Robert Atcher
Paul and Bernie Beatty
Jeanette Buffett
Roger Byrd and Jill Blacharsh
George Chant
William and Elisabeth Cleary
Joseph Collins
Thomas and Kim DuPree
Gary and Barbara Dushane
William Ebel and Reverend Suzanne Ebel
President Robert G. Frank and Ms. Janet Frank
Frontier/Golden Pride
John and Carol Garber
Carl Grending and Karen Kool
Ronald and Garry Halvorson
Ms. Eileen Grevey Hillson and Dr. David Hillson
Riju and Sangeeta Kumar
John Larson
Los Alamos National Laboratory Foundation
The Miller Financial Group
Ben and Robin Miller
Marcus Mims
Moss Adams, LLP - Seattle
Steven Muhlhauser
Northwestern Mutual
James Novak
Gerard and Anna Ortiz
Bill Petri
Larry and Dorothy Rainosek
Barry Ramo, MD. and Roberta Ramo
REDW, LLC
Peter and Claudia Sanchez
Stuart and Charlotte Schoenmann
Alan Schroeder
Paul and Elizabeth Smith
Chris and Belinda Snyder
Sperry Van Ness/Walt Arnold
Edward and Jennifer Street
Mr. and Mrs. Duffy Swan
Wells Fargo Community Support Campaign
XZ, LLC
Luis Zamora and Kirsten Randolph
Ray and Barbara Zimmer
Ross Zumwalt, MD and Cheryl Willman, MD

\$499 - \$100

Anonymous
Charles and Kathleen Ables
Karen Abraham, EdD
Larry and Beverly Abraham
Accounting and Consulting Group LLP
Kenneth and Sally Adams
Reanna Aguino
William and Connie Alexander
Jeffrey Allaway and Tammy Bliss
Antonio Anaya
Kim Anaya
Paul and Ellen Anderson
Robert and Susan Anderson
Fabian Aragon
Marsden Ashley
Randy Asselin
AT&T United Way Employee Giving Campaign
Edward and Marianne Ayoub
Stanley Balsley, Lt. USN (Ret.)
Travis and Racquel Barnes
Myra Jo Bates
Eric and Jamie Beckstrom
John Benavidez, Jr.
Beverly and Perry Bendicksen
Bill and Sarilyn Black
Thomas F. and Francesca M. Blueher
Drs. Jack L. * and Bettye Bobroff
John and Jori Bowen
Deborah Bower
Thomas Boyden
Chris and Sarah Brack
Phillip Briggs, MD and Susan Briggs
Dale Brown, Jr., M.D. and Eleanor Moore Brown
Scott and Frances Browning
Gig and Jeanne Brummell
Burt & Company CPAs, LLC
Dennis Burt, CPA and Mary Burt
Brian Carnes and Sophie Martin
Ervin Castillo-Newton
Cherie Chancellor
Steven and Kristin Chancellor
Gerald Charles, MD and Sandra Charles
Elaine and Wayne Chew
Sylvester Chumley, USN (RET.)
Kathleen and Hugh Church
Michael and Jennifer Ciolek
Kevin Connelly
Stephen Cook
Robert Cordova, CPA and Diana Cordova
Dale * and Barbara Crawford
David Davis and Judy Zanotti
Robert DelCampo, PhD and Stephanie DelCampo
Dill Living Trust
R. James and Carolyn Dill
Richard Diller
Lee Dirks
Lawrence Doidge and Victoria Nance
Thelma Domenici
Thomas Domme, Esquire and Martha Domme
Denis Duffy, Jr. and Diane Duffy
EAN Holdings, LLC
Terry Edwards and Denise Fligner
Josephine Ehret
Fidelity Investments
Franklin Fine and Leslee Richards
Joseph Fleming
Nick Flor
James and Jennifer Foley

Dennis Gee
Dublin Gonzales
Larry and Edith Hampton
Stuart Harroun, Jr.
Judge Harris Hartz
Michael and Judy Hauger
Geoffrey Hayes and Rosane Hayes, CPA
Wanda Helms
Robert and Judyth Henderson
Frank Heslin, Jr. and Linda Heslin
Adam Heying
Russel Hiller, III and Elizabeth Hiller
Loren and Sherri Hines
Leslie Hoffman
Marvin Hoffman, PhD and Darlene Hoffman
Helen Houser
Charles and Beth Howell
Edward and Carolyn Hughes
Jaynes Corporation
Lori Johnson
John and Linda Jones
R. Jon and Kristin Kailey
Suleiman and Heyam Kassicieh
Paul Kazimiroff and Renee McReynolds
KC Consulting Inc
Helen Kee, PhD
The Keely Revocable Trust
Michael and Peggy Keleher
Thomas and Gretchen Keleher
William and Jan Keleher
Helen Kerschner
John and Mary Koerschner
Nate Korn and Deborah Peacock
Frank and Mary Kretek
Charles Kunkel, MD and Sedigheh Kunkel
Roger and Elizabeth Larsen
Irene Lefton
LEH Consulting Group, LLC
Michael and Meredith Leitch
Willard Lewis, Jr. and Kay Lewis
William and Dolores Lewis
Robert and Hestor Lindberg
Gerald Lindsay
William Littlefield, Jr. and Susan Littlefield
Linda Lockett
Dale and Judith Lodin
Patrick and Tina Loncar
Ben and Suzette Longfellow
John Loucks, IV, Ph.D. and Marla Loucks
Mike and Mary Lowrimore
Ed and Joline Mahr
Jerry Mares
Robert and Rita Martinez
McKee Wallwork Cleveland
Stephen and Rebecca McKernan
M. Allen and Judy McNamee
David and Adalaida Melton
Douglas Michelson
Jack Michelson
Jay Miller, II and Jeanette Miller
J. Howard and Judy Mock
Joseph and Royelle Mohorovic
Nathaniel Molinar
John Morrison, OBE (HON) and Barbara Morrison
Mr. Stanley Mount and Ms. Roxanna Meyers
Jack Mulcahy
Ronald Nelson, PhD and Merrell Nelson
Thomas Novak and Debra Johannes-Novak
Theodore Pate, Jr. and Pat Pate
Dhaval and Kruti Patel
William and Anna Pentler
John and Jeana Perini
F. Bill and Margaret Power
Quickly Cleaned
Herbert and Olivia Quist
Matt Rawlings and Jerusha Rawlings
Russell and Ann Rhoades
Linda Richter
Alicia L. Gutierrez & Dennis A. Rivera
Rodey, Dickason, Sloan, Akin & Robb, P.A.
Joel and Johanna Rodgers
Ted Rooney and Catherine Roster
Ms. Maria Griego-Raby and Mr. Randy Royster
Michael Ruiz
Walter Rutledge and Karen Ruthledge
Lawrence and Miriam Ryan
Neil Sabol
Emiliano and Kyung Salazar
Michelle Sanchez
Sandia Corporation/Lockheed Martin
Geno Santistevan and Melissa Santistevan, CPA
Delania Sather
William Schoenhut, Jr. and Suzanne Schoenhut
Sally Schreiber
Daniel Schwarzkopf and Flora Trostler
Robert Sebesta
David and Pamela Sedmak
Sherwin-Williams Paint Company
John Saiz and Natalie Saiz
Donald and Ann Silva
Gaylord Smith
Robert Smith and Shannon Enright-Smith
Alexander Sneddon, Jr. and Barbara Sneddon
J. Mark Southard
Marvin Spallina, USAF (Ret.) and Frances Spallina
Ralph Spengeman and Kathrine J. Meadows *
Roger Sperry
Jack and Carol Stahl
Mr. and Mrs. Chester French Stewart
Justin and Jessica Stewart
Sam and Sherri Stoddard
Tony and Helena Strati
Douglas Swift, PhD and Jane Swift
Wendi Taylor
Jim Thompson
Kyla and Roger Thompson
Gary and Leann Tonjes
Craig and Lynn Trojahn
Jerome and Faye Truskowski
Grayson and Jotina Trussell
James and Carolyn Turner
Emmett and Patsy Usinger
Frank and Cornelia Villareal
John Walker and Susan Gregory
Steven Walsh and Seethamabal Mani
Dr. Jerry M. Watson
Martin Wehmhoner, Jr. and Frankye Wehmhoner
Joseph Weiss and Roxanne Turley
Robert Wengrod and Kathleen Davis
Richard and Bertie Wespiser
Ronald and Lisa Westad
Ann White
Shantelle Williams
James and Joanne Wilson
Joe and Louise Wilson
John and Michelle Wilson
Fred Winter, Jr.
C. Robert and Margaret Wolfe
Glenn Wolonsky and Karen Carpenter
Vince and Anne Yegge
Matt Yepez
Steven Yourstone
Paul Yrisarri
* Deceased

donor spotlight

MOSS ADAMS LLP

Certified Public Accountants | Business Consultants

The Anderson School is pleased to announce a new partnership with Moss Adams LLP. Moss Adams, a major provider of audit and consulting services, has pledged to donate \$50,000 over the next five years to UNM Anderson to support the growth of the Moss Adams Professorship and general operations of Anderson's Accounting Department. The donation combines the financial support of UNM alumni at Moss Adams with a matching gift from the Moss Adams Foundation.

"This financial commitment will help ensure future students a quality educational experience, providing them a strong foundation as they embark on their accounting careers," said Dr. Craig White, Interim Dean and Chair of the Accounting Department. "Moss Adams is a leader in providing career opportunities to Anderson School graduates and students. The Albuquerque office currently employs more than 40 alumni, and in 2014 it will add four interns and an additional five permanent staff who will start after graduation in May."

Doug Brown, Dean of the Anderson School, says the fact that these funds are coming from Anderson alums speaks to the quality of the accounting program.

"Of course, the financial commitment is most welcome, but of equal importance to us is the success of Anderson School graduates at a firm as well-regarded as Moss Adams and their willingness to give back to the program."

HOW WILL YOU LEAD?



By Audrey Arnold, Director
Executive and Professional
Education Center



The Executive and Professional Education Center may look like a new Anderson department, but the center has been working with the business community for over 20 years. The department, formerly known as the “Management Development Center,” has undergone some exciting new changes, including a renaming.

“We’ve made some exciting new changes to our programs in the last few years,” said Audrey Arnold, Director of Executive and Professional Education. “While we have always been a resource to the community, we didn’t think ‘Management Development Center’ really told the story of what we have to offer.”

The mission of the Executive and Professional Education Center is to build leaders. Executive education is designed to sharpen the skills of current professionals and facilitate the transition from managing tasks to leading people. With degree programs, certificate classes, networking events, and customizable training, the Executive and Professional Education Center (EPEC) gives professionals the ability to lead their businesses, organizations, and communities.

The Executive and Professional Education Center’s flagship offering is the Executive MBA Program. An Executive MBA (EMBA) is THE MBA for experienced executives and professionals who aspire top leadership positions. The Executive MBA focuses on developing personal leadership skills, applying business theories to real-life situations, and learning through group collaboration. The research of Anderson’s top faculty members and the experiences of high-level classmates combine to create a unique learning environment. Students in the Executive MBA Program come from diverse industries and utilize additional business training to forward their careers. Because EMBA students are steeped in professional experience, the EMBA Program utilizes shared learning experiences to help students hone current strengths and broaden managerial abilities.

EPEC also offers exam preparation programs for the graduate admission exams necessary for entry into the Executive MBA and other graduate programs. The

Intensive Test Preparation Course is offered three times per year in conjunction with major graduate admission dates. The intensive course covers key test taking strategies and re-teaches some material to help students achieve the scores they need to get into the school of their choice. Potential students can also attend a Free 3-Hour Test Prep Workshop. These workshops are a great way for students to begin their test preparation and plan for future study. Both courses are available to the public and assist with entry into any graduate program that requires the GMAT or GRE.

Over the last year, the Executive and Professional Education Center has focused on broadening program offerings available for managers, business owners, and business leaders. This fall, EPEC will be offering six new Career and Professional Development Programs including strategic planning, media production skills, arts management, and negotiations. These hands-on programs deliver interactive training for professionals to build their skills, improve their resumes, and network with other business leaders. EPEC also has experience helping businesses grow by partnering with industry experts to craft top-notch training and development programs. EPEC’s connection to NM’s business professionals provides a wealth of potential instructors who are focused on practical application rather than theoretical concepts.

UNM Anderson’s Executive and Professional Education Center is also now the home of Albuquerque’s CFO Academy. The CFO Academy is a series of networking and training events that provide continuing professional education to accounting and financial professionals. Events are focused on the finance industry, but are applicable to accountants, managers, and other business executives.

More than merely developing managerial skills, the Executive and Professional Education Center is focused on becoming the primary business education resource for Albuquerque’s professionals. To reflect this renewed focus, EPEC is launching the “How Will You Lead?” campaign. Students and participants in EPEC’s programs are tomorrow’s leaders; Executive and Professional Education lets professionals create their own answers when asked, “How Will You Lead?”

Anderson welcomes **Emily Fox and Darrell Garcia**



Emily Fox is the new Senior Development Officer at the Anderson School of Management. She was hired after an extensive national search and comes to UNM after spending the past 17 years at the Discovery Center of Springfield in Springfield, MO.

At UNM, Emily is responsible for identifying, cultivating, soliciting, and stewarding major gift donors and prospects for the Anderson School. Emily will also oversee activities with the Anderson Foundation Board, Anderson Alumni Council, and Anderson community events including the Hall of Fame, the school’s largest fundraiser that recognizes successful Anderson alumni.

Darrell Garcia is the new Senior Alumni Relations Officer and comes to UNM Anderson after spending the past six years at Cottonwood Classical Preparatory School in Albuquerque. Darrell received his MBA from Anderson in 2012 with a concentration in Policy and Planning. He also has an MA in elementary education from UNM and a BBA from Colorado State University. In his new role, Darrell will work to reunite Anderson graduates with the business school.

Emily can be reached at efox@unm.edu or 505.277.7114 and alums are encouraged to contact Darrell at dgarci30@unm.edu or 505.277.6264.



THANKS TO OUR SUPPORTERS



UNM BUSINESS PLAN COMPETITION



Jeff Van Dyke



Paul & Elizabeth Smith



UNM's Business Plan Competition took place at the Anderson School of Management on April 11, 2014. The thirteen semi-finalist teams in the university-wide competition presented their plans to experienced venture capitalists and angel investors who selected three prize-winning proposals for both the Technology Ventures track and Entrepreneurial track.

The winning teams were announced at the Awards Reception and Banquet at the Embassy Suites Hotel. \$75,000 in total prize funds was awarded to the aspiring entrepreneurs for start-up funding.

The competition encourages student teams from all UNM schools to utilize the wealth of technological innovations developed in New Mexico federal laboratories and universities. Technology Ventures teams utilize technology from Sandia and Los Alamos National Laboratories, from STC.UNM, or their own source with which to create a new business venture. Entrepreneurial teams create new small firms in business not involving intellectual property.

The UNM Business Plan Competition was founded in 2005 by Dr. Sul Kassiech, Distinguished Professor and Anderson's Endowed Chair in Economic Development. Next year's event is scheduled for March 27, 2015, and will be the tenth anniversary of the UNM Business Plan Competition.



Entrepreneurial Ventures Track

Dean Doug Brown awards the 1st place prize of \$7,500 to The StarWrap team of Tait Yoder, Ashley Yoder, and Roxanne Blair



Technology Ventures Track

Peter Atherton, SNL Mgr of Industry Partnerships, presents the 1st place award for \$25,000 to Postgrad App Team of Adam Ornelas, Connor Denman, and Adam Brown



What's Next?

2013 UNM Team Competes on a Global Stage

Batterade CEO M. Santiago Rojas Carbonell and COO Joseph Doherty

Batterade, a technology venture, was founded in 2013 by two UNM students, CEO M. Santiago Rojas Carbonell (MCHE, PSM-NSMS) and COO Joseph Doherty (MBA, MOT). After winning second in the 2013 UNM Business Plan Competition, they launched with start-up prize funding and continued strengthening their business plan with mentoring by contacts made through the Competition and at UNM. In April 2014, Batterade stepped onto the global stage as one of 15 semi-finalists in the Rice Business Plan Competition, the world's richest and largest business plan competition with a purse of nearly \$3 million for aspiring start-ups. The company was selected from over 500 applicants from premier universities around the world.

The prestigious three day event in Houston included a 60-second Elevator Pitch Competition, practice rounds, feedback sessions, and unparalleled opportunities to receive mentoring from global investors and experienced entrepreneurs. COO and MBA Joseph Doherty found that "participating in the business plan competitions at UNM and Rice has been a catalyst for taking my career to the next level. The knowledge that I've gained and the connections that I've made are invaluable and have made me a better COO for Batterade."

Batterade targets a critical problem of charging cellphones in gridless areas. A particularly significant area is Rwanda, where cellphones have become critical for survival. "Our product solves their problem in an economic and ecological way," says Rojas Carbonell.

The team is working on the production of an initial prototype to test in the Four Corners area of New Mexico, where similar climatic conditions exist and the access to the grid is limited. Batterade wants to establish business links with Rwanda, and is seeking contacts with this expertise.

The Anderson School and UNM salute Rojas Carbonell and Doherty on their passion and perseverance, and congratulate them for proudly representing their technology and UNM on a world stage!

Learn more about Batterade at http://alliance.rice.edu/uploadedFiles/RBPC/Compete/2014RBPC_PitchCompetition%203.pdf

The Technology

The Batterade technology, developed by fuel-cell expert Dr. Plamen Atanassov, Dr. Scott Sibbett, and co-inventors from the Department of Chemical & Nuclear Engineering and Center for Emerging Energy Technologies (CEET), is a new kind of paper-based bio-fuel cell that uses an enzyme-based catalyst to generate electricity out of sugar. Batterade, LLC, has signed an option agreement with STC.UNM for the UNM technology... STC.UNM is the patent transfer office of the University of New Mexico.

Many Competition teams have launched their business ideas while others have innovative technologies ready for commercialization. Read about UNM's up and coming generation of entrepreneurs at the <http://bizplan.unm.edu>



Anderson's 3/2 Program:

Helping students save time, save money, and launch careers!

By Tracy Wilkey, Academic Advisement Manager

How can students make the most of their education? What's waiting for them after graduation? What companies will be seeking specific talents

and skills from Anderson MBA students? And how will students land their dream job? The answer is UNM Anderson's 3/2 program. what students gain in the MBA program, they also count as a business minor for an undergraduate degree! AND these courses count as undergraduate tuition which reduces the cost of the MBA program by close to \$9,000 for in-state residents. Once students have completed six business courses and earned their bachelor's degree, all they need to do is send notification of their graduation to UNM Anderson and they will be fully admitted to the MBA program with no additional steps!

The 3/2 program is specifically designed with student future success in mind. It allows students to complete both a bachelor's degree in a non-business field and an MBA at UNM Anderson in 5 years.

A business education provides wide exposure to real-world experiences and situations that prepare students to motivate teams, step into a management role, and develop professionally as a robust leader with tremendous potential in a variety of chosen fields. It's one of the most in-demand graduate degrees.

In the first 3 years, students pursue an undergraduate degree in a field other than business. In the last year of study, admitted students will take 6 courses of MBA graduate coursework that applies for both degrees. Not only will these courses provide a wonderful overview of

Students who are ready to take the next step to ignite their career by investing in an MBA degree to complement undergraduate work can contact Anderson Advisement at 505.277.3290 for detailed information and to start the application process.

Visit our website at: <http://bba.mgt.unm.edu/coursework/3-2-program-info.asp> and connect to your future success today.



University of New Mexico
MSC05 3090
1 University of New Mexico
Albuquerque, NM 87131-0001

Nonprofit Org.
U.S. Postage
PAID
Albuquerque, NM
Permit No. 39

Follow UNM Anderson on facebook!



Learn about the outstanding academic achievements at UNM Anderson School.

UNM Anderson School of Management



Anderson Foundation Board of Directors

EXECUTIVE COMMITTEE

Linda Parker, *Chair*
Mike Lowrimore, *Vice-Chair*
Keith Bandoni, CCIM, *Past-Chair*
Mike Rico, *Secretary*
Edward Street, *Treasurer*
Donald Power, *Chair*
Recruiting & Nominating Committee
Janice E. Young, *Chair*
Advancement Committee
Keith Bandoni, CCIM, *Chair*
MDC Planning & Programming
Edward Street, *Chair*
Finance Committee
Douglas M. Brown, *Dean*

BOARD OF DIRECTORS

John Attwood
Philip D. Briggs, MD
Wayne Brown, CPA (*Advisory Only*)
Stephanie Catasca, CPA
John T. Chavez
Nim Evatt
Dennis Garcia
Ed Garcia
Terri Giron-Gordon
Ned A. Godshall
Stephen A. Griego
Bart Kinney
Rocklan E. Lawrence
Marcus Mims, CPA
Kim Nunley, CPA, CIA
Joni K. Pierce, CFA
Richard A. Salmon, CFA
Kenneth Sapon, CLU, CLTC, LUTCF, R. Ph.
Stuart Schoenmann
Ryan Shell
John Shelton
Scott W. Throckmorton, SIOR
Vickie R. Wilcox
Fred W. Winter, Jr.
Suzanne Wood Bruckner
Xavier Zamarripa

ANDERSON ALUMNI COUNCIL 2013 - 2014

Tom Daulton BBA '77, *Chair*
Jim Novak MBA '96, *Vice-Chair*
Kim Karnett DuPree BBA '76, *Secretary/Treasurer*
Lisa Adkins BBA '91
Cass Anaya
Mathew Bruff BBA'93, MBA '94
Loren Kuehne BBA '69
Leslie Hoffman MBA '09
Leean Kravitz MBA '04
Bill Littlefield MBA '91
Damon Martinez MBA '93
David S. Melton
John H. Morrison BBA '55
Brad Preber BBA '82
Pamela Sedmak BBA '84
Mathis Shinnick BBA '77
Mike Strati
Belinda Snyder BBA '93, EMBA '97
Marie Talnack-Moffett BBA '79, MBA '85
Sandra Taylor BBA '85
John M. Walker MBA '92

NOTE: Only Anderson School of Management Degrees are listed