Agenda

9:00 a.m. - 9:05 a.m. - Kickoff

Organizing team: Wellington Spetic & Reilly White, Anderson School of Management
Genevieve Mitchell & Paul Zelizer, Financing Change

9:05 a.m. - 9:15 a.m. - Welcome by Anderson Leadership

Speaker:
- Dr. Mitzi Montoya, Dean, Anderson School of Management

9:15 a.m. - 9:45 a.m. - Keynote Speaker

Speaker:

“Bringing Women Back into the Circle”

Vanessa Roanhorse
CEO and Founder of Roanhorse Consulting

9:45 a.m. - 10:45 a.m. - Research Presentations

Opportunities and Barriers for Social Entrepreneurship in New Mexico: a Place-Based Analysis
Speakers:

- Garima Sharma, Georgia State University
- Manuel Montoya; Audriana Stark; Wellington Spetic, Anderson School of Management

How Can Impact Investing Work in New Mexico to Fund Emerging For-Profit Social Enterprises?

Speakers:

- Reilly White; Edith Linares, Anderson School of Management

10:45 a.m. - 11:00 a.m. - Break

11:00 a.m. - 12:00 p.m. – Panel Presentations

Panel 1 - What is Social Entrepreneurship and Why is it Important?

Speakers:

- Dana Kollar - UN 17, Financing Change
- Brooke Montgomery - American Indian Social Enterprise, Arrowhead Center, New Mexico State University

Facilitator:

- Jon Mertz, Santa Fe Innovates

Panel 2 - What is Impact Investing and Why is it Important?

Speakers:

- Melanie Dubin - Avalon
- Drew Tulchin - New Mexico Angels, Upspring

Facilitator:

- Andrea Garcia - NM Start-Up Factory

12:00 p.m. - 1:00 p.m. - Lunch Break and Breakout Rooms
Networking Lunch Topics: Join a self-directed networking discussion.

- Social Entrepreneurship in NM. What is Needed?
- Social Enterprises in Underserved Areas
- Social Benefit in Business
- Sustainable Development Goals in New Mexico
- ESG - Environmental, Social and Governance
- Investing in Underserved Areas
- New Mexico Impact Investing. What is Needed?
- Impact Investing Ecosystem

1:00 p.m. - 2:00 p.m. - Panel Presentations

Panel 3 - Social Entrepreneurship Application

Speakers:
- Alex Horton - International District Economic Development
- John Chavez - New Mexico Start-Up Factory

Facilitator:
- Garima Sharma - Georgia State University

Panel 4 - Impact Investing Application

Speakers:
- Di Zhou - Cambiar Investors
- Kimberly Griego Kiel - Horizons Sustainable Financial Services

Facilitator:
- Reilly White, Anderson School of Management

2:00 p.m. - 2:10 p.m. - Break
2:10 p.m. - 2:30 p.m.

“4People4Profit”
Live Performance by Hakim Bellamy - Poet, Adventure Capitalist

2:30 p.m. - 3:00 p.m. - Keynote Speaker

“Using Capital as a Force for Good”

Lawrence Ford
CEO and Founder of Conscious Capital Wealth Management
Founder and Chairman of Future Capital

3:00 p.m. - 3:30 p.m. - Questions, Discussions, Resource Sharing, and Closing

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Genevieve Mitchell & Paul Zelizer, Financing Change