With 127 certified B Corps with a presence in Colorado, B Local Colorado filed as a nonprofit corporation in 2017.

Our strong working Board is 100% volunteer run, and is comprised of nine B Corp business leaders with an eye towards diversity in company size, structure, and business strengths (marketing, media, academia, legal, policy, etc.).

We are one of at least 21 B Local communities who for the last three years have been invited by B Lab to convene at the B Champions Retreat for a B Local Summit, to share best practices, resources, and spread the place-based movement across the US and Canada.

We provide opportunities to connect, socialize, volunteer, learn from each other, and get involved collectively to elevate our voices towards the power of using business as a force for good.

We collaborate with B Lab; Best for Colorado; Good Business Colorado, B:Civic; CESR (CU Business School); all of the companies all of our board members work in and for and with, and I’m sure many others I’m forgetting.

Always Be Collaborating (ABC)!! An events and networking initiative started by B Local PDX in Portland, the original B Local.

*and the “Mountain West,” including New Mexico (7 Bs), Arizona (7), Idaho (9), Kansas (2), Missouri (3), Montana (7), Nebraska (4), Oklahoma (2), Utah (5), and Wyoming (2)
B Local’s main goal is to provide a space for certified B Corps in Sharing, Improving, Considering, and Promoting. We also support the community in building an inclusive and sustainable economy that creates collective impact and truly uses business as a force for good.

EVERY employee or contractor with a B Corp is invited to create an account on the B Hive, from the janitor to the receptionist to the fruit picker to the C Suite members, an online community of peers and leaders to access vast amounts of information compiled by the B Community, network, gain insight on CSR and other initiatives to improve scores, and probably even find a couch to sleep on when visiting another state or country.

Specific initiatives lately include the Colorado B Corp Buyer’s Guide (see this proposed flyer), and in order to support Bs in surrounding area states (like New Mexico) – ultimately expanding to include the “Mountain West.”

Another program borne out of B Local founders and members include the CU Leeds School of Business Certificate in Corporate Social Responsibility, offered by the Center for Ethics and Social Responsibility (CESR), created by board member Geri Mitchell-Brown (now with Namaste Solar) and taken over by Pete Dignan, 3 time CEO of B Corps and founder/consultant at Ever Better, PBC.

We’re also exploring deeper partnerships with University of Colorado / Leeds School of Business, Daniels College of Business at Denver University, and ultimately undergrad programs to foster student volunteer activities, internships and Capstone projects.

We also are working with organizations like Good Business Colorado, Best for Colorado, and B:Civic – organizations that embrace everything from policy-makers, to nonprofits, to CSR departments, to corporate foundations - to help define and grow the movement.