The University of New Mexico’s Anderson School of Management was established in 1947 and has been AACSB accredited since 1974.

Anderson is New Mexico’s flagship college of business with 42 tenure track faculty members and over 1,500 undergraduate and graduate students.

Parking spaces in the lot immediately north of the Anderson School are available free on a first-come, first-serve basis. Additional spaces may be found at the parking structure next to Popejoy Hall (a two-minute walk to the lecture) for a nominal fee, as well as paid meters along Las Lomas.
D. Ian McKinnon

D. Ian McKinnon is a Managing Partner of Ziff Brothers Investments (ZBI). He is also the President of ZBI Equities, which is ZBI’s public equity investment fund with several billion dollars under management.

Based in New York City, ZBI is the primary investment vehicle of the Ziff family and related entities. Since joining ZBI, Mr. McKinnon has executed investments across most segments of the capital markets, including public equity, venture capital, private equity and certain macro sectors such as sovereign debt. Additionally, Mr. McKinnon has been a guest lecturer on investment topics at Columbia Business School, Dartmouth College’s Amos Tuck School of Business, and the University of Virginia’s McIntire School of Commerce and Darden School of Business.

Ian serves as a Trustee of Occidental College, where he chairs the Investment Committee. He is also a Trustee of the Brunswick School in Greenwich, Connecticut, and of the Albuquerque Academy, in his hometown of Albuquerque, New Mexico.

Mr. McKinnon received an M.B.A. from Harvard Business School as a Baker Scholar, and graduated summa cum laude and Phi Beta Kappa from Occidental College with a B.A. in Public Policy. He was also a finalist for both the Rhodes and Marshall scholarships.

Seating is limited. Please RSVP to reserve your space. Via email: rsvp@mgt.unm.edu or phone 505.277.6413. See reverse for parking information.

Sonnet & Ian McKinnon

Distinguished CEO Lecture Series

D. Ian McKinnon will be the inaugural speaker of the newly endowed Sonnet and Ian McKinnon Distinguished CEO Lecture Series at the University of New Mexico’s Anderson School of Management. Both Sonnet and Ian remain active in New Mexico and very committed to its long-term well being. This newly endowed lecture series is a strong expression of their commitment to UNM and the Anderson School, where Sonnet attended as an undergraduate student, and to New Mexico’s business community.

The CEO Lecture Series will be held each year and will provide a glimpse into the minds of successful entrepreneurs and business leaders. These distinguished lecturers will articulate lessons learned and provide insight into our complex business world. Students, alumni and the business community will benefit from discussions ranging from business ethics to practical applications of academic theory. Lectures are free and open to the public.

Investment Applications of Behavioral Finance: Where Psychology and Economics Meet

Mr. McKinnon will explore some of the key ways in which Behavioral Finance can be used to make better investment decisions.

In addition, he will cover some of the typical mistakes that investors routinely make because of ingrained cognitive and psychological biases.