At the start of the fall 2018 semester, Anderson students will have a majority of their classes in the state-of-the-art McKinnon Center for Management (MCM). The MCM is the first new building dedicated to the Anderson School in 48 years. It is designed to LEED Gold Certification Standards and has a significant emphasis on student-focused services such as high-tech classrooms, experiential learning spaces, and collaborative study rooms. Students now have access to 63,445 square feet of new classrooms, a technology center, advanced IT services, career planning and placement center, advisement space, behavioral research lab, and marketing center.

The MCM building was made possible by a $5M lead gift by Ian and Sonnet McKinnon. The McKinnons both grew up in Albuquerque. Sonnet is an Anderson alumna who earned her BBA in finance in 1993. Ian is a graduate of the Albuquerque Academy and serves on its Board of Trustees. He earned a BA from Occidental College, an MBA from Harvard Business School, and was a finalist for both the Rhodes and Marshall Scholarships.

At the ribbon cutting on May 11, 2018, Dean Craig White said the McKinnon's gift is a major milestone in the history of the Anderson School. The investment to the school by Ian and Sonnet McKinnon will have a significant impact on our students for years to come."

The ribbon cutting marked the end of 18 months of construction that placed Anderson students, faculty, and staff in classrooms and offices across the UNM campus. Dean White says having everyone in one central location will boost engagement and collaboration at the business school.

The MCM opened to the public on July 2, 2018 with limited hours. Anderson students started classes in the building on August 20, 2018, the first day of the fall semester. The cost of the new building is $25.41M, of which only 3% came from state funds. UNM and UNM students showed their support for the project by approving $18M in institutional bonds paid for by student fees. A total of $7.95M came from private fundraising efforts including 219 Anderson alums from 25 states who donated to the Power of You campaign to support the new Anderson Alumni Center for Student Services housed in the MCM. Portions of the private funds raised will be applied to the Anderson School Capital Campaign earmarked for Phase II of the building project.

Ian McKinnon

ABOUT IAN & SONNET MCKINNON
Ian McKinnon represented his family at the ribbon cutting for the McKinnon Center for Management, the building that bears the name of him and his wife Sonnet, an Anderson alumna. The couple’s donation of $5M was pivotal in jump-starting plans to build the new building. Ian and Sonnet hope it will encourage UNM business students to grow academically and become graduates who make a difference in the world.

Ian and Sonnet moved to Connecticut almost 20 years ago, but their ties to New Mexico remain strong. “Although we now live on the East Coast, we will always think of New Mexico as our home,” says Ian. “Even though I didn’t go to UNM, I feel like an honorary Lobo.”

The McKinnon’s are long-time supporters of the Anderson School. They created the McKinnon Distinguished CEO Lecture Series in 2010. The endowed lecture series offers annual presentations by top CEO’s to provide a glimpse into the minds of successful entrepreneurs and business leaders.
Friday, May 11, 2018 was a special day in the history of the Anderson School of Management. For the first time in nearly 50 years, the business school was getting a new building. There was excitement in the air as the Anderson community gathered together for the ribbon cutting. Speakers included Anderson Dean Craig White, Lead Donor Ian McKinnon, Provost Chaouki Abdallah, Regent Thomas Clifford, and UNM President Garnett Stokes.

The event marked the first day the public could tour the McKinnon Center for Management and alumni donors to the Power of You campaign viewed the Anderson Alumni Center for Student Services for the first time. UNM Anderson is one of only two schools at UNM to have its own career services department. The Center, that was generously supported by alumni donations, provides unique and engaging opportunities for students during their years at Anderson and as they transition into careers.

Dean White welcomed the guests from the grand stairway in the living room and everyone raised their glasses for a toast to the beautiful new building and to the next 50 years of successful business education at the University of New Mexico.
Message from the Dean

Craig White, Dean

Greetings from the Anderson School of Management! I hope you enjoy this edition of our annual "This is Anderson" newsletter. We are happy to report much good news from the prior academic year and to relay items that bode well for the future of the School!

The ribbon cutting for the new McKinnon Center for Management (MCM) was on May 11. The Dean's Office staff moved over into the facility soon after. As of July 2, the building is completely open to Anderson faculty, staff, students, and the public.

We are grateful to the McKinnon family and all of the donors who have helped make this facility a reality. We look forward to honoring each donor with plaques and other recognition in each of the sponsored areas.

I am proud to report that Top Management Degrees included the McKinnon Center in its annual ranking of the 50 Most Beautiful Business Schools. The Anderson School’s facility was #23 on the list. In the company of such schools as Harvard University, Stanford University, University of Chicago, and Northwestern University. Also featured are the nearby regional schools of University of Texas at Austin and University of Colorado Boulder. Please feel free to come by anytime you are in town, on campus, and we will be happy to give you a tour of the new building.

The MCM is critical to moving us forward as a school; however, the Anderson School’s faculty and staff are the bedrock of achieving success in the research, teaching, and service mission, and they are doing outstanding work in each of these areas. This newsletter provides a sample of the quality of our faculty through the highlighting of Assistant Professor Lisa Marchiondo. In addition, the work of the School would not be possible without the contributions of the department chairs: Dr. Michelle Arthur, Dr. Rich Brody, Dr. Raül Gouveia, and Dr. Mary Margaret Rogers. I am also excited to welcome Dr. Kathryn Jacobson as an associate dean. Her energy, enthusiasm, and talent will serve the School well.

The strength of Anderson's faculty is evident in those achieving promotion and tenure. Dr. Robert Luo was promoted to the rank of full professor. Drs. Han Li and Saurabh Ahluwalia achieved the rank of associate professor and granted tenure. These faculty members do outstanding work for the School and their academic fields. We look forward to their many contributions in the future.

We have eight new faculty members joining us this fall. In addition, we have a number of new visiting and professional faculty at the Anderson School. We will introduce you to them and highlight their backgrounds over the coming months in the "This is Anderson" monthly email. If you are currently not receiving this email please let us know and we will add you to our distribution list.

Please enjoy this newsletter, and best wishes from your alma mater, the Anderson School of Management!

Shawn Berman, Associate Dean

In June, we welcomed Dr. Kathryn Jacobson as Associate Dean for Students (see below). This addition of another associate dean will greatly expand the capacity of the Anderson Dean's Office. With Dr. Jacobson onboard, I am now the Associate Dean for Faculty, Accreditation, and Research. Wearing this hat, I will participate in the monthly Associate Dean for Research meetings, work to better connect Anderson with the research infrastructure at UNM, make faculty aware of grants that may be of interest, and oversee the management of the Emest and Mary Rich Summer Research Grants. Outside of that role, I will manage the AACSB accreditation process for the Anderson School and assist Dean White with the oversight of our relationships with our Chinese partners.

This summer I had the opportunity to visit our partner school, the Beijing Institute of Technology – Zhuhai, and attend the 28th annual meeting of the International Association of Business and Society in Hong Kong with Dr. Harry Van Buren, who served as program chair, Dr. Natalia Vidal and Professor Emerita Dr. Jeanne Logsdon.

In June, Harry and I were in Denver to celebrate the Daniels Scholars Program that awards four-year scholarships to attend the 28th annual meeting of the International Association of Business and Society in Hong Kong with Dr. Harry Brody.

We are grateful to the McKinnon family and all of the donors who have helped make this facility a reality. We look forward to honoring each donor with plaques and other recognition in each of the sponsored areas.

Craig White welcomes Dr. Jacobson to her new role and thanks Dimitri Kapelanis for serving as associate dean over the past year. Dr. Kapelanis recently returned to his full-time faculty position.

Kathryn Jacobson, Associate Dean

Dr. Kathryn Jacobson received overwhelming support by the faculty to serve as the new Associate Dean for Students. Professor Jacobson is an outstanding faculty member in the Department of Organizational Studies and as associate dean she will be a valuable member of the Dean's Office.

"I am excited to work with Dean White and the rest of the leadership at Anderson," said Dr. Jacobson. "My ultimate vision for this position is to help provide our students the highest quality management education available in New Mexico. This vision is consistent with my personal belief that the Anderson School has a responsibility to drive positive economic change in the state of New Mexico and to help improve the lives of its citizens."

Kathryn joined the faculty at Anderson in 2007. She earned her Ph.D. from the W.P. Carey School of Business at Arizona State University and holds a bachelor's degree in Psychology from the University of Minnesota

Kathryn’s research interests include organizational culture, leadership, diversity, influence tactics, and counterproductive work behaviors (specifically bullying). Her research has been published in premier academic journals such as Administrative Science Quarterly, Journal of Business Ethics and Personal Psychology. Her paper on socioeconomic wealth and business risks in family-controlled firms won numerous awards for scholarly contribution. Additionally, she has numerous papers surrounding bullying, leadership, and diversity.

Dean White welcomes Dr. Jacobson to her new role and thanks Dimitri Kapelanis for serving as associate dean over the past year. Dr. Kapelanis recently returned to his full-time faculty position.

Accounting

Dr. RICH BRODY

Rich Brody, Ph.D., is now serving as the chair of the accounting department. He is the Douglas Minga Brown Professor of Accounting and a Daniel Scholars Program Scholar. He has served as the Director of Undergraduate Programs and Assistant Dean for Students. Professor Brody received his Ph.D. and M.S. from Colorado State University and his B.S. from the University of Delaware. He has worked as a staff auditor for Deloitte Haskins + Sells, a certified public accountant for Hewitt Associates, and a senior financial reporting analyst for Tandem Computers. Dr. Brody is a Certified Fraud Examiner, a Certified Public Accountant, and a Chartered Global Management Accountant. Dr. Brody achieved the rank of full professor in 2015. He has served as an editor for the Journal of Forensic Accounting and has over 150 refereed publications and presentations at national and international conferences and meetings. He is a Regent Emeritus of the Association of Certified Fraud Examiners (ACFE) and was the 2012 ACFE Educator of the Year. He has served as an expert witness in both civil and criminal cases dealing with fraud. Dr. Brody has worked with the U.S. Secret Service, the U.S. Department of Justice, the New Mexico Attorney General's Office and the Second Judicial District Attorney's Office in New Mexico.

Dr. Rich Brody is now serving as the chair of the accounting department. He is the Douglas Minga Brown Professor of Accounting and a Daniel Scholars Program Scholar. He has served as the Director of Undergraduate Programs and Assistant Dean for Students. Professor Brody received his Ph.D. and M.S. from Colorado State University and his B.S. from the University of Delaware. He has worked as a staff auditor for Deloitte Haskins + Sells, a certified public accountant for Hewitt Associates, and a senior financial reporting analyst for Tandem Computers. Dr. Brody is a Certified Fraud Examiner, a Certified Public Accountant, and a Chartered Global Management Accountant. Dr. Brody achieved the rank of full professor in 2015. He has served as an editor for the Journal of Forensic Accounting and has over 150 refereed publications and presentations at national and international conferences and meetings. He is a Regent Emeritus of the Association of Certified Fraud Examiners (ACFE) and was the 2012 ACFE Educator of the Year. He has served as an expert witness in both civil and criminal cases dealing with fraud. Dr. Brody has worked with the U.S. Secret Service, the U.S. Department of Justice, the New Mexico Attorney General's Office and the Second Judicial District Attorney's Office in New Mexico.

Finance, International, Technology, and Entrepreneurship

Dr. RAUL GOUEVA

Raul Gouveia, Ph.D., is a Professor of International Management and Chair of the FITE Department. He earned his Ph.D. in Economics from the University of Illinois at Urbana-Champaign and joined the faculty at UNM in 2001. He has been a consultant to the World Bank.

Dr. Raul Gouveia, Ph.D., is a Professor of International Management and Chair of the FITE Department. He earned his Ph.D. in Economics from the University of Illinois at Urbana-Champaign and joined the faculty at UNM in 2001. He has been a consultant to the World Bank.

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Marketing, Information Systems, Information Assurance, and Operations Management

Dr. MARY MARGARET ROGERS

Mary Margaret Rogers, Ph.D., is a professor of information systems and serves as Chair of the Department of Information Systems, Information Assurance, and Operations Management (MIDS).

Dr. Mary Margaret Rogers, Ph.D., is a professor of information systems and serves as Chair of the Department of Information Systems, Information Assurance, and Operations Management (MIDS).
The winning MBA-ED team consisted of student members Janet Delgado, Anpao Dutta Flying Earth, Kimball Sekaquaptewa and Claire Toledo, and was guided by Dr. Dimitri Kapelianis. This is the fifth year in a row that Dr. Kapelianis’ student teams have received a national SBI award. “Working with our Anderson MBA in Education Leadership students is consistently one of the most rewarding experiences of the academic year for me. They bring smarts, fresh insights, and boundless energy for hard work to some of the most difficult marketing challenges that our local organizations face,” said Dr. Kapelianis.

This year, students in the 2019 MBA-ED Cohort worked with the following local organizations:

- Alta Mira Early Learning Center
- Albuquerque Public Schools
- College and Career High School
- Dual Language Education of New Mexico
- Los Lunas High School
- Rio Grande High School
- Sandoval Academy of Bilingual Education
- UNM HSC Office for Diversity
- UNM Title IX

EPEC Partners with Local Organizations to Create Employer Driven Solutions

EPEC’s Career & Professional Development and Custom Programs work with local New Mexico companies to offer strategic solutions to a variety of business challenges. This past year, the Certified Financial Planner Board of Standards Inc. (CFP Board) approved a new financial planning course for EPEC’s Career & Professional Development Programs. EPEC partnered with Fidelity to create the CFP® Certification Professional Educational Program to equip participants with the educational foundation required to pass the CFP Board exam, and to better serve their clients and the Albuquerque community with sound financial advice. In addition to Fidelity, EPEC’s Custom Programs worked closely with many local organizations to co-create leadership development experiences that would best serve their employees and the organization’s mission and objectives. Participants experienced high-impact learning taught by Anderson’s world-renown faculty directly at their workplace. Anderson faculty who taught Custom Programs in the last year include Dr. Kathryn Jacobson, Dr. Michelle Arthur, Dr. Jacqueline Hood, and Dr. Rob DelCampo. EPEC has had the opportunity to work with many local New Mexican organizations and businesses in the past year, including:

- Nusenda Credit Union
- Albuquerque Quality Network (AGN)
- American Society of Radiologic Technologists (ASRT)
- New Mexico Bank & Trust
- The University of New Mexico

MBA in Education Leadership Students Develop Marketing Plans for Local Businesses and Schools

Each year, students from the Anderson MBA in Education Leadership (MBA-ED) program work as student consultants in their Marketing Management class taught by Dr. Dimitri Kapelianis. During the course, students break out into teams to develop marketing plans for local organizations and present business recommendations, marketing strategies, and funding opportunities. This past year, an Anderson MBA-ED student team was nationally recognized by the Small Business Institute, receiving a 2nd place standing in the Graduate/Specialized category for their project, a strategic marketing analysis for the National Hispanic Cultural Center. The team traveled to the 2018 SBI Annual Conference in Corpus Christi, TX in February 2018, competing against other student teams representing over 75-member colleges nationwide.

Executive MBA 2018 Cohort Represents Anderson Abroad

As part of the Executive MBA program, students participate in a 10-day international residency. Abroad, they visit government organizations and businesses while being immersed in regional customs in each of the unique cultures. In September 2017, the 2018 EMBA Cohort represented the Anderson School of Management and UNM as they traveled to Morocco and Spain, where they met with local successful businesses including Sultan Tea Company, Morocco’s largest tea producer.

Dr. Manuel Montoya, faculty host for the EMBA International Residency program, documented the experience in his travel journal:

“I joined a few cohorts and partners at the shopping mall, which was decidedly Western in its bearings. We witnessed Mr. Raji’s Sultan luxury tea experience in close proximity to the Louis Vuitton and Armani stores, but I wanted to see the markets in downtown. I spent the remainder of the evening observing the traditional Moroccan market, which was very rewarding. Negotiate, negotiate, negotiate... engagement with sellers at a visceral level is how one learns about authenticity in buying and selling, and this for me is a skill that I believe every business student must engage with at some point. For my part, it was nice to watch my cohorts deliberate over a teapot and see the importance of having friends and family engage as a much larger interaction. This day was valuable, equally to anything we will get in a boardroom, in equal measure a way to recognize how the local and the global still produce massive and sometimes contradictory distances with one another. Tomorrow we leave for Marrakech, which I greatly anticipate.”

This upcoming year, the 2019 Cohort will travel to Greece and Romania.

EPEC PARTNERS WITH THE COMMUNITY, LOCALLY AND GLOBALLY

Executive & Professional Education Center

Anderson School of Management’s Executive & Professional Education Center (EPEC) delivers high-quality leadership education to New Mexico’s business community. Through two prestigious MBA programs; Executive MBA and MBA in Education Leadership, and Career & Professional Development Programs, EPEC collaborates with local organizations here in New Mexico, as well as internationally.

As part of the Executive & Professional Education Center, EPEC’s Custom Programs in the last year include working with local New Mexico companies to offer strategic solutions to a variety of business challenges. This past year, the Certified Financial Planner Board of Standards Inc. (CFP Board) approved a new financial planning course for EPEC’s Career & Professional Development Programs. EPEC partnered with Fidelity to create the CFP® Certification Professional Educational Program to equip participants with the educational foundation required to pass the CFP Board.
The Anderson School of Management celebrated four honorees into the 2018 Hall of Fame; Gary Gordon, Albuquerque Academy, Sheila Mendez, PNM Resources, Stephine Poston, Poston & Associates, and Anthony Trujillo, HOLMANS USA.

The Anderson Hall of Fame celebrates extraordinary alumni who have achieved professional success and have made significant contributions to their community.

Matthew Sanchez, Jaynes Corporation and Daniel Trujillo, Kubiak Melton & Associates received the 2018 Young Alumni Award. This prestigious honor recognizes Anderson graduates 40 and under who are making an impact on their community and in their professional career.

The Faculty Community Leadership Award honored the late Distinguished Professor Dr. Sul Kassicieh. Christopher Carian of the University of New Mexico was the Distinguished Service Award recipient.

Dean Craig White says the Anderson School is extremely proud of the 2018 Hall of Fame honorees. “They provide a great example to both current and future Anderson School students of the possibilities that come with the completion of their degree. It is a pleasure to induct this group of outstanding alumni into the Anderson School of Management Hall of Fame.”

HALL OF FAME HONOREES:

Gary Gordon
Albuquerque Academy

Stephine Poston
Poston & Associates

Sheila Mendez
PNM Resources

Anthony Trujillo
HOLMANS USA

Matthew Sanchez
Jaynes Corporation

Daniel Trujillo
Kubiak Melton & Associates

Christopher Carian

YOUNG ALUMNI HONOREES:

DISTINGUISHED SERVICE AWARD:

Dr. Suleiman Kassicieh
Past UNM Endowed Chair in Economic Development

Dr. Sul Kassicieh was the former Endowed Chair in Economic Development at UNM and Chair of the Finance, International, Technology and Entrepreneurship Department at Anderson. Dr. Kassicieh passed away in 2017 leaving an impressive legacy at the university.

FACULTY COMMUNITY LEADERSHIP AWARD

SAVE THE DATE • 30TH ANNUAL HALL OF FAME
Thursday March 7, 2019
The 2017-2018 program year was an exciting time for the Anderson Alumni and Development Offices. With the construction of the new McKinnon Center for Management now complete, we are able to officially usher in a new era for the Anderson School. We will be building upon the momentum created by the construction of the McKinnon Center for Management and will be working even harder to connect with and engage you, our alumni and friends.

YEAR IN REVIEW
Looking back at the last year, many things have materialized that are helping to transform the Alumni and Development Offices. The most noticeable changes were the addition of two new staff members. In January, we welcomed Megan Borders to the team as our new events planner.

Megan’s background and experience in the hospitality industry is helping us to strategize and revitalize all of our advancement and development events. Her skills were on full display at this year’s Hall of Fame Banquet and Scholarship Fundraiser, where we made significant positive changes to engage all of our guests and honorees. It was truly a special evening.

For the first time in a while, the Alumni and Development Office was able to add capacity thanks to the financial support of the Anderson Foundation Board. In March, we welcomed Anderson alum Kyle Biederwolf to the team. As an Anderson student, Kyle served as ASUNM (Student Government) President and was instrumental in helping the Anderson School obtain the necessary support from the student body to move the McKinnon Center for Management project forward. Kyle will be working to help us develop and manage an annual giving program and will be instrumental in helping us engage our alumni, friends, and donors. Many of you will be hearing from Kyle in the months and years to come.

I am happy to say that our team is energized and ready to begin the new program year. We look forward to finding even more ways for you to stay connected and engaged in ways that are meaningful to you.
Alumni & Donor Relations

The Anderson School is also fortunate to be one of the few business schools in the nation to have its own foundation board. The Anderson Foundation helps the School achieve the philanthropic and community engagement goals outlined in its strategic plan. The industry leaders that serve on the Anderson Foundation play a vital role in helping the School raise the necessary funds to remain a premier institution of high quality business education.

This past year was a very exciting time for the Anderson Foundation. In the spring of 2018, the board of directors approved a naming gift to the Anderson School after our alumni as a recognition of the School’s success. Whether you are an recent graduate or approaching your golden graduate celebration, you can make a difference. To ensure that we keep our Anderson alumni network strong, we are asking each one of you to keep us up-to-date on your information or to establish your alumni profile, go to www.unmalumni.com.

As you might remember, last year’s theme for the Alumni and Development Offices was the Power of You. To help support the McKinnon Center for Management, we developed an alumni giving campaign to help rename the Advisement and Career Services Center at the Anderson School after our alumni as a collective, and you answered. The Anderson Alumni Center for Student Services is now open and will house UNM Anderson’s Advisement, Career Services, and Recruitment offices. Next to the entrance of this new center, you will see the names of almost 150 alumni and supporters who gave a minimum of $1,000 to the campaign. Nearly 250 alumni and friends from 25 states participated. This campaign was truly a success.

Remember, each of you are part of UNM Anderson’s story and play a vital role in the School’s success. Whether you are a recent graduate or approaching your golden graduate celebration, you can make a difference. To ensure that we keep our Anderson alumni network strong, we are asking each one of you to keep us up-to-date with your contact information. To update your information or to establish your alumni profile, go to www.unmalumni.com.

As an Anderson alum, you are a part of a special network. With over 20,000 alumni spanning the entire globe, Anderson alumni are making a difference in their communities. The Anderson Alumni and Development Offices continue to be committed to enhancing the alumni experience and are excited for the year ahead. We look forward to seeing you at an event soon. Go Anderson and Go Lobos!

Power of YOU
A SUCCESS STORY FOR UNM ANDERSON
Donor Generosity
GIFTS FROM JULY 1, 2017 - JUNE 30, 2018

**$10,000 +**

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Anderson School of Management Foundation
Bank of America
Sibilla and George Boegler
BPW&C Certified Public Accountants
Sarah and Douglas Brown
Daniels Fund
Janet and Thomas Dautlon
Gail and James Ellis
Farm Credit Services of New Mexico
Friday Trust
Mary Lois and James Hulsman
KPMG, LLP
Professional Aerospace Contractors Association of New Mexico
Rich Ford
Sandia Labs
Teresa Stover and Robert Stover, Jr.
Roberta and Patrick Tarin
Juanita and Kenneth * Thompson
Anthony Trujillo
US Bank
Seethamabal Mani and Steven Walsh

**$9,999 - $5,000**

Gail and Dale Armstrong
Atkinson and Company
Namamary and Erik Baca
Keith Bandoni
Janet Holmberg and Shawn Berman
Julie and Damon Chronis
DMC Logistics
Ernst & Young Foundation
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Hartman Publishing
Mark Hartman
Leslie Hoffman
Int Cal Publishing
Jaynes Corporation
Melissa and David Jassen
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Marcus Mims
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Cindy and Brett Newberry
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Sue Mazer and Gary Powers
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Dorothy and Larry Rainesek
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The Ryan Foundation
Sandia Laboratory Federal Credit Union
Nancy and Eric (Rick) Siegel
Wells Fargo

**$4,999 - $1,000**

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**Anonymous**
**Anonymous**
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Agilent Technologies, Inc.
Albuquerque Publishing Company
Valerie Almanzar
Alvarado Management, LTD CO
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AT&T Mobility

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Holly and Dennis Carter
Connie and Paul Cassidy
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Cervantes Foods, Inc., Inc.
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Irene Chavira
Donald Clappett
Elisabeth and William Cleary
Clifton, Larson, Allan, LLP
CM Foundation
Yvonne and Douglas Cox
Paul Cox
Tanya Crespin
Desert Paper and Envelope
Barbara and Michael DeWitte
Michael Dexter
Cheryl DiCarlo
Barbara and Gary Dushane
Suzanne and William Ebel
Enterprise Rent-A-Car
Taylor and Justin Esquivel
Sunn and Nam Evatt
Katharine Livington and Charles Ewing
Family Solutions Group
Michael Fanning
Fidelity Investments
Kristina Udvardy-Forst and Paul Ford
Wendy Foxworth and Paula Getz
French Restaurants and Creations
Carol and John Garber
Cynthia and Dennis Garcia
Sonya Frickett and Art Gardenswart
Nad Godshall
Arian and Richard Gonzales
Diana and Donald Greenah
Tiffany Gurule
H B Construction
John Headrick
Heads Up Landscape Contractors
Heartland Financial USA, Inc.
Zona and Howard Henry
Patricia and Cornelius Higgins
Anthony Humphries
Installation Service Heating & Cooling
Monica Jojola
Jais and Steven Keene
Jano and John Kelley
Shara and John Kennedy
Joetta and Saleem Khan
Do Wan Kim
Deborah Peacock and Nata Nork
Leean Kravitz
Lynn Laurence
Melinda and David Leith
Greg Levenson
Andy Lim
Lockheed Martin Corporation
Suzette and Ben Longfellow
Daniel Lopez
Los Alamos National Bank
Scott Lovaid
Loveale Medical Foundation
Michael Lyon
Evgeni Malakhov
Gal Vavruska-Marcum and Steve Marcum
Patricia and Rick Marquandt
James Martinez
McCarthy Building Company New Mexico, Inc.

Robert Meketa
Alyx Melloy
Douglas McIlvaine
Modrall Spiring Law Firm
Montech, Inc.
Claudia Arkell and Raymond Morlay
Steven Mohlhauser
Vickie Wilcox and Jeffrey Myers
National Electric
New Mexico Manufacturing Extension Partnership
New Mexico Trade Alliance
Newberry & Associates
Triha and James Novak
Jenni Olson
Michiel Olson
Cristina Ortiz
Maria and Luis * Ortiz
Charles Padilla
Linda and James Parker
Loaun Parker
Krista and Tom Parr
The Payroll Company
Peacock Myers, PC
Kimberly Peña
Cynthia and John Pernar
PMH-Bourses
Samara Knight and Brian Post
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Lerise Reed
Ricci & Company, LLC
Sandra and James Ricci
Estate of Mary C. Rich
Adrienne and Ron Rivera
Maria Grieso-Raby and Randall Royster
Elaine and Pat Sanchez
Joseph Sapien
Sally Schreiber
Robin Pogue-Shinnick and Mathis Shinnick
Philip Sisneros
Laura Smigelski Garcia
Sharon Smith and Daniel Smith, III
Laura and Clayton Smith
Elizabeth and Paul Smith
Southwest Capital Bank
Frances and Marvin Spallina
Robert Stafford, Jr.
Jenaan and George Stanfield
Allison and Kenneth Stansbury
Magdaeline and Michael Stevens
Sutin, Thyver & Browne, PC
Jean Ann and Duffy Swan
Van Pham and Kha Tang
Martha and Norman S. Thayer, Jr. *
Tiltan, Inc.
TLC Plumbing & Utility, Inc.
Turjillo & Associates
A. Tony Trujillo
Aida and Mark Veltmann
Darlene Vigil and Michael Vigil, Sr.
Ann and Robert Von Peltz
Susan and John Walker
Hisao-King Kuo and Szu-Wei Wang
Carol and Andrew Watson
Roxanne Turley and Joseph Weiss
Tricia and James Welch
Elizabeth Wetherell
Western Assurance
Laura and Craig White
Hanneke and Terrell White
Junean and Robert Whorton
Jennifer and Garry Wixson
Wilcox Law Firm, PC
Michelle and John Wilson
Karen Winter and Fred Winter, Jr.
Eulando Wyckoff

**$999 - $500**

ABQ CPA
Alta Vista Wealth Management
Alvarado Realty Company
Tina and Thomas Armijo
Jennifer and Duane Arruti
Terri-Nikole Baca
Beverly Bendickson and Perry Bendickson, III
Bora Architect
Elizabeth Carlson
James Chang
Monica Chavez
Joseph Collins
Juliea Chavez D’Angelo and Terence D’Angelo
Juliea and John Ellis
Marisela and Brian Fetzer
Joseph Fleming
The Foundation for Sustainable Living
Yvonne Fung
Dennis Gee
GenQuest, Inc.
Brian Gillespie
Google, Inc.
Lydia and Steven Griego
Judyth and Robert Henderson
Victoria Holts
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Jacqueline and James Hood
Independent Community Foundation, Inc.
Mirya and Jason Julian
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Barbara and David Larson
James Lehman
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Carlos Lucero
Edward Lucero
Jessa Malague
Mckenzie Land and Livestock Palma Ranch
Merrill Lynch
Bruce and John Morrison
Tracey Mummey
Northwestern Mutual
Debra Johanns-Novak and Thomas Novak
Ashleigh Olguin and Florencia Olguin, Jr.
Pulaluj, PA
Debbie and Craig Reeves
Neil Sabol
Rhoda Sidney and Robert Saunders
Patricia and George Savage
Laure and John Schatzberg
Nancy Schmidt
Alan Schroeder
Silicon Valley Community Foundation
Sparkle Maintenance
Linda and David Taylor
Robert Tapper
Thompson Family LTD
Daniel Trujillo
Jotina and Grayson (Lee) Trussell
Patsy and Robert Tuffnell
Katherine Ulbarri
Leslie Venzuela
Reilly White
Julie and Franklin Wilson
Xavier Zamarripa

*Deceased*

On behalf of the students, faculty, and staff, THANK YOU to everyone who gave their hard earned money to UNM Anderson this past year! Every dollar donated to UNM Anderson goes directly to making our business school the best it can be. UNM Anderson has been extremely consistent over the past 10 years by generating about $2.5 million each year in philanthropic giving. For the previous academic year, we had more than 1,200 unique gifts to the school (average gift is $2,000). Every dollar counts and we all want the school to improve and grow. We need your help moving forward! If you are interesting in giving, please let me know and I would be happy to work with you on a cash gift, stock transfer, or estate gift.

Joe Weiss, Senior Director of Development • Joe.Weiss@ unmfoundation.org • 505-277-7114
GIVING BACK

Janet McHard & Beth Mohr

DONOR SPOTLIGHT

The decision to give back to the University of New Mexico was an unexpectedly emotional one for Janet McHard (BA 1994, MBA 1997) and Beth Mohr (MPA 2007).

“There are not a lot of ways to support people when you’re gone,” says Janet, who was inducted into the Anderson School Hall of Fame in 2016. “Just thinking of the impact we will have on students for years to come still makes me emotional. I wasn’t prepared for that.”

The Janet M. McHard and Beth A. Mohr MBA Scholarship Fund will benefit part-time students enrolled in the MBA, Master of Accountancy, or MPA programs at UNM. When the couple was approached about giving back, they knew they wanted to fund an endowed scholarship that would help students like them.

“Janet and I both went to UNM for our graduate degrees while working full-time and going to school part-time,” says Beth.

“I was in the Master of Public Administration program. I was fortunate enough to receive some scholarship funds from the New Mexico Municipal League, but at that time there were not many opportunities for students who worked full-time and went to school part-time.” Janet and Beth both also worked full-time while obtaining their undergraduate degrees.

“We wanted to create something that would help those students, the ones who want to further their education but can’t go to school full-time,” said Janet. “We wanted to pay it forward.”

Diversity is very important to Janet and Beth, who legally married in 2011: recipients of the scholarship must write an essay explaining how their work and education will positively impact the rich diversity of New Mexico, and unlike most scholarships, grades will not be considered.

“Our scholarship is not based on someone having the best grades,” says Janet. “It is not aimed at people who are naturally straight. A student’s rather someone who is working full-time and getting B’s, like I did. We wanted to help those who are balancing full-time employment and part-time education.”

“It’s not to reward the overachiever but to help out the people going back to school, to make their lives better,” adds Beth. Janet says she has lived through times of abundance and times without anything.

“There was a time in my life I didn’t know how I was going to afford to eat. When I started working, I had an annual salary of $20,000. When I told my mom I was feeling good about being able to afford to pay for my rent and food, she said ‘then it’s time for you to give back.’ So I started donating $20 at a time.”

Beth and Janet are dedicated to giving back to the local community that supports them. Janet is the Founding Partner of McHard Accounting Consulting LLC, a nationally-recognized firm dedicated to forensic and investigative accounting, and Beth is the Managing Partner of the firm.

“We’d like to tell anyone who is interested in doing this: you can,” says Janet. “You don’t have to be rich. We are not rich, but we made a commitment to giving back to others through the Anderson School.”

“We are very proud to partner with UNM,” says Beth. “The good that comes out of this is not something we can find in other places.”

Lisa Marchiondo

FACULTY RESEARCH SPOTLIGHT

Dr. Marchiondo’s research centers on three topics and their intersections: interpersonal mistreatment at work (e.g., incivility, ageism, discrimination), leadership, and diversity in organizations. She has published articles in journals such as The Leadership Quarterly, Journal of Business and Psychology, Journal of Business Ethics, and The Journals of Gerontology: Social Sciences. Dr. Marchiondo serves on the Editorial Boards of the Journal of Organizational Behavior and Psychology of Women Quarterly.

GENDER AND LEADERSHIP

Although there is some progress, women continue to be underrepresented within the highest and most influential positions. To better understand this dynamic, Dr. Marchiondo researches the role of gender in leadership emergence (i.e., informal process), as well as perceptions of women once they attain formal leadership positions.

She is an active member of the UNM ADVANCE (Advancement of Women in Academic Science and Engineering Careers) research team, a program supported by a $5M grant from the National Science Foundation. The goal is to improve the retention and advancement of women and underrepresented minority (URM) faculty at UNM, particularly in STEM fields. As part of this research, Dr. Marchiondo co-designed a survey that is administered to all UNM faculty every two years. The findings are presented to university administrators in order to inform policies and practices at UNM.

Dr. Marchiondo also studies the role of gender in leadership claiming and granting. Theory posits that leader and follower identities are socially constructed through relational processes of claiming (for oneself) and granting (to others) the leadership role. Uncovering gender differences in the claiming and granting process could shed new light on the challenges women face in ascending organizational hierarchies. Perhaps seemingly innocuous in isolation, repeated denials of claiming and granting for women may be key hindrances to their long-term attainment of formal leadership positions.

INTERPERSONAL MISTREATMENT AT WORK

In another stream of research, Dr. Marchiondo studies the effects of workplace mistreatment on targeted employees, as well as the psychological mechanisms through which mistreatment undermines employees. For instance, when individuals targeted for mistreatment believe workplace incivility is intentional, they tend to appraise their experiences more negatively, which relates to worse well-being.

She has extended this research to workplace age discrimination, uncovering the “wear and tear” effects of perceived age discrimination on older workers’ mental and physical health over time. She has applied this work to inform policymaking and practical solutions too. For instance, she and co-author Ernest Gonzales (New York University) wrote a research brief about the implications of age discrimination for the White House Conference on Aging. Their work has spurred collaborations with organizations, such as the Age-Friendly D.C. Initiative, as well as conversations with reporters.

Dr. Marchiondo is very happy to be a member of the Anderson School faculty where she teaches Organizational Behavior and Diversity (MGMT 306) and she is grateful for how supportive the Anderson School is of her work. Dr. Marchiondo has received several faculty endowment awards since joining the faculty in 2015. She looks forward to continuing to build her programmatic work, aiming to not only have scholarly impact but also inform policies and practices regarding organizational behavior.
Six teams received more than $95,000 at the 13th annual UNM Business Plan Competition on Friday, April 20, 2018. Seventeen teams started the day presenting their business and marketing plans to a panel of expert judges from the Albuquerque business community. Teams from CNM, New Mexico State University, and the University of New Mexico spent eight months participating in the program that helps students become entrepreneurs and launch their businesses. The winning teams were announced at the awards reception and banquet following a full day of competition. Once the competition is over each team still has the opportunity to move their project forward with the support of the UNM Business Plan. “We are committed to furthering the rigorous planning discipline of all 17 startup teams that competed for startup funding, starting with teams that won cash prizes,” said Interim Director Alberto Solis. “Now, we begin the next level: benchmarking to ensure the viability of each team’s business model and business venture formation.” Distinguished Professor Sul Kassicieh founded the Business Plan competition with a goal of generating economic development, and improving the economy and quality of life in New Mexico through well-planned student startup ventures. The finals of the 2019 UNM Business Plan Competition are Friday, April 26, 2019. For more information, please visit: https://bizplan.mgt.unm.edu/.

First Place Entrepreneurial Ventures Track- $25,000 Anderson School Foundation Board Prize
MESILLA VALLEY PHARMACY
Mesilla Valley Pharmacy is a long-term care pharmacy startup in Las Cruces, New Mexico. It is a B2B startup that targets long-term care facilities in New Mexico.

Second Place - $10,000 City of Albuquerque & Hartman Publishing Prize
PULSE BURGER
Pulse Burger is the fast casual restaurant for all environmentally conscious consumers, and leader of the flexitarian diet in America.

Third Place - $2,500 Albuquerque Journal Prize
DIPPED BY DEE
Dipped by Dee currently works with chocolate dipped treats including, but not limited to: strawberries, marshmallows, rice crispy treats, pretzels, and Oreo cookies.

First Place Technology Ventures Track- $25,000 UNM Business Plan Competition Prize
MAGPI INNOVATIONS
MAGPI Innovations researches, develops, and commercializes inventions including (but not limited to) FieldMAK. FieldMAK is a radical solution to both the equipment specialization and field-lab-field bottleneck problems in education.

Second Place - $20,000 UNM Business Plan Competition Prize
PENCIL-IN
Pencil-In is a consumer mobile application available currently in the iOS App Store. The consumer application is designed to pull information out of photos then put that information in the correct place.

Third Place - $15,000 Sandia National Labs, Los Alamos National Lab & TIP Endowment Prize
MAAPLES
Maaples provides a new way for students to interact for all on-campus purposes through a centralized bot platform.

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Anderson Goes Global

BY FLORENCIO OLGUIN, DIRECTOR OF STUDENT SERVICES

Tyler Johnson, International Programs Coordinator, and I traveled to Beijing, China in June to strengthen ties with Capital University of Economics and Business (CUEB). CUEB is one of the many universities in China that have partnered with UNM Anderson under the leadership of Professor Xin Robert Luo, Director for International Programs. During our visit to CUEB, we were tasked with finalizing discussions regarding the development of a 2+2 articulation agreement that allows CUEB students to complete two years of undergraduate study in China and then complete two years of study at the University of New Mexico. The goal by the end of the 2+2 program is for CUEB students to earn a Bachelor of Business Administration (BBA) degree granted by UNM.

Tyler and I reviewed course content, observed class sessions (which are all taught in English), and met with faculty and leadership in the CUEB Overseas Chinese College (OCC). When we were not on campus, CUEB treated us to an authentic dining experience at a traditional Chinese hot pot restaurant and visits to historical Tiananmen Square and the Great Wall of China.

Our trip was a success and, as of this printing, the details of the memorandum of agreement have been finalized by Anderson Dean Craig White and CUEB OCC Dean Honghai Chen.

Career Services

BY KATE WILLIAMS, CAREER SERVICES MANAGER

It has been a busy summer for the Career Services office at Anderson! We have completed site visits in Albuquerque, Santa Fe, and Los Alamos to talk about career opportunities, welcomed new employers to campus, and are working on rolling out some exciting new offerings for the fall 2018 semester.

We are very pleased to announce that in mid-August, the Anderson Career Services website will be redesigned, focusing on compelling visuals, robust resources for all students, and an entirely new user experience for both students and employers. You can check it out here: jobs.mgt.unm.edu.

Finally, we are thinking about fall recruitment, and have four new workshops to share with our Anderson community, including salary negotiation, growth mindset, and resources for our pre-business and international student populations. We look forward to continuing to find new ways to serve our students and our community.

Our annual fall Business and Accounting Career Fair will be held on September 13th in the Student Union Building. If you are interested in joining us, please reach out today!

Anderson Recruitment

BY LISA BEAUCHENE, STUDENT RECRUITMENT SPECIALIST

ENROLLMENT INCREASE

UNM Anderson programs continue to rise in enrollments. From fall 2016 to fall 2017, the graduate programs student population has increased in total population, credit hours taken, number of students enrolled full-time, and female population. For the first time since 2011, Anderson has more females than males pursuing a graduate degree; 52% for the fall 2017. This represents a 13.7% increase.

NEW PROGRAMS

The Managed Online Program option for BBA students was added in 2018. The program offers all of the courses associated with the major and concentration requirements needed to complete the degree in an online, eight-week format. The Anderson School also added two new Post-Master’s Certificate programs in Accounting and Taxation and a track in Management of Technology called Project Controls, Project Management and Program Management (PCPPM). The PCPPM track includes courses for the proposed Master of Science degree that Dr. Steve Walsh is working hard to push forward.

TOUR COMING SOON!

With the opening of the McKinnon Center for Management, we will be holding regular tours in conjunction with UNM Admissions campus tours on Fridays. These tours will primarily highlight the first and second floors, which show off the student engagement spaces like the Anderson Alumni Center for Student Services, the enhanced learning classrooms, and the study rooms and labs.

NEW APPLICATIONS

The BBA application process moved to a fully automated system in spring 2018, and no longer requires paper applications. The graduate admissions team has been working with UNM Enrollment Management to roll out a new application. This will simplify the process and allow for a fully online submission of required materials. Rollout is for the spring 2019 admission cycle.

ALUMNI REFERRAL PROGRAM

For the first time, we are adding an alumni referral option as part of our graduate admissions application. Alumni play a huge role in recruitment for our graduate programs, and this is a great way to track alumni who are making the biggest impact. Look for this addition in our new application.

International Partnerships

In June, Dean Craig White traveled to China to teach a course at one of our partner institutions. Students from the Beijing Institute of Technology - Zhuhai and the Dongguan University of Technology were then welcomed in Albuquerque for a summer program. The students attended a welcome ceremony on July 20th and posed for a class picture. This cohort of students plan to complete their bachelor’s degree in China and then return to UNM Anderson for their graduate schoolwork.
Anderson Accomplishments

Anderson Professor Raj Mahto was featured in an Albuquerque Business First article last September. The article focused on Albuquerque's economy, and the role of entrepreneurs and small companies in the city. Dr. Mahto stated that Albuquerque should focus on startups rather than attracting big corporations like Amazon.

In November, Anderson marketing students launched an advertising campaign for Special Olympics New Mexico called “Be Santa for a Day.” The campaign aimed at promoting participation in the Santa Shuffle 5K & Elf Scoot 1K, a fundraising event for the non-profit organization. The launch was supported by an integrated marketing campaign featuring print and social media.

Two student teams from the Small Business Institute were top contenders in the national Small Business Institute® Student Consulting Project of the Year (POY) competition. Student members Aasha Marier, Brittany Oury, Kenny Gaona, Melinn Tram, Nadine Daoud, and Shawn Caldwell were awarded third place in the graduate comprehensive category. This team was guided by Stacy Sacco and Dr. Evelyn Micelotta. The second Anderson team, guided by Dr. Dimitri Kapelianis, was awarded second place in the Graduate Specialized category. (Read more on page four.)

Anderson Professor Dr. Rich Brody was featured in a Forbes article in January. In the article, titled “White Collar Crime: Suicide, Murder And Revenge,” Dr. Brody shared his insights on the dark side of white-collar crime.

In February, Anderson welcomed Farm Credit of New Mexico as a financial supporter of finance and accounting student organizations. Farm Credit of New Mexico staff, who graduated from UNM, presented a check to the student members of the Finance Management Association and Beta Alpha Psi for $50,000.

The Anderson School published a book researched and assembled by UNM students. Outside the Margins: The Blue Book on the Global Refugee Crisis, was written and designed over the course of two years by International Business Students Global, under the direction of Dr. Manuel Montoya. The book was born out of a desire to make the refugee crisis more understandable and accessible to the average person.

Anand Macherla was awarded the UNM Anderson Student Center for Public Trust Chapter’s first-ever “Campus Being a Difference Award!” The award recognizes students who positively impact the school by displaying strong, ethical leadership.

Anderson Professor Stacy Sacco took the President’s Award at the 2018 New Mexico Addy Awards in February. The President’s award recognizes companies and individuals that have made outstanding contributions to the advertising profession in New Mexico.

In March, Anderson student and Lobo women’s basketball player Cherise Beynon was named College Sports Information Directors of America (CoSIDA) Academic All-America of the Year for her continued outstanding performance both on the court and in the classroom. She was the first female in UNM history to ever earn the honor. The Academic All-America of the Year is the highest Academic All-America honor that a student-athlete can earn.

In June, Anderson MBA student Gabrielle Dorian published her debut novel, Waking Up in Vegas. The novel is a romantic comedy that centers around two lawyers working on opposing sides of a divorce case. Waking up in Vegas is currently available on Amazon, and the audiobook is scheduled to be released later this year.